STATE OF THE CITY

JULY 20, 2023

As the Chamber's largest event, more than 1,500 local leaders gather at the State of the City luncheon each year to hear from the Oklahoma City mayor and be informed and inspired about Greater Oklahoma City. For sponsors, the State of the City provides an opportunity for recognition and presence in front of one of the most important audiences in Oklahoma City each year. A visible presence here is a strong indication of support for Oklahoma City's future development.

	Presenting Sponsor	Host Sponsor	Centerpiece Sponsor	Invitation Sponsor*	Corporate Sponsor	Program Sponsor	Table Sponsor	Mailing Sponsor*	Small Business Sponsor
Cost	$10,000	$5,100	$4,100	$4,100	$3,600	$2,500	$1,600	$1,100	$300
Number Available	1	1	1	1	25	1	85	1	20
Pre-Event									
Recognized on printed & digital invitation	Logo	Logo		Logo	Name on one digital invite			Logo (printed only)	
Recognized in email reminder sent to attendees day before event	Logo	Name			Name	Logo			
Recognized in Chamber newsletter	✓	✓							
Recognized on OKCChamber.com and VelocityOKC.com	Logo	Logo							
"XX" mentions across Chamber social media platforms	1	1							
During Event									
Receive "XX" seats	8	8	8	8	8	8	8	2	2
Receive preferred seating	✓	✓	✓	✓	✓				
Receive verbal recognition from live emcee	✓	✓							
Opportunity to address attendees from the podium or show a promotional video less than two minutes in length	Before keynote speaker	During welcome remarks							
Opportunity to provide "XX" downloadable handouts/company literature or item for attendees	2	1							
Recognized on event screens	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	
Recognized at each banquet table	Logo	Logo	Logo						
Recognized in digital program, includes link to website	Full-page ad (with video)	Half-page ad (with video)	Half-page ad	Half-page ad	Quarter-page ad	Logo	Name	Name	Name
"XX" mentions across Chamber social media platforms	1	1							
Post-Event									
Recognized on post-event recap story on VelocityOKC.com	Name	Name							
Custom follow-up email sent to registered attendees on sponsor's behalf	✓								

*Trade will be considered for this sponsorship. Contract MUST be accompanied by a completed trade addendum for consideration.