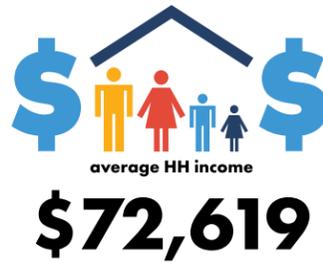
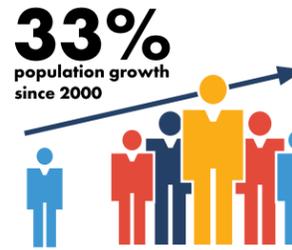


OKC BY THE NUMBERS

- 2.9% unemployment (Oct. 2019)
- 2.0% annual population growth rate (2010-2018)
- 1.8% annual HH growth rate
- 2.4% annual income growth rate
- Cost of living index 84.6
- \$52,239 median HH income
- 129,414 households with > \$100,000 HH income*
- 30% college grads
- 15 colleges and universities+
- 136,530+ college students+
- Average commute time: 22 minutes*



* OKC MSA +10-County Region

PEOPLE POWER

Oklahoma City was recently cited as a top 10 location in the country for millennials by Forbes and the Huffington Post, among others.

"OKC is the easiest place in North America to do business" -ASU Center for the Study of Economic Liberty

INCENTIVE INFO

Incentives will be considered for retailers with the following criteria:

- Destination retail project – offering a product or good unique to the market, minimum of \$20 million annual sales
- Regional retail project – 250,000 square feet of net usable retail space, attracts 50 percent of customers from outside 25-mile radius of OKC
- Underserved area – at least 5,000 square feet and offering an essential product that improves quality of life for residents / businesses in the area
- Redevelopment area – at least 5,000 square feet located in an area pre-determined by a public process to require strategic development
- Other restrictions may apply. Please contact Tammy Fate (tfate@okcchamber.com) for more info.



Oklahoma City Retail

WHERE SUCCESS IS IN STORE



Did you know? Oklahoma City serves as headquarters for some of the nation's fastest-growing retailers.



We're here to help you find the retail success that so many others have found in Oklahoma City. Whether it's site location assistance, demographics, incentive questions, or even just a chat, we're here for you.

Contact us:

Greater Oklahoma City Chamber
 Tammy Fate, Senior Manager of Retail Development and Recruitment
 405-297-8958
 tfate@okcchamber.com
 www.okcretail.com

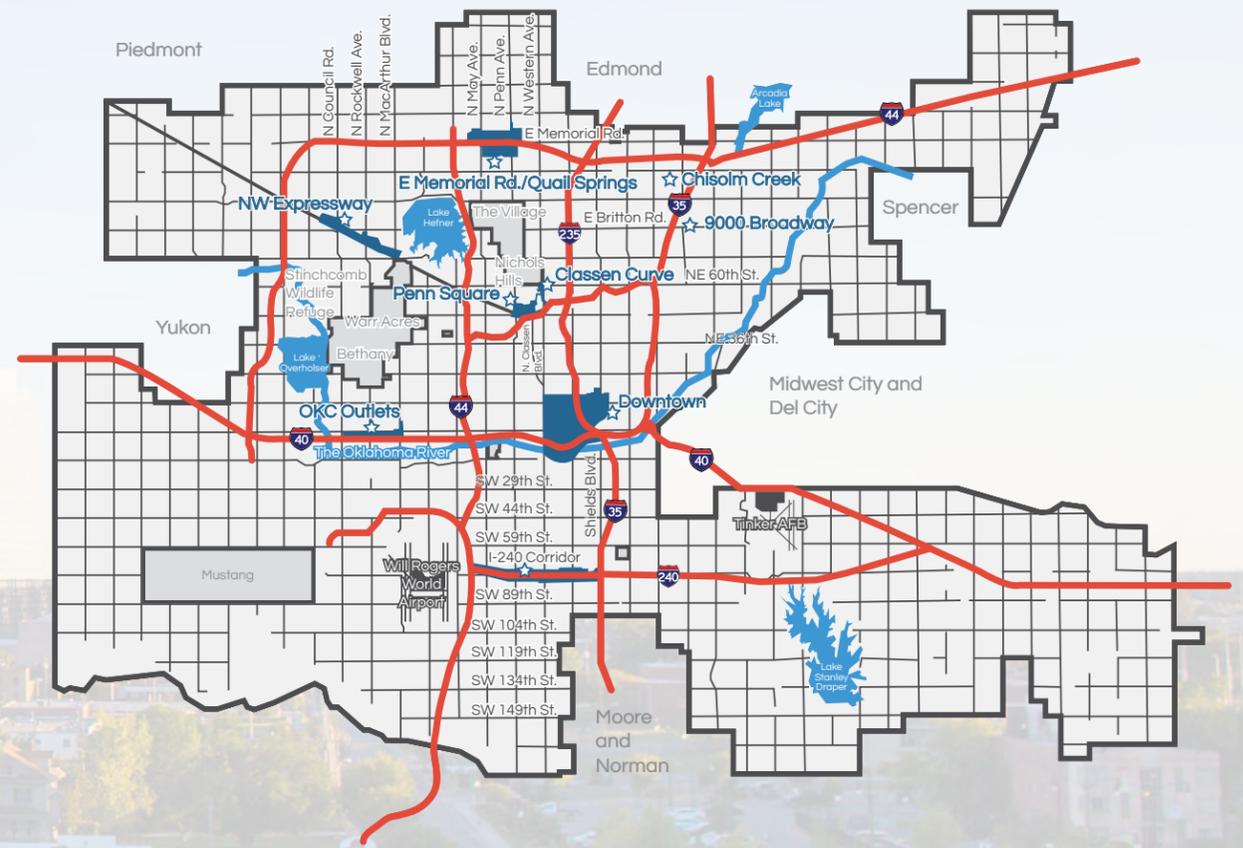


“Among large metros, Oklahoma City ranks as the seventh most diversified economy”
 - Wallethub



“The city has a great leadership, and there just are a lot of great things going on in the community.”
 - David Hinkle, an Outlet Resource Group principal

OKLAHOMA CITY'S REGIONAL RETAIL DISTRICTS



RECENT OKC MARKET ARRIVALS AND ANNOUNCEMENTS

“In this part of the county, this is one of the best malls that we have in our portfolio. This mall produces sales per square foot higher than some of the very top regional malls in the DFW market. We’ve seen growth in sales every year that we have owned the mall. It is a great market for us”
 - Robert Alexander, Senior VP of Leasing, Penn Square Mall: Simon Properties

OKC'S DIVERSE ECONOMY

Oklahoma City's diverse economy features multiple drivers powering our continued growth. Our largest industry sectors include aerospace, biotechnology, energy and government.

AEROSPACE

\$4.9
BILLION IN INCOME

ONE IN 10
EMPLOYEES FOR THE REGION

BIOTECH

\$2.2
BILLION IN COMPENSATION

51
THOUSAND WORKERS

ENERGY

2.46%
OF TOTAL EMPLOYMENT

19,000
WORKERS

GOVERNMENT

42,000
WORKERS

HEALTHCARE

83,000
WORKERS

Other major employers include diverse and well-known names like Hobby Lobby, AT&T, SONIC Corp, Dell, Hertz, UPS, Farmers Insurance, Great Plains Coca-Cola Bottling Company, Cox Communications, Johnson Controls, MidFirst Bank, American Fidelity, Love's Travel Stops, ATC Drivetrain and more.

