

2023 ANNUAL MEMBERSHIP PACKAGE

DESCRIPTION Promote your company's product or service in a special bulk mailing delivered to Chamber member representatives. The mailing includes a 2023 membership plaque sticker, the Annual Report and the Public Policy Guide. This thank you package is the perfect opportunity to reach members from a variety of industries and new members as they join the Chamber.

PUBLICATION DATE February 2023

Deliver brochures to mail house by Dec. 31, 2022.
Email a PDF to the Chamber for approval before printing.
Invoice must be paid 30 days prior to publication date.

ADVERTISING OPPORTUNITIES

PRESENTING SPONSOR: \$3,500 (1 available)

Your company logo will be the first thing Chamber leaders see as they open their annual envelope. This sponsorship highlights the value of Chamber membership as members receive a new plaque sticker and annual publications.

- Recognized in Chamber VeloCity newsletter (company logo)
- Include company brochure in membership package mailing (distributed to 3,000 Chamber member companies).

BROCHURE INSERT SPONSOR: \$2,500 (2 available)

Provide a brochure highlighting your product or service and the Chamber will get it in the hands of 3,000 Chamber member representatives. Your brochure will be featured in the Chamber's annual publication mailing alongside the Annual Report and Public Policy Guide. Sponsor will provide 3,000 brochures (must be single-sheet tri-fold brochure and fit in a 6X9 envelope.)

- Opportunity to provide company brochure in publication mailing
- Recognized in Chamber VeloCity newsletter (company name)

MAILING SPONSOR: \$2,500 (1 available)

Trade will be considered for this sponsorship. If trade, sponsor would provide \$2,500 worth of mailing services.

- Opportunity for sponsor to print "Mailing Services Provided by (company logo)" on slip sheet in each publication package.
- Recognized in Chamber VeloCity newsletter (company name)

MORE INFO Contact your membership manager.

2022 ANNUAL REPORT

DESCRIPTION The Greater Oklahoma City Chamber's 2022 accomplishments and statistics will be showcased in the 2022 Annual Report. The Annual Report is distributed to more than 2,700 Chamber members (2,700 print and 7,000+ digitally) and community leaders and advertising presents you the opportunity to co-brand. Many local companies showcase the Chamber's Annual Report in their lobbies and offices. View last year's Annual Report at www.okcchamber.com/annualreport.

PUBLICATION DATE January 2023

AD DEADLINE Dec. 1, 2022

ADVERTISING OPPORTUNITIES

BACK COVER FULL PAGE AD: \$3,250 (1 available)
8.5(w) x 11 (h) for print and digital

INSIDE FRONT COVER FULL PAGE AD: \$2,750 (1 available)
8.5(w) x 11 (h) for print and digital

INSIDE BACK COVER FULL PAGE AD: \$2,250 (1 available)
8.5(w) x 11(h) for print and 8.5 (w) x 9.3 (h) for online magazine

INSIDE BACK FACING PAGE FULL PAGE AD: \$2,250 (1 available)
8.5(w) x 11(h) for print and 8.5 (w) x 9.3 (h) for online magazine

DIGITAL PRESENTER: \$750

8.5(w) x 11 (h)

The Annual Report will be formatted into an interactive online magazine on www.okcchamber.com. The Digital Presenter will be featured in a full-page, full-color ad on the left side of the cover on the site and the ad includes video enabled capabilities. Advertiser to provide web URL and short video if desired.

Full page ads must have an 1/8 inch bleed on all sides and a 1/4 inch "safe area." All text and logos need to lie no closer than 1/4 of an inch from the edge of the document and 3/8 of an inch from the edge of the bleed. Any items in this "safe area" will not be in danger of being cut in the production process.

MORE INFO Contact your membership manager.



FULL PAGE AD

8.5(w) x 11 (h)

Ad fills entire page. Please include an 1/8" bleed on all sides.

A BETTER LIFE WELCOME PROGRAM

DESCRIPTION The Greater Oklahoma City Chamber is the go-to source for individuals relocating to the Oklahoma City area and for businesses who are recruiting employees. Get in front of new residents in a variety of ways through the award-winning A Better Life Welcome Program. Large companies like Tinker Air Force Base, Boeing and Continental Resources utilize this Welcome Program to inform and motivate employees to move to Oklahoma City.

A Better Life Welcome Program has three advertising opportunities: printed and digital ads in the Welcome Guide, banner ads in the Better Life weekly email/blog and advertising on www.aBetterLifeOKC.com.

2023 WELCOME GUIDE

PUBLICATION DATE Publication Date: June 2023

AD DEADLINE Ad Deadline: May 1, 2023
Ads must be paid 30 days prior to publication date.

A Better Life Welcome Guide is an 8.5 x 11 magazine. This high-quality, four-color magazine showcases Oklahoma City in vibrant photos and descriptions as a great place to live, work and play. It features relocation information such as housing, utilities, weather, education, medical services, entertainment and moving resources. A digital version of the Welcome Guide will be featured on www.okchamber.com and www.aBetterLifeOKC.com. Complete with videos and links to websites showcasing Oklahoma City in an interactive and creative way, the digital version also allows ads to be web and/or video enabled.

DISTRIBUTION AND ADVERTISING OPPORTUNITIES

Distribution:

- Between 2,500-5,000 are distributed each year
- Mailed to individuals relocating to Oklahoma City area that request information
- Distributed to companies relocating executives to Oklahoma City area
- Distributed to Chamber Board of Directors and Board of Advisors
- Each advertiser receives a monthly email with addresses of individuals and businesses that have requested the Welcome Guide

BACK COVER AD AND DIGITAL PRESENTER: \$6,000 (1 available)

8.5(w) x 11(h) for print and digital

INSIDE FRONT COVER FULL PAGE: \$4,000 (1 available)

8.5(w) x 11(h) for print and digital

FULL PAGE: \$3,000 (10 available)

8.5(w) x 11(h) for print and digital

HALF PAGE: \$1,750 (10 available)

7.5(w) x 4.91(h) for print and digital

THIRD PAGE: \$1,500 (10 available)

7.5(w) x 3.2(h) for print and digital

QUARTER PAGE: \$1,250 (10 available)

7.5(w) x 2.37(h) for print and digital

Full page ads must have an 1/8 inch bleed on all sides and a 1/4 inch "safe area." All text and logos need to lie no closer than 1/4 of an inch from the edge of the document and 3/8 of an inch from the edge of the bleed. Any items in this "safe area" will not be in danger of being cut in the production process.

MORE INFO Contact your membership manager.

FULL
PAGE AD
8.5(w) x
11(h)
Ad fills
entire
page.
Please
include
an 1/8"
bleed on
all sides.

HALF PAGE AD
7.5(w) x 4.91(h)

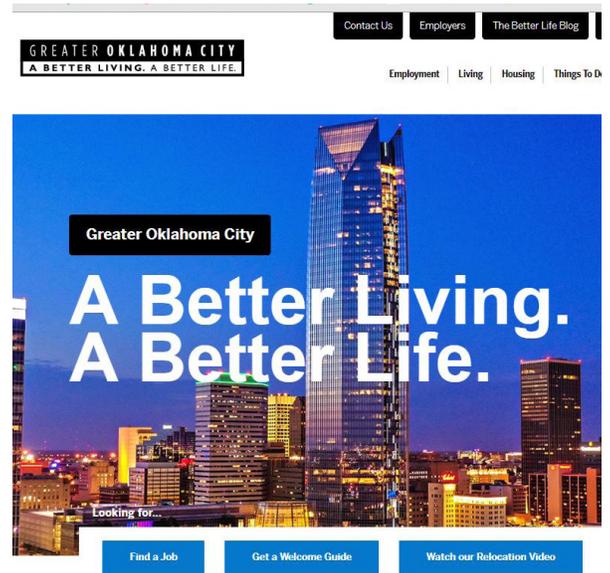
THIRD PAGE AD
7.5(w) x 3.2(h)

QUARTER PAGE AD
7.5(w) x 2.37(h)

ABETTERLIFEOKC.COM

DESCRIPTION This website is the hub for the Greater Oklahoma City Chamber's welcome program for soon-to-be and new residents. Viewers are one click away from the information they need to make decisions, learn about OKC, find housing, explore OKC industries and job opportunities, choose a school and have fun. Sponsors are featured as a go-to source to welcome new residents to Oklahoma City. Resources include OKC photos, resident and company spotlights, a relocation guide, area jobs, community links, datasheet and a cost of living calculator.

This site is used heavily by companies recruiting new talent to our region and is one of the only places to get your brand in front of this targeted audience. From late August 2021 - August 2022, the website had 210,353 page views (4% increase over the previous period) and 122,599 new visitors. Visitors spend an average of 1:45 on each page they visit. Potential relocators from all 50 states and many countries visited the site.



Welcome to OKC

Oklahoma City is a thriving metropolis with a low cost of living, short commute times, big-league quality of life and a diversified economy. Through multiple resident-led tax initiatives called MAPS, Oklahoma City is bursting with new development, betterness

ADVERTISING OPPORTUNITIES

PREMIUM HOMEPAGE AD: (3 available)
January - December 2023: \$3,000 (12-month contract)

This ad is featured on the homepage of ABetterLifeOKC.com, branding your company as sponsor of the site. Advertiser provides a photo or company logo a max of 600 px wide x 400 px tall and a 50-100 word description of the company. The ad will link to the company's website.

SPONSORED NEIGHBORHOOD LINK

January - December 2023: \$2,500 (12-month contract; 2 available)
January - December 2023: \$100 (single-month placements; 29 available per month)

Individual neighborhood pages include a section for related community links—for example, a link to the neighborhood school or neighborhood association. Up to three links per neighborhood page will be available for sponsorship, so you can promote your local business as an asset to specific neighborhoods. 12-month contracts include one link on ALL neighborhood pages. Monthly contracts include one link on one neighborhood page of the advertiser's choice. Sponsor to provide a photo 378 px wide x 330 px tall and a link to the appropriate website.

INTERIOR AD (7 available; ads rotate on refresh)

January - December 2023: \$1,500 (12-month contract)

This ad is featured on the interior sections of ABetterLifeOKC.com. Advertiser provides a photo or company logo a max of 600 px wide x 400 px tall and a 50-100 word description of the company. The ad will link to the company's website.

MORE INFO Contact your membership manager.

A BETTER LIFE WEEKLY EMAIL AND BLOG

DESCRIPTION This weekly email and blog targets residents and soon-to-be residents of Oklahoma City. Local companies share it with new employees and prospective employees. Readers learn about seasonal events, festivals, volunteer opportunities, local sports, history of the area and much more.

The weekly email arrives in more than 672 individuals' inboxes and has a 34% open rate and more than a 2% click-through rate.

Features:

- Banner ad (728 x 90 pixels) links to company's website (please provide URL), and will appear in each week's email
- Sponsor's logo will be featured on www.aBetterLifeOKC.com/blog and will link to company's website (please provide URL)

View recent blog posts at www.aBetterLifeOKC.com/blog.

PUBLICATION DATE Weekly

DEADLINE December 2022

ADVERTISING OPPORTUNITIES **2023 PRESENTING SPONSOR: \$2,000** (1 available)
Publication Date: January - December 2023

MORE INFO Contact your membership manager.

2023 ECONOMIC FORECAST PUBLICATION

DESCRIPTION

The Chamber's annual Economic Forecast provides a comprehensive analysis of the national, state and metro economies, including a historic trends analysis, an overview of the current economic situation and a forecast of the upcoming year. The forecast is read by the Chamber's Board of Directors, Board of Advisors and Oklahoma City businesses. The publication is also distributed to company relocation and expansion prospects throughout the year.

A link to the digital version of the forecast is included in the VeloCity newsletter and on VeloCityOKC.com, which is emailed to more than 7,000 people. To read the full 2022 publication, visit greateroklahomacity.com/forecast.

PUBLICATION DATE

February 2023

AD DEADLINE

Jan. 3, 2023

ADVERTISING OPPORTUNITIES

All ads are four-color process for full impact.

BACK COVER FULL PAGE AD: \$1,000 (1 available)
8.5(w) x 11(h) - add 1/8 inch bleed on all sides

INSIDE BACK COVER FULL PAGE AD: \$750
(1 available)
8.5(w) x 11(h) - add 1/8 inch bleed on all sides

INSIDE FRONT COVER FULL PAGE AD: \$750
(1 available)
8.5(w) x 11(h) - add 1/8 inch bleed on all sides

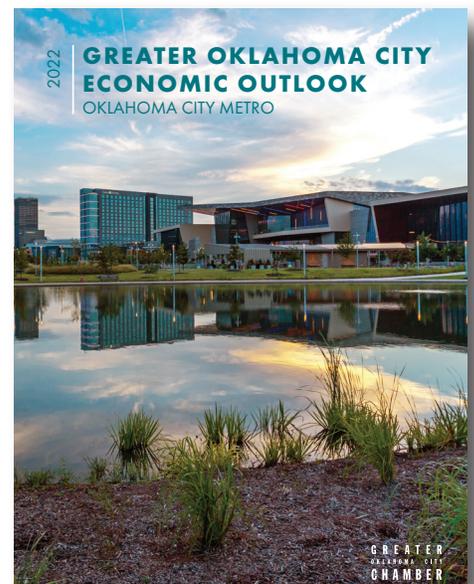
FULL PAGE AD: \$700 (2 available)
8(w) x 10.5(h)

HALF PAGE AD: \$350 (2 available)
7.5(w) x 4.91(h)

Full page ads must have an 1/8 inch bleed on all sides and a 1/4 inch "safe area." All text and logos need to lie no closer than 1/4 of an inch from the edge of the document and 3/8 of an inch from the edge of the bleed. Any items in this "safe area" will not be in danger of being cut in the production process.

MORE INFO

Contact your membership manager or Marcus Elwell, melwell@okcchamber.com or 290-7064.



FULL PAGE AD
8(w) x 10.5(h)

HALF PAGE AD
7.5(w) x 4.91(h)

2023 LEADERSHIP GUIDE

DESCRIPTION More than 850 Chamber leaders use the Greater Oklahoma City's Leadership Guide throughout the year. It is a directory of contact information for Board of Directors and Board of Advisors that is provided exclusively to members of each group. Also included is a list of Lead Investors, Forward Oklahoma City information and Chamber staff.

PUBLICATION DATE February 2023

AD DEADLINE January 2023
Ads must be paid 30 days prior to publication date

ADVERTISING OPPORTUNITIES

All ads are four-color process for full impact.

BACK COVER FULL PAGE AD: \$1,500 (1 available)
8.5(w) x 11(h) - add 1/8 inch bleed on all sides

INSIDE SPREAD (TWO FULL PAGE ADS): \$1,500
(1 available)
16(w) x 10(h)

INSIDE FRONT COVER FULL PAGE AD: \$1,000
(1 available)
8.5(w) x 11(h) - add 1/8 inch bleed on all sides

FULL PAGE AD: \$1,000 (2 available)
8(w) X 10.5 (h)

INSIDE BACK COVER FULL PAGE AD: \$750 (1 available)
8.5(w) x 11(h) - add 1/8 inch bleed on all sides

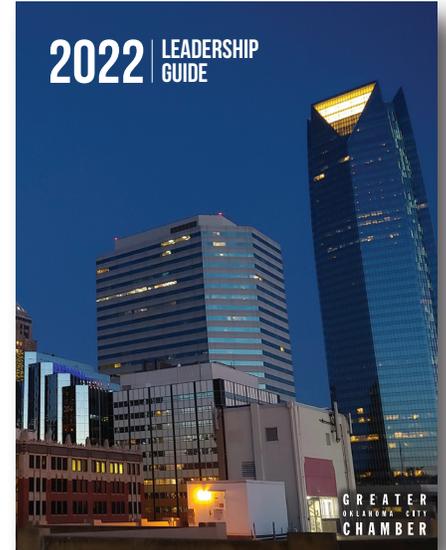
MAILING SPONSOR: \$500 (1 available)

Trade will be considered for this sponsorship. If trade, sponsor would provide \$500 worth of mailing services.

Opportunity for sponsor to print "Mailing Services Provided by (company name)" on envelope

Full page ads need to be prepared with an 1/8 inch bleed on all sides and a 1/4 inch "safe area." All text and logos need to lie no closer than 1/4 of an inch from the edge of the document and 3/8 of an inch from the edge of the bleed. Any items in this "safe area" will not be in danger of being cut in the production process.

MORE INFO Contact your membership manager.



FULL PAGE AD
8(w) x 10.5(h)

VELOCITY NEWSLETTER

DESCRIPTION

With a monthly print circulation of more than 2,700 (print) plus 7,000 digitally*, the VeloCity newsletter (formerly The POINT!) communicates topics that are relevant to the business community. Local business leaders circulate this newsletter to their employees and clients each month.

Feature stories include: Chamber and community events, economic development issues, current initiatives, local accolades, legislative updates and visitor statistics. VeloCity is also emailed as an interactive online magazine to Chamber members each month. All advertisers' ads are web enabled and 12-month contract ads can be video enabled as well. View a recent issue at okcchamber.com/newsletter.

PUBLICATION DATE

First Thursday of each month

AD DEADLINE

30 days prior to publication date

SPONSORSHIP OPPORTUNITIES

DIGITAL PRESENTER: \$5,000 (1 AVAILABLE)

8.5(w) x 9.33(h)

The Digital Presenter will be featured in a full-page, full color ad on the left side of the digital cover and the ad includes video enabled capabilities. Advertiser to provide web URL and short video if desired. The advertiser's logo will be featured in monthly emails to all members.

BACK-COVER AD

8.5(W) X 7(H) INCHES FOR PRINT

8.5(W) X 6.36(H) FOR ONLINE MAGAZINE

12-month contract: January - December 2023

\$15,500/(1) available

INSIDE FRONT COVER AD

8.5(W) X 11(H) INCHES

8.5(W) X 9.33(H) FOR ONLINE MAGAZINE

12-month contract: January - December 2023

\$13,000/(1) available

Single-placement ads: January - December 2023

\$1,100/(1) available per month

FULL-PAGE ADS

8.5(W) X 11(H) INCHES

8.5(W) X 9.33(H) FOR ONLINE MAGAZINE

12-month contract: January - December 2023

\$11,000/(2) available

6-month contract: Choose preferred months

\$5,500/(2) available

4-month contract: Choose preferred months

\$3,750/(2) available

Single-placement ads: January - December 2023

\$1,000/(2) available per month

HALF-PAGE ADS

7.5(W) X 4.91(H) INCHES

7.5(W) X 4.15(H) FOR ONLINE MAGAZINE

12-month contract: January - December 2023

\$7,000/(3) available

6-month contract: Choose preferred months

\$3,500/(2) available

4-month contract: Choose preferred months

\$2,500/(2) available

Single-placement ads: January - December 2023

\$650/(2) available each month

QUARTER-PAGE ADS

3.66(W) X 4.91(H) INCHES

3.66(W) X 4.15(H) FOR ONLINE MAGAZINE

12-month contract: January - December 2023

\$3,750/(2) available

6-month contract: Choose preferred months

\$1,875/(2) available

4-month contract: Choose preferred months

\$1,275/(2) available

Single-placement ads: January - December 2023

\$375/(2) available each month

All VeloCity newsletter ads will be web and video enabled in the online version of the VeloCity newsletter each month.

For six- and four-month contracts and single-placement ads, please include month(s) requested on advertising contract.

Full page ads need to be prepared with an 1/8 inch bleed on all sides and a 1/4 inch "safe area." All text and logos need to lie no closer than 1/4 of an inch from the edge of the document and 3/8 of an inch from the edge of the bleed. Any items in this "safe area" will not be in danger of being cut in the production process.

MORE INFO

Contact your membership manager.

*Please note the Chamber has suspended printing VeloCity during the COVID-19 pandemic and will return to printing as soon as possible.



FULL
PAGE AD
8.5(w) x
11(h)
Ad fills
entire
page.
Please
include
an 1/8"
bleed on
all sides.

HALF PAGE AD
7.5(w) x 4.91(h)

QUARTER PAGE AD
3.66(w) x 4.91(h)

back cover AD
8.5(w) x 7(h)
Ad is placed below mailing portion of back cover.
Please include an 1/8" bleed on bottom and both
sides of ad.

2023 PUBLIC POLICY GUIDE

DESCRIPTION The Chamber's Public Policy Guide is the only publication in Oklahoma City that features photos and contact information for all state and area elected officials including district maps. It also features a voting guide, Chamber PAC information and the Chamber's legislative agenda. It is distributed at the Chamber's Legislative Breakfast in January and included in the Chamber's publication mailing to all Chamber members in February. It is also distributed to the entire Oklahoma State Legislature.

The printed Public Policy Guide will be reformatted into an interactive online magazine and all ads will be web-enabled.

View last year's at www.okcchamber.com/publicpolicyguide.

PUBLICATION DATE January 2023

AD DEADLINE Dec. 1, 2022
Ads must be paid 30 days prior to publication date

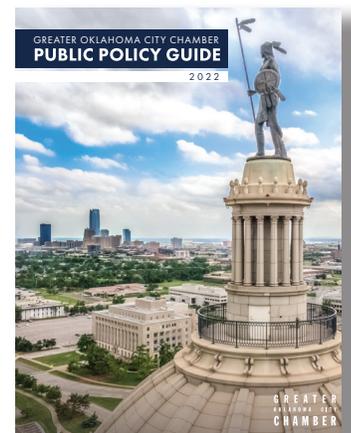
ADVERTISING OPPORTUNITIES **BACK COVER FULL PAGE AD (AND DIGITAL PRESENTER): \$3,250** (1 available)
8.5(w) x 11(h) for print-add a 1/8 inch bleed on all sides
8.5(w) x 9.33(h) for online magazine

FULL PAGE AD: \$1,750 (1 available)
8.5(w) x 11(h) for print-add a 1/8 inch bleed on all sides
8.5(w) x 9.33(h) for online magazine

INSIDE FRONT COVER FULL PAGE AD:\$2,750 (1 available)
8.5(w) x 11(h) for print-add a 1/8 inch bleed on all sides
8.5(w) x 9.33(h) for online magazine

HALF PAGE AD: \$1,250 (4 available)
7.5(w) x 4.91(h) for print and 7.5(w) x 4.15(h) for online magazine

INSIDE BACK COVER FULL PAGE AD: \$2,000 (1 available)
8.5(w) x 11(h) for print-add a 1/8 inch bleed on all sides
8.5(w) x 9.33(h) for online magazine



All ads are intended to be four-color process ads for full impact.

Full page ads need to be prepared with an 1/8 inch bleed on all sides and a 1/4 inch "safe area." All text and logos need to lie no closer than 1/4 of an inch from the edge of the document and 3/8 of an inch from the edge of the bleed. Any items in this "safe area" will not be in danger of being cut in the production process.

MORE INFO Contact your membership manager.

FULL PAGE AD

8.5(w) x 11(h)

Ad fills entire page. Please include an 1/8" bleed on all sides.

HALF PAGE AD

7.5(w) x 4.91(h)

OKCCHAMBER.COM

DESCRIPTION

The Greater Oklahoma City Chamber website provides Chamber event registration, a membership directory, information about advocacy, as well as links to other Chamber sites and social media. The site is a responsive design so advertisers are visible on phones, tablets and desktop computers. The site boasted 184,181 total visits from August 2021 - August 2022. People spend an average of 1:30 on each page they visit. Chamber members can increase their online presence and promote their products and services in several different ways throughout the site.

ADVERTISING OPPORTUNITIES

PREMIUM HOMEPAGE AD: \$5,000

(5 available)

JANUARY - DECEMBER 2023

(12-month contract only)

Member logos will be placed prominently on the right side of the home page. Logos will also be featured in the "About," "Events" and "Newsroom" sections of the site.

MEMBER SPOTLIGHT AD: \$750

(24 available; 2 per month)

JANUARY - DECEMBER 2023

(Call for available months. Please include month requested on sponsorship contract.)

A member-provided photo will rotate on refresh and will be placed prominently on the home page. It will link to a member-provided 300-word story on the Chamber site that highlights the company. This page will then link to the member's listing in the Chamber's online Membership Directory as well as the member's website.

INTERIOR PAGE AD:

JANUARY - DECEMBER 2023: \$1,500

(12-month contract; 10 available; ads rotate on refresh)

Member logos will be located on interior pages of the following sections: economic development, Oklahoma City, government relations, membership and education/workforce development. Logos will also link to member's website.

ONLINE DIRECTORY AD:

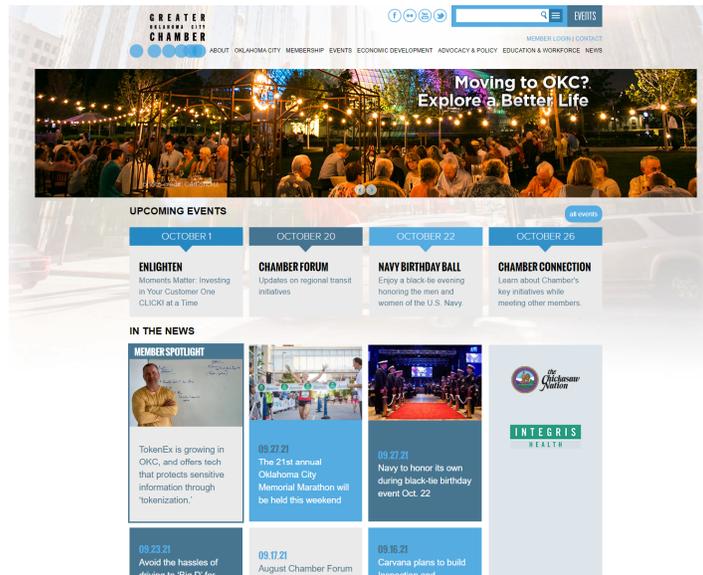
JANUARY - DECEMBER 2023: \$200

(12-month contract; unlimited number available)

An up-to-date membership directory is housed on okcchamber.com/directory. A member-provided logo as well as a 30-word description will be placed next to the member's listing in the online directory.

MORE INFO

Contact your membership manager.



VELOCITYOKC.COM

DESCRIPTION

This Chamber website drives the conversation in Oklahoma City about economic development, business advocacy, lifestyle and more. Advertisers will have the chance to get in front of an audience that wants to know what is going on in Oklahoma City. Website sections include:

- Inside OKC (including stories on Oklahoma City government, public projects, accolades and community development)
- Policy (including stories on state politics and advocacy on issues that are important to business)
- Development (including stories on new buildings, development announcements and retail)
- Economy (including stories about Oklahoma City industries, economic development, startups and entrepreneurship)
- Events (including information on Chamber events and other networking opportunities)
- Lifestyle (including stories on Oklahoma City's arts, culture and quality of life)

From August 2021 - August 2022, the site averaged more than 25,000 pageviews per month.

ADVERTISING OPPORTUNITIES

SINGLE-PLACEMENT BANNER ADS: \$100; 6 available per month

12-MONTH BANNER AD CONTRACT: \$1,000; 24 available January - December 2023

SPONSORED CONTENT: \$4,000
Chamber members can submit content (400 words and photo/illustration that is 850px wide) to inform and educate the Chamber's influential audience. Indicate which section you prefer on advertising contract.

Advertising (IAB 8x1 Leaderboard size, submitted at 1200x150 px) will be displayed prominently in-line with articles in one section on the website. Advertising would be limited to five ads per website section, allowing for maximum visibility. Please inquire for availability, and indicate the preferred website section on the contract.

MORE INFO

Contact your membership manager.



RECOMMENDED

INSIDE OKC / OCTOBER 8, 2020



Collaboration and partnership in response to challenges is critical

Oklahoma City is making great things happen by working together.

DEVELOPMENT / OCTOBER 7, 2020



Bar K looking forward to 2021 opening

A team from Bar K popped up in the Boathouse District on Oct. 3 as part of RIVERSPORT's Outdoors in October events. Bar K Co-owner and Partner David Hensley said he's excited about the spot in Oklahoma

INSIDE OKC / OCTOBER 6, 2020



Oklahoma remains a sought-after housing destination

Oklahoma ranked as the 4th most affordable state for home ownership.

