

THE POINT

GREATER
OKLAHOMA CITY
CHAMBER

May 2017

www.okcchamber.com

Brookings, PPS Release Study on Innovation District

According to the Brookings Institution and Project for Public Spaces, Oklahoma City's innovation district is positioned to become a center of gravity for innovation and economic development. The culmination of an 18-month study, a report released last month by the two organizations outlined how the new global competitive landscape will allow Oklahoma City to leverage its health and energy sectors to create new opportunities for innovation.

The report, "Positioning for Growth: Advancing the Oklahoma City Innovation District," assesses the Oklahoma City metro regional economy and offers recommendations on industry innovation, placemaking, and inclusive growth practices to strengthen the innovation district and the broader region. Partners in the study included the Greater Oklahoma City Chamber, Presbyterian Health Foundation, Oklahoma

Continued on page 2



Brookings and Project for Public Spaces' report finds that, with the right investments, Oklahoma City's innovation district has potential to become a major center of gravity for regional innovation and economic development.

2016 School Bond Oversight Structure Approved

The Oklahoma City Council and Oklahoma City Public Schools (OKCPS) have agreed to form a new seven-member School Bond Advisory Board to oversee OKCPS' 2016 bond projects managed by the City.

"We are so grateful to the OKCPS community for approving this critical funding last November," OKCPS Superintendent Aurora Lora said. "This oversight committee is a continuation of our existing partnership with the City of Oklahoma City and the MAPS office, and we are excited to be moving forward with the upgrades to our transportation, facilities and technology resources for our students."

The new arrangement, formally approved in April by the Oklahoma City Council and the OKCPS Board of Education, defines how projects from OKCPS' 2016 bond program will be administered.

The new School Bond Advisory Board is not an official trust but will approve an implementation plan and oversee the bond projects. The City will manage the board's operations, develop a project management plan and oversee implementation of projects. The City will hire a program manager and program consultants, and all the City's costs will be paid for with OKCPS bond proceeds. OKCPS will approve all project budgets.

Carl E. Edwards was jointly appointed by Mayor Mick Cornett and OKCPS Board Chairwoman Paula Lewis as advisory board chair. The Oklahoma City Council has appointed Raul Font and Pete White, two of their three representatives, and will appoint one more person. The three members appointed by the OKCPS Board of Education are Justin Ellis, Tim McLaughlin and Jessica Martinez-Brooks.

Innovation District Set to Grow (cont'd from page 1)

“With the right investments, the Oklahoma City innovation district has the potential to become a major center of gravity for innovation and economic development in Oklahoma City.”

– Positioned for growth: Advancing the Oklahoma City innovation district by Brookings and PPS

Health Center Foundation, City of Oklahoma City, and the Alliance for Economic Development of Oklahoma City. Additional community partners included Oklahoma Medical Research Foundation and the University of Oklahoma.

Innovation districts are concentrations of research-oriented anchor institutions, companies, intermediaries, cultural amenities, community-oriented public spaces, and retail and residential space. Bounded roughly by Robinson and Lottie Avenues to the west and east and Fourth and 13th Streets to the south and north, the emerging Oklahoma City innovation district is a 1.3-square-mile area encompassing both the Oklahoma Health Center and the vibrant commercial corridor of Automobile Alley.

For Oklahoma City’s innovation district to succeed, the region’s public and private leaders must better capitalize on the area’s dominant industries and invest in high-quality places where research institutions, firms, and talent concentrate and connect. Furthermore, they should explore how regionally-competitive industries, such as healthcare and energy, can converge to form new businesses and fields. At the same time, city leaders should improve the region’s ability to attract a talented workforce and to provide training and employment opportunities for area residents who are not currently connected to the innovation economy.

As an existing employment hub, the home of major anchor institutions and research assets, and a site ripe for placemaking interventions, the innovation district could propel the Oklahoma City region forward. To this end, this report recommends four multifaceted strategies around which innovation district institutions, firms, and civic leaders should rally city and regional stakeholders:

- Establish an Oklahoma Center for Energy and Health Collaboration that serves as the physical and programmatic umbrella for innovation and

applied research within these and other sectors. The center should house a translational research and commercialization office for crosscutting industry research applications.

- Implement a technology-based economic development and entrepreneurship effort within the innovation district tasked with overseeing strategic business development, technology business attraction, marketing, and regional cluster development between entrepreneurs, small and medium-sized enterprises, and large firms.
- Create a denser, more active, and better-connected mixed-use urban environment in and around the innovation district. Leaders should undertake intentional land use and real estate developments, implement new placemaking efforts, strengthen connections between the Health Center and Automobile Alley, improve bike and pedestrian routes within the Health Center, and make the innovation district more porous and connected to residential neighborhoods.
- Form a standing committee on diversity and inclusion charged with overseeing the design of strategies aimed at forging better economic, social, and physical connections between the innovation district and the underserved communities surrounding it. The committee should focus on issues such as education, workforce development, entrepreneurship, and placemaking and neighborhood development.

To operationalize these strategies, the Oklahoma Health Center Foundation (OHCF) Board of Directors voted on April 13 to restructure and assume responsibility for the development and oversight of the new OKC innovation district.

“While this is a large undertaking, the OHCF Board and staff are confident that the OKC innovation district and the Oklahoma Health Center Foundation will be a perfect fit,” said David Harlow, OHCF board chairman and BancFirst Oklahoma City president. “This new governing organization will be focused on the innovation district, and will work with our long-standing industry strengths and assets to build a new economy, all in an effort to become a major center of innovation and economic development.”

Leadership Notes

Collaboration is key

According to Bruce Katz, Centennial Scholar at the Brookings Institution, cities rise above international competitors based on their ability to find points of convergence. And for Oklahoma City, convergence is our specialty.

Last month, Brookings and Project for Public Spaces wrapped up an 18-month study of Oklahoma City's innovation district. The study focused on Oklahoma City's strengths as a starting point on our roadmap to further innovation, building on Oklahoma City's energy and health care sectors to create a focus for collaboration. The report also highlights many areas we must address in order to be successful, including the district's car-centric layout and limited walkability, its lack of connection between industries and its inclusion of the neighboring communities.

The report's four suggestions, which you can read on the previous page, includes the goal of creating the Oklahoma Center for Energy and Health Collaboration. As Bruce put it in his blog post about their work in Oklahoma City, "In true Oklahoman style, local leaders did not wait for the ink to dry on the report." A symposium highlighting similarities between health and energy was held in March and is already building the connections that the report envisions.

Boosting our innovation district will take time and intentional effort, but we have a proven entrepreneurial spirit and the drive to build on our strengths while minimizing our weaknesses. The same factors that we used to reinvent our city still apply to this new challenge. In the days ahead, collaboration will be the key to our success as we create our own brand of innovation in the heart of our city.

Sincerely,



Roy H. Williams, CCE
Chamber CEO & President



Roy H. Williams, CCE
President & CEO

2017 OFFICERS

RHONDA HOOPER
Jordan Advertising
Chair

DAVID RAINBOLT
BancFirst Corporation
Immediate Past Chair

JOHN HART
Continental Resources
Treasurer

BRUCE LAWRENCE
INTEGRIS Health
Corporate Secretary

CLAYTON I. BENNETT
Dorchester Capital
Vice Chair, Strategic Planning

PETER B. DELANEY
Vice Chair, Forward Oklahoma City

CARL E. EDWARDS
Price Edwards & Company
Vice Chair, Innovation and Bioscience

STEVE HAHN
AT&T Oklahoma
Vice Chair, Membership

JUDY J. HATFIELD, CCIM
Equity Commercial Realty, LLC
Vice Chair, Military and Aerospace

PERCY KIRK
Cox Communications
Vice Chair, Economic Development

BRADLEY W. KRIEGER
Arvest Bank
Vice Chair, Government Relations

TOM J. MCDANIEL
American Fidelity Foundation
Vice Chair, MAPS Development

JENNY LOVE MEYER
Love's Travel Stops and Country Stores
Vice Chair, Marketing and Communications

J. LARRY NICHOLS
Devon Energy Corporation
Vice Chair, Strategic Planning

TERESA ROSE CROOK
Oklahoma City Community Foundation
Vice Chair, Education

NATALIE SHIRLEY
Oklahoma State University - Oklahoma City
Vice Chair, Convention and Visitor
Development

ROY H. WILLIAMS, CCE
Greater Oklahoma City Chamber
President & CEO

THE POINT!

ISSUE #3507 - May 2017

Editorial staff

Kaylee Terracina, Nate Fisher,
Cynthia Reid
Designer
Josh Vaughn

297-8900

thepoint@okcchamber.com
www.okcchamber.com
www.twitter.com/okcchamber

www.facebook.com/okcchamber

The Point (ISSN 1075-6264) is
published monthly by the
Greater Oklahoma City Chamber,
123 Park Avenue, Oklahoma City, OK 73102.

POSTMASTER:

Send address changes to The Point!,
Greater Oklahoma City Chamber
123 Park Avenue, Oklahoma City, OK 73102
or e-mail thepoint@okcchamber.com.

SUBSCRIPTIONS: \$15 per year included in
Chamber membership; nonmembers,
\$25 per year within the U.S.

Periodicals Postage paid at Oklahoma City.
Advertising rates upon request.
Publisher reserves the right to refuse any advertising.

CONTENTS

4 Chamber Events

7 Grand Openings

9 TRDC Volunteer List

10 Special Thanks to 2017
TRDC Sponsors

CALENDAR OF EVENTS

UPCOMING EVENTS

May 9

Member Orientation

Time: 8:30 to 10 a.m.
Location: Chamber
offices, 123 Park Ave.

May 9

Sunset Reception

Time: 4 to 6 p.m.
Location: Oklahoma
City Dodgers, 2 S Mickey
Mantle Drive

May 15

**Chamber Forum on
Regional Transit**

Time: 11:30 a.m. to 1 p.m.
Location: Embassy
Suites Oklahoma City
Downtown/Medical
Center, 741 N Phillips Ave.

June 6

Sunset Reception

Time: 4 to 6 p.m.
Location: Chisholm Creek,
12230 Pawnee Drive

June 13

Member Orientation

Time: 4 to 5:30 p.m.
Location: Chamber
offices, 123 Park Ave.

June 14

InternOKC Kickoff

Time: 3 to 5 p.m.
Location: Chevy
Bricktown Events Center,
429 E California Ave.

*Register for events online
and view a complete
event calendar at
www.okcchamber.com/events.*



Keep Oklahoma Students in the State After Graduation

To help you hire the best and brightest students for internships and entry-level jobs, the Chamber uses the Greater Grads program, a workforce development initiative created through Forward Oklahoma City.

Greater Grads connects college students and recent graduates with Oklahoma companies through its annual career fair, events on campuses throughout the year and during the InternOKC program each summer. The 2017 InternOKC program, which runs from June through the end of July, is a leadership development program that not only provides professional development and networking opportunities, but also an introduction to the benefits of living and working in the Oklahoma City region through a five-week series of events.

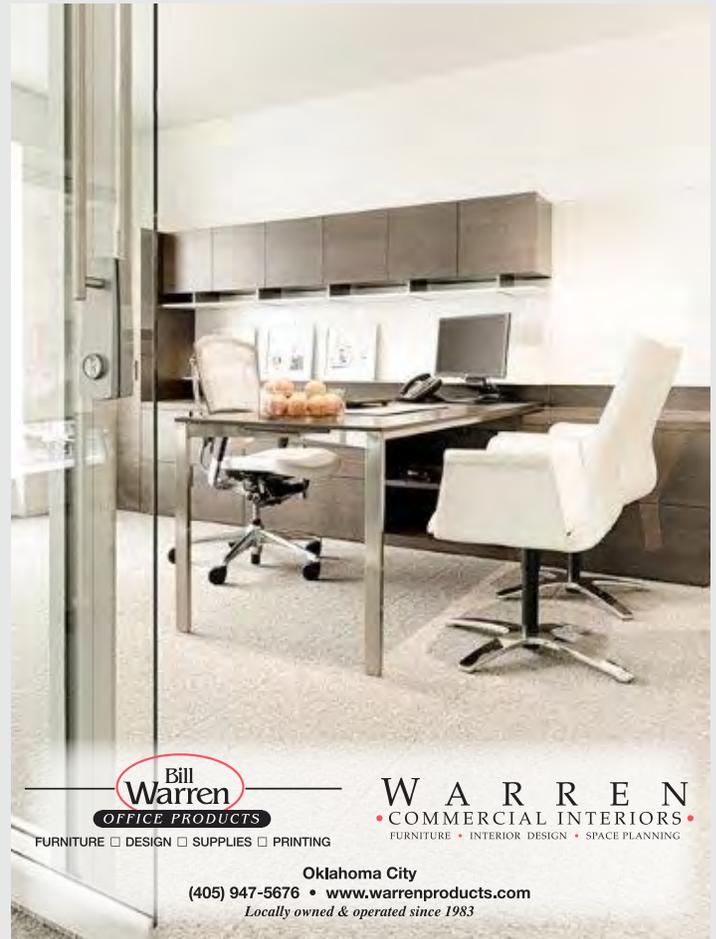
By enrolling your company's interns in the Chamber's InternOKC program, you will contribute to their professional development while strengthening your ability to retain students in the market after they graduate. This year's program will include information on living, working and playing in Oklahoma City as well as career and life skills beneficial to young professionals. Sessions will also feature knowledgeable and respected speakers from the Oklahoma City business community.

A cost of \$125 per intern includes lunch or refreshments at each session. For more information or to register, visit www.GreaterGrads.com/summerintern. Special thanks to Greater Grads Benefactor Sponsors American Fidelity Assurance Company, The Boeing Company, Love's Travel Stops & Country Stores and OGE Energy Corp., and InternOKC Signature Sponsor SandRidge Energy, Inc.

Learn More about OKC's Regional Transit Plan

The upcoming Chamber Forum, on Monday, May 15, from 11:30 a.m. to 1 p.m. at the Embassy Suites Oklahoma City Downtown/Medical Center, will highlight how Oklahoma City must adapt its transportation infrastructure in order to keep up with the demand. The forum will feature Mayor Charles Lamb, City of Edmond; Mayor Matt Dukes, City of Midwest City; Jason Ferbrache, EMBARK; and John Sharp, Association of Central Oklahoma Governments as panelists.

Tickets are \$40 for members and \$60 for nonmembers. Register securely online at www.okchamber.com/events. Special thanks to Signature Sponsor Cox Business and Host Sponsor Embassy Suites Oklahoma City Downtown/Medical Center.



Bill Warren
OFFICE PRODUCTS
FURNITURE □ DESIGN □ SUPPLIES □ PRINTING

WARREN
COMMERCIAL INTERIORS
FURNITURE • INTERIOR DESIGN • SPACE PLANNING

Oklahoma City
(405) 947-5676 • www.warrenproducts.com
Locally owned & operated since 1983



A CULTURE OF DISCOVERY

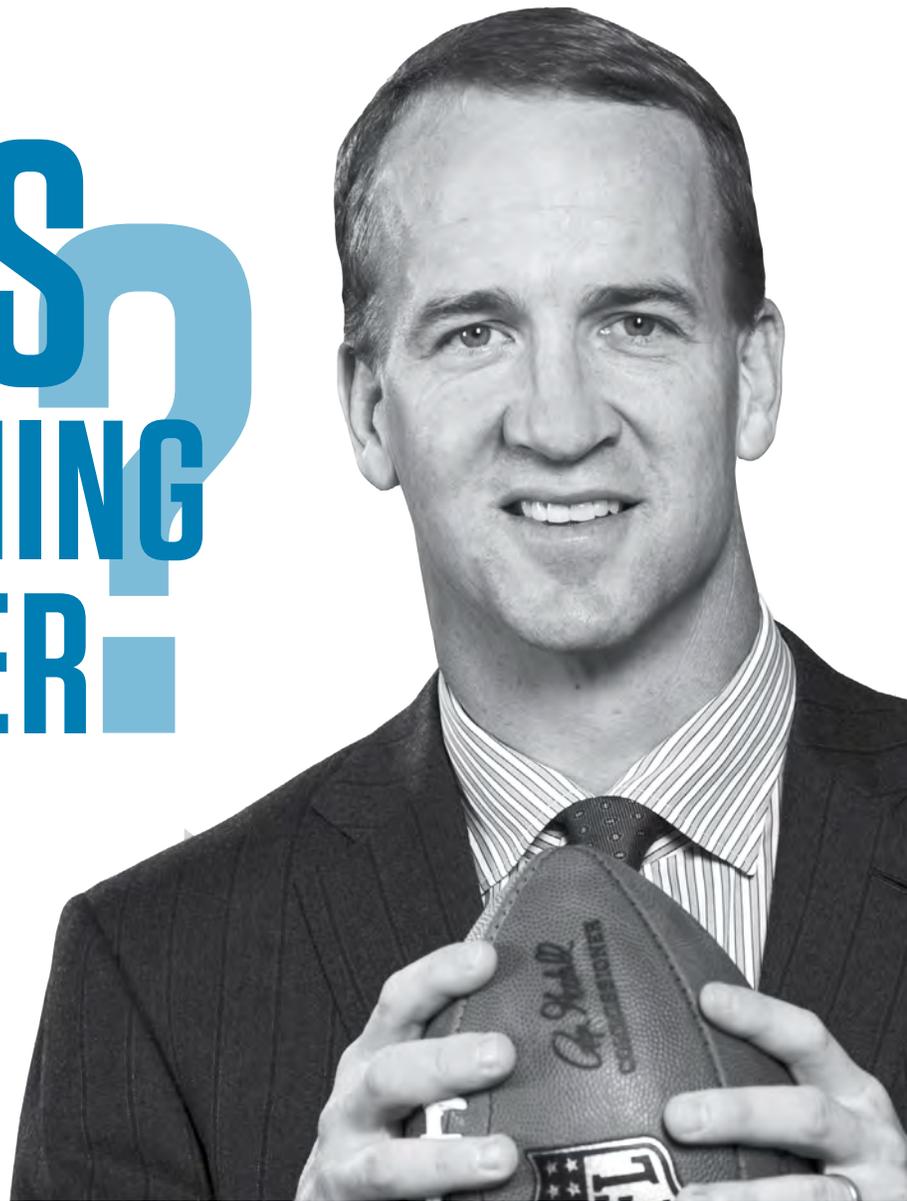
At OU Medicine, we shine light in the unknown corners of medicine. Our research continues to help redefine the standard of care, bringing longer, better lives to Oklahomans and countless others around the world. This is our role and our passion: a drive to understand – and conquer – disease, keeping you alive and well.



KEEPING OKLAHOMA **ALIVE & WELL**

OU Medical Center | OU Physicians | The Children's Hospital | OU College of Medicine | oumedicine.com

GUESS WHO'S COMING TO DINNER?



Join us at The Oklahoman's
All-City Prep Sports Awards
Featuring Peyton Manning

JUNE 15, 2017 | 6 PM | COX CONVENTION CENTER

With **528** athletes, **100+** schools, **12** sports & **1** NFL legend,
this promises to be Oklahoma's biggest sports event ever!

GET YOUR CORPORATE TABLE NOW!
Call 405-475-3156 or Visit OKPrepSportsAwards.com



SPONSORED BY:



GRAND OPENINGS

Congratulations to these Chamber members on their recent Grand Openings! All Chamber members are welcome to attend Grand Openings. To view more photos, see the schedule of upcoming Grand Openings or subscribe to the Grand Openings calendar, visit www.okcchamber.com/grandopenings.

Ribbon-cutting ceremonies are a great member benefit. If your company wants to celebrate a new location, expansion or renovation, contact Amanda Bowen, abowen@okcchamber.com or 405-297-8961.



Pei Wei
4401 W Memorial Road
Oklahoma City, OK 73134



Scott Rice
6900 N Bryant Ave.
Oklahoma City, OK 73121



Valir Physical Therapy - Yukon
1115 Garth Brooks Blvd.
Yukon, OK 73099



Ethan Allen
222 S Portland Ave.
Oklahoma City, OK 73108



Wal-Mart #622
7800 Northwest Expressway
Oklahoma City, OK 73132



Hibdon Tires Plus
7815 N May Ave.
Oklahoma City, OK 73116



Springhill Suites by Marriott
5400 Main St.
Del City, OK 73115



BluePearl Veterinary Partners
1404 W Memorial Road
Oklahoma City, OK 73114



Junior Achievement of Oklahoma
Finance Park
7301 W Reno Ave.
Oklahoma City, OK 73127



Verizon Cellular Sales
1221 Garth Brooks Blvd.
Yukon, OK 73099



Irby (Stuart C. Irby Co.)
5500 SW 29th St.
Oklahoma City, OK 73179



Oklahoma City Indian Clinic
4913 W Reno Ave.
Oklahoma City, OK 73127

2017 TOTAL RESOURCE DEVELOPMENT CAMPAIGN

The Greater Oklahoma City Chamber launched its Total Resource Development Campaign in April, kicking off the annual membership engagement effort for the year. Brian Alford, OGE Energy Corp., and Teresa Rose Crook, Oklahoma City Community Foundation, are leading 150 volunteers from 50 companies in the pursuit of their \$2.8 million campaign goal.

TRDC offers ways to effectively promote your company to the Chamber's 4,000 members by reaching top leaders at the region's most active companies. Through Chamber sponsorship and advertising opportunities, you can invest your marketing budget in reaching an educated and engaged audience.

Sales began on April 17 and last until July 27. Visit www.okcchamber.com/trdc for more information, or contact a volunteer on the following page.



Support the Work of the Chamber Through TRDC

With specific programs that directly engage with the Chamber's work in Oklahoma City, TRDC gives you the opportunity to reach a highly targeted audience while impacting Oklahoma City's growth.

OKC Public Schools Compact

The OKC Public Schools Compact works to support the Oklahoma City Public School District through targeted programming, including a focus on literacy and mental health. As a Compact sponsor, you will be making a statement about the importance of local K-12 education quality, and you will also drive community ownership of the Oklahoma City Public Schools and its outcomes.

Government Relations Program

Government Relations Benefactors and Sponsors play a key role in helping the Chamber to further strengthen relationships between local elected officials and the business community. Additionally, they support the Chamber's ongoing advocacy efforts which include passing pro-business legislation, impacting public policy and building partnerships that will enhance the business climate of our state, region and city.

Tinker Leadership Community 2018

By sponsoring TLC, you will celebrate the history and promote the future of Tinker Air Force Base in Oklahoma City while building relationships with civilian and military leaders engaged in the region's aerospace sector.

Contact a volunteer today for sponsorship availability and prices.

TRDC VOLUNTEER LIST

Volunteers are standing by to help you connect with the Chamber's engaged members.

Contact a volunteer today!

Joe Acosta , Coverall of Oklahoma 919-1886	Katie Floyd , e Tech Solutions 684-7604	Mary Blankenship Pointer , Republic Bank & Trust 990-2543
Kari Baker , Embassy Suites by Hilton - Norman 317-4191	Lesla Foster , American Cancer Society 550-0262	Katie Price , Bank of Oklahoma 272-2386
Melissa Barnett , Melissa Barnett, Realtor -Keller Williams 834-9145	Ronnie Freeman , Partners Human Resources Co. 917-1020	Paul Pustmueller , Bank of Oklahoma 936-3959
Steve Barrymore , The Oklahoman Media Company 475-3389	Maxine Freymiller , Freymiller 755-4447	Whitney Randall , Valliance Bank 286-5700
Jon Bartel , Bank of Oklahoma 936-3721	Anne-Marie Funk , ADG, Inc. 232-5700	Rae Rice , OGE Energy Corp. 553-3651
Kirby Behenna , Enable Midstream Partners 519-8196	Vonnie Garner , Bank of Oklahoma 272-2007	Sherry Rice Rhodes , St. Anthony's Hospital 272-7070
Tracy Blair , Renaissance Oklahoma City Convention Center Hotel & Spa 228-8000	Mike Grady , YMCA of Greater Oklahoma City 297-7713	John Riesenber , Devon Energy Corporation 235-3611
Hilarie Blaney , BancFirst 270-4720	Chris Griswold , Chris Griswold, PC 229-7595	Mike Rowten , A.K. Waters, Inc. 513-3269
Byron "Bo" Boshell , INTEGRIS Health 552-2844	Monica Habeck , American Fidelity Assurance Company 523-2000	Clint Schwab , American Fidelity Assurance Company 523-5030
Sundee Busby , Oklahoma Blood Institute ... 278-3119	Susan Harkness , OGE Energy Corp. 553-3366	Lauren Schwartz , Keller Williams Central OK - Lauren Schwartz 501-2393
Pam Campbell , Federal Reserve Bank of Kansas City, OKC Branch 270-8617	Brent Hart , Gulfport Energy Corporation 848-8807	Amy Scott , SandRidge Energy, Inc. 429-5838
Deanna Cardenas , Berkshire Hathaway HomeServices Anderson Properties 348-4422	Donny Hector , MidFirst Bank 767-7860	Patti Scott , Patti Scott, Realtor - Berkshire Hathaway Homes Services Anderson Properties of Oklahoma 317-7433
Joe Cardenas , Arvest Bank 419-1815	Darcie Henderson , CrossFirst Bank 418-3766	Jennifer Seaton , Staplegun 601-9430
Lindsay Clark , Bank SNB 427-4213	Mike Hoang , KM Marketing 819-6959	Jim Segerstrom , FNB Community Bank 739-8780
Lindsay Claxton , Holiday Inn Express and Suites Oklahoma City Downtown-Bricktown 778-8100	Kristin Holland , Cox Communications 286-5402	Frank Sewell , Arvest Bank 523-4169
Jessica Clayton , First United Bank 464-1335	Elaine Hood , Arvest Bank 419-3824	Jerri Shepherd , Metro First Realty Premier, LLC 753-4477
Malcolm Coby , Dignity Memorial Providers of Oklahoma 210-7628	Gunnar Hood , WSI Digital Marketing 456-9507	Ben Shrewsbury , A One ATM Oklahoma 820-3878
Jason Constable , AT&T Oklahoma 291-5855	David Howell , The Ace Family of Companies 672-4425	Felicia Smith , Central Liquor Company 947-8050
Paul Crone , Sonesta ES Suites Oklahoma City 772-1320	Jordan Jordanov , American Fidelity Assurance Company 416-8665	Jay Smith , NBC Oklahoma 412-8182
Ryan Cross , Arvest Bank 366-3930	Christopher Kenney , American Fidelity Assurance Company 416-8506	Shari Snyder , KeyStaff 627-9123
Porter Cunningham , Oklahoma Financial Center, Inc. 615-7226	Shannon Keith , Eide Bailly LLP 858-1201	Kristi Spomer , Manhattan Construction Company 254-1041
Steve Davis , Dobson Technologies 242-1066	Karen Kurtz , OGE Energy Corp. 553-3641	Jim Stengle , OGE Energy Corp. 553-3680
Matthew Day , Zaxby's Restaurant 226-8684	Todd Lechtenberger , Amalfi Investments 343-2202	Linda Tharp , United Way of Central Oklahoma, Inc. 523-3527
Barbara Anne DeBolt , DeBolt & Associates, LLC 471-4235	Nancy Lewis , AFLAC (918) 292-9808	Dave Tran , The Specific Chiropractic Center 445-5532
DeeDee DeVore , Sheraton Oklahoma City Downtown Hotel 815-6001	Craig Litle , First Fidelity Bank 801-8398	Jim Vellella , Arthur J. Gallagher & Co. 308-8966
Shelly Douglas , Community Health Charities 942-1660	Ronda Little , INTEGRIS Health 951-8562	Krystal Vickers , Terracon Consultants, Inc. 694-4875
Reed Downey , Reed Downey Life Insurance Agency 691-2421	Steve Lunsford , CRG Laboratories 943-6465	Diana Wall , Accel Financial Staffing 232-3100
Billy Doyal , Billy Doyal / Shelter Insurance Co. 721-3868	Laure Majors , Frankfurt-Short-Bruza Associates 842-9556	Alba Weaver , OGE Energy Corp. 553-3000
Carla Driskill , Accel Financial Staffing 232-3100	David Mayfield , David Mayfield CPA, PLLC ... 463-7702	Matthew Weaver , OGE Energy Corp. 623-5335
Stacy Eads , Levant Technologies 329-9997	Deborah McAuliffe Senner , Allied Arts 278-8944	Danny Weintraub , Bank of Oklahoma 272-2457
Shirley Ellis , AT&T Oklahoma 330-8238	Macay McComas , Devon Energy Corporation 235-3611	Karen Wicker , Candor 972-9090
Nick Estrada , Bank of Oklahoma 936-3758	Kyle McElvaney , IBC Bank 841-2253	Brad Willis , Brad Willis Insurance Agency 286-3600
David Fleet , Arthur J. Gallagher & Co. 471-5008	Matt McGuire , Heritage Trust Company 848-8899	Jamie Winteroth , The First State Bank 778-6500
Laura Brookins Fleet , Crowe & Dunlevy 239-6602	Sabrina Miller , INTEGRIS Baptist Medical Center 552-0870	Ron Witherspoon , Arvest Bank 763-9350
	Cyndi Mullins , Waterford Properties, LLC ... 843-4900	Erick Worrell , Saxum 226-1086
	Cindy Murillo , Gardner Tanenbaum Holdings 606-6077	Christopher Zach , BKD CPAs & Advisors ... 606-2580
	Mark Nance , American Fidelity Assurance Company 523-2000	
	Jeff Napoliello , JE Dunn Construction Company 302-4500	
	Janet Peery , YWCA Oklahoma City 948-1770	

To learn more, contact Suzette Ellison, sellison@okchamber.com or 297-8808.

View an updated volunteer list at www.okchamber.com/trdc.

SPECIAL THANKS TO THE 2017 TOTAL RESOURCE DEVELOPMENT CAMPAIGN SPONSORS.

CAMPAIGN PRESENTER



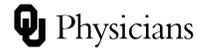
SIGNATURE EVENT SPONSORS



LEADERSHIP EVENT SPONSORS



NETWORKING EVENT SPONSORS



CORPORATE SPONSORS

Bank SNB
Centennial Bank
Crowe & Dunlevy
Enable Midstream Partners

Everest Bros.
The Funk Companies
Gulfport Energy Corporation
Levelland Productions, LLC

Manhattan Construction Company
McAfee & Taft
Midlands Management

R.K. Black, Inc.
Remington Park Racing Casino
United Mechanical, Inc.

SUPPORTING SPONSORS

ADG, PC
BKD CPAs & Advisors
Bockus Payne Associates Architects
Capstone Construction Services
Central Oklahoma Habitat for Humanity
Cool Greens

Cornerstone Development, LLC
Eskridge Lexus Of OKC
First Fidelity Bank
Heritage Place, Inc.
KPMG LLP
National Reining Horse Association

Phillips Murrah, PC
The Professional Basketball Club, LLC - Oklahoma City Thunder
Riverwind Casino
SONIC, America's Drive-In
Trochta's Flower's & Garden Center
Voya Financial Advisors

MAJOR SPONSORS

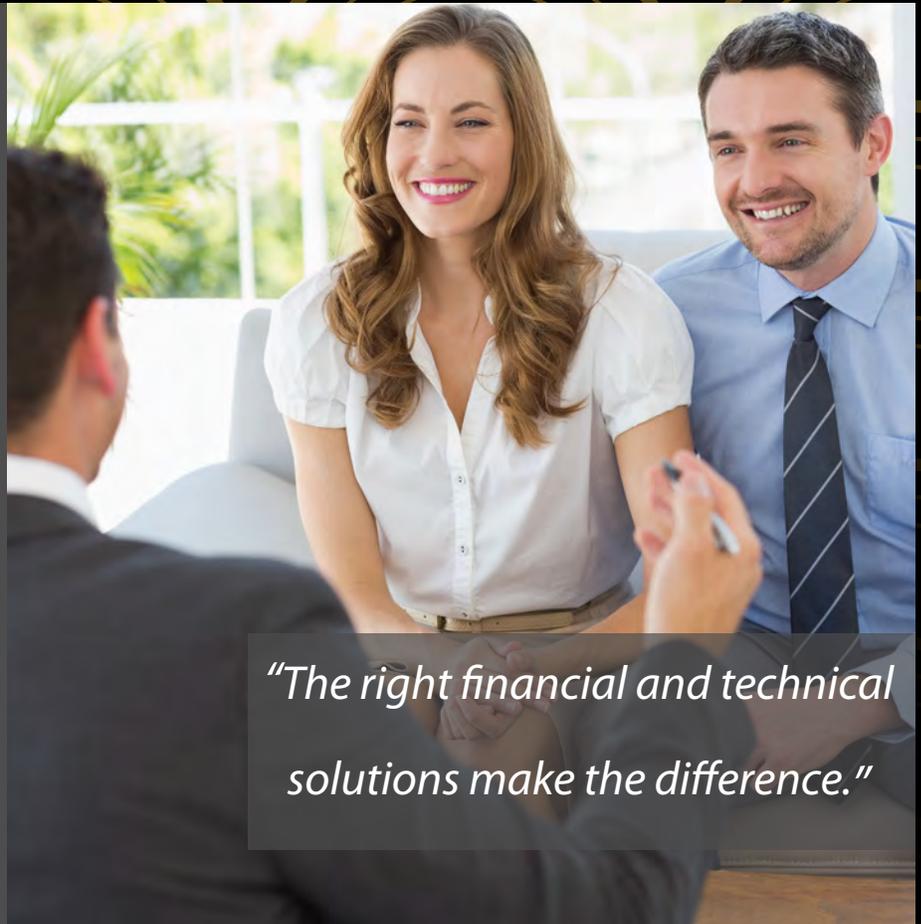


- Investment Management
- Retirement Planning
- Wealth Preservation
- Trust Services
- Financial Planning
- Estate Planning
- Risk Management



INVESTTRUST
ASSET MANAGEMENT & TRUST

(405) 843-7177
investrust.com



“The right financial and technical solutions make the difference.”

Recognizing members who take a special leadership role in financing the Chamber's operations at significantly higher levels. Each Lead Investor is highlighted with a BLUE BOX and identified as a Platinum, Gold, Silver or Bronze Lead Investor. Board of Advisor members are identified as well.

Barn at the Woods, LLC

Meeting / Banquet Facilities
Ms. Jennifer Crow 209-1270
4375 NW 178th St.
Edmond, OK 73012-8924
www.barnatthewoods.com

Beautiful Dream Society

Nonprofit / Service Agencies
Ms. Jennifer Crow 209-1270
P.O. Box 32554
Oklahoma City, OK 73123-0754
www.beautifuldream.tv

BirdDog Software Corporation

Computer Software Developers
Ms. Kelsey Appleyard 794-5950
8277 S Walker Ave.
Oklahoma City, OK 73139-9451
www.birddogsw.com

Board of Advisors

Bronze

Community Health Centers, Inc.

Nonprofit / Service Agencies
Ms. Isabella Lawson, MBA 769-3301
12716 NE 36th St.
Spencer, OK 73084-9167
www.chciokc.org

Connected Events, LLC

Special Event Planning / Consulting
Ms. Lindsey K. Lively 655-8456
2600 Linda Lane, Suite 5
Edmond, OK 73013-3743
www.connectedevents.net

**Dirt Road Dixie Roadshow
featuring Pop Up Shops**

Trade Shows, Expositions & Fairs
Mrs. Heather Eldridge 328-3131
1005 Ridgecrest Road
Edmond, OK 73013
www.dirtroaddixies.com

Duct Squad, Inc.

Air Duct Cleaning
Mr. Lior Eliav 607-0799
230 W Wilshire Blvd., Suite G5
Oklahoma City, OK 73012
www.ductsquads.com

Ethan Allen

Furniture
Mr. Michael Poczos 947-3883
222 S Portland Ave.
Oklahoma City, OK 73108
www.ethanallen.com

Board of Advisors

Bronze

HNTB Corporation

Engineering Services
Engineers - Civil
Engineers - Consulting
Engineers - Environmental
Engineers - Geotechnical
Engineers - Structural
Mr. Wayne Feuerborn 605-8439
100 N Broadway Ave., Suite 2420
Oklahoma City, OK 73102-8803
www.hntb.com

Heartland Group, LLC

Golf Tournament Services
Mr. David Reddick 760-3052
705 Mustang Road, Suite 179
Yukon, OK 73099
www.hgllcus.com

Board of Advisors

Bronze

Icarus Capital, LLC

Investments
Mr. Trent Smith 735-8383
19 NE 50th St.
Oklahoma City, OK 73105

Metro Business Alliance

Business Development
Mr. Michael Lincicome 820-2689
515 S Santa Fe Ave., Suite 101
Edmond, OK 73003
www.mba-okc.com

Metro Granite, LLC

Cabinets & Counter Tops
Mr. Boon C. Tan 842-8222
7701 N Broadway Extension, Suite A-15
Oklahoma City, OK 73116-9001
www.metrograniteokc.com

MidWestern Business Advisors, LLC

Business Support Services
Mr. Gavin D. Bautista 792-2178
9200 NW 71st St.
Yukon, OK 73099

Miracle-Ear

Hearing Aids
Ms. Brittany Elliott 286-1467
4225 W Memorial Road
Oklahoma City, OK 73134
www.miracle-ear.com

New Leaf Floral

Florists
Mr. Jaykob Janes 842-2444
2500 N May Ave.
Oklahoma City, OK 73107
www.newleafflorist.net

North Technologies, Inc.

Computer Software Developers
Mr. Matt Spinks (918) 850-2522
10300 E Apple Valley Road
Oklahoma City, OK 73151
www.northtechnologies.com

Residence Inn NW

Hotels & Motels
Ms. Cydney Fiebig 605-6666
3151 Northwest Expressway
Oklahoma City, OK 73132
www.marriott.com/okcrw

Retirement Investment Advisors, Inc.

Financial Planning Consultants
Ms. Brenda C. Bolander 842-3443
3001 United Founders Blvd., Suite A
Oklahoma City, OK 73112-3938
www.theretirementpath.com

Scissors Tail Revenue Cycle Management, Inc.

Medical Billing & Management Consultants
Mr. Mike Koppel (888) 246-2488
4201 Hammer Drive
Norman, OK 73026-0761
www.scissorstailrcm.com

Solution Catering

Caterers
Mr. Tucker Cason 323-6997
5030 N May Ave., Suite 232
Oklahoma City, OK 73112

Stone Sisters Pizza Bar

Restaurants
Ms. Traci Stone 380-2561
2124 N Broadway Ave.
Oklahoma City, OK 73103-4310
www.stonesisterspizza.com

Terra Construction, Inc.

Construction Companies
Ms. Teresa Goodbary 720-8088
7429 NW 84th St.
Oklahoma City, OK 73132
www.terraconstruction.com

US Army Recruiting Office - Oklahoma City WEST

Government Agencies & Services
Cpt. James Davis 947-3603
3535 NW 58th St., E Tower
Oklahoma City, OK 73112

Zaxby's Restaurant

Caterers
Restaurants
Mr. Matthew Day 226-8684
2317 S Douglas Blvd.
Oklahoma City, OK 73127
www.sjacfoodgroups.com

Members Upgrade Their Support of the Chamber

Board of Advisor and Lead Investor companies play a key role in the Chamber's work in Oklahoma City. To increase your investment, contact the membership division of the Chamber at 297-8949 or info@okcchamber.com.

Board of Advisors

Clarity Pro-Business Coaching

Consultants

Mr. Rob P. Garibay (405) 237-0019
3209 N Flood Ave.
Norman, OK 73069-8241
www.robgaribay.com

Bronze

Board of Advisors

Ledbetter Insurance Agency, Inc.

Insurance Agents, Brokers and Service

Mr. Greg Moore, CFC..... (405) 840-9090
1000 NW Grand Blvd.
Oklahoma City, OK 73118
www.ledbetterinsurance.com

Bronze

Board of Advisors

Neese Personnel

Employment Agencies

Ms. Kim Neese (405) 942-8551
2709 W I-44 Service Road
Oklahoma City, OK 73112
www.workwithneese.com

Bronze

An investment in Human Capital

Your organization's employees are among its greatest assets. Putting OU Physicians Corporate Health and Wellness to work for you can help promote better health and increase retention of these valued workers.

Find out how our program can help your organization decrease healthcare costs, reduce absenteeism, increase productivity and decrease sick leave through the following programs:

- Executive Physicals
- On-site Biometric Screenings
- Health Risk Assessments
- Wellness Classes
- On-site Health Clinic

 **Physicians**
CORPORATE HEALTH & WELLNESS PROGRAM

For more information, call (405) 271-1486 or visit

www.oumedicine.com/wellness



The University of Oklahoma is an equal opportunity institution. (#91116, 2/16)



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

THE WORLD IS 71% WATER

YOUR CHILDREN ARE 100% CURIOUS

At the Y, we teach children **life-saving water safety skills.**

Summer is just around the corner, so **REGISTER NOW** for swim lessons at the Y.



The Y.™ For a Better Us.

YMCAOKC.ORG/Aquatic-Programs

No Power? No Air?

What is your productivity
revenue
tenant
client
RISK?

BUILDING, PROPERTY and FACILITY MANAGERS frequently tell us they are frustrated by contractors that:

- don't show up when expected
- can't think beyond the immediate problem

When the contractor runs late, they are clueless that your phone rings constantly from tenants or bosses complaining about the inability to get anything done.

If the contractor finally showed up, they may have fixed the problem, but probably didn't help you understand root cause or long term solutions, leaving you at risk of a repeat incident.

THERE IS A BETTER SOLUTION



405-294-4383
www.baxtercommercial.com

EXPERIENCE THE BAXTER DIFFERENCE

- Professional, Reliable, Timely Service
- Solutions, not just a quick fix
- Detailed, typewritten up-front pricing
- Flexible billing to meet your needs
- Access to Baxter leadership team
- Flexible billing to meet your needs
- Technicians who respect your employees and clients

ECONOMIC INDICATORS

OKC Ranks No. 2 for First-Time Homebuyers

- Oklahoma City ranked No. 2 on the list for “The Best Cities for First-Time Homebuyers” based on affordability, mortgage availability and the stability of the housing market in every U.S. city with a population of more than 300,000.
- According to Zillow, the average value per square foot of residential real estate in OKC is just \$77.67, ranking among the lowest in the United States.
- Oklahoma City’s market has been among the most stable in the past five years; the quarterly FHFA home price index has declined on just four occasions since Q1 2011.



The Best Cities For First-Time Homebuyers

Rank	City	# of Mortgage Lenders	Loan Funding Rate	Avg. Value per SF	Market Volatility	Negative Quarters Since 2011	Index
1	Pittsburgh, PA	35	79%	\$82.08	1.40%	0	100
2	Oklahoma City, OK	83	75%	\$77.67	2.10%	4	91
3	Omaha, NE	56	84%	\$107.08	2.10%	5	87
4	Indianapolis, IN	73	77%	\$70.58	2.30%	5	83
5	Tulsa, OK	51	74%	\$71.83	2.40%	5	80
6	San Antonio, TX	125	63%	\$80.50	3.00%	3	78
7	Houston, TX	204	69%	\$87.50	4.10%	4	73
8	Colorado Springs, CO	85	78%	\$124.92	3.70%	5	72
9	Fort Worth, TX	48	74%	\$86.33	4.10%	5	71
10	Louisville, KY	72	75%	\$87.92	2.30%	5	70

Source: SmartAsset, 2017

For comprehensive Economic Indicators and Regional Data, please visit your Greater Oklahoma City Chamber Economic Development Division www.greateroklahomacity.com/economicindicators or contact Eric Long, Research Economist – (405)297-8976; elong@okcchamber.com

LOOK INSIDE!

- 4 Chamber Events
- 7 Grand Openings
- 9 TRDC Volunteer List
- 10 Special Thanks to 2017 TRDC Volunteers

 twitter.com/okcchamber
 facebook.com/okcchamber



4 ways business WiFi can help you drive revenue and build customer loyalty.

by Steve Westerman, Director of Product and Marketing, Cox Business

Gone are the days when clients and customers viewed WiFi as simply a nice perk. Today, customers see WiFi as a necessity and they expect fast, reliable access just about everywhere they go. Even though more and more businesses are providing an internet connection for their customers, many are not taking full advantage of the benefits business WiFi can provide. With a little advance planning, you can create a wireless environment that meets your customers' expectations, while simultaneously building your brand and benefitting your business. Here are four ways WiFi can help you drive revenue and build customer loyalty:

1. Use business WiFi for customer research.

The prompt to join a company's WiFi connection can also be used to collect information that can be used to better engage customers. Talk to your service provider about setting up a WiFi access point for gathering information about WiFi users in the area. From this type of set-up, you can acquire behavioral data and analytics that can be used to create more targeted customer experiences. Leveraging this data can help ensure you're maximizing connections with customers throughout their buyer's journey.

2. Use business WiFi as a marketing tool.

WiFi marketing lets you deliver custom, location-based content to specific customers, such as: non-invasive marketing messages, deals and coupons based on user behavior and interests, targeted e-mail, and surveys. Sending your customers relevant and useful information at the right place and time not only helps build a relationship, it helps build loyalty.



3. Use business WiFi to keep your customers on site longer.

According to a recent small business trends report, 62% of retail businesses noticed customers spending more time on their premises when free WiFi access was offered. The longer customers remain at your store or business, the more likely they are to make purchases.

4. Use business WiFi to provide an exceptional customer experience.

Making customers feel unique will leave a lasting impression; it can establish a strong connection between the customer and your brand, which can also turn casual buyers into devoted customers. With a strategic WiFi solution, your organization can go beyond the basic "perk" of WiFi service, and begin creating personalized experiences which will lead to long-term customer loyalty.

