

2018-2019

www.okcchamber.com

DESCRIPTION

The Greater Oklahoma City Chamber website is the first stop for many local leaders who want to know what is going on in OKC. The site is a responsive design so advertisers are visible on phones, tablets and desktop computers. The site boasted 89,061 total visits in 2017, with an average of 244 visits per day. People spend an average of 2:05 on the site per visit. Chamber members can increase their online presence and promote their products and services in several different ways throughout the site.

ADVERTISING OPPORTUNITIES

Premium homepage ad: \$5,000 (5 available)

Jan.–Dec. 2019 (12-month contract only)
Member logos will be placed prominently on the right side of the home page. Logos will also be featured in the “About,” “Events” and “Newsroom” sections of the site.

Member spotlight ad: \$1,000 (24 available; 2 per month)

July–Dec. 2018 (Call for available months)
Jan.–Dec. 2019

(Please include month requested on sponsorship contract.)

A member-provided photo will rotate on refresh and will be placed prominently on the home page. It will link to a story on the Chamber site that highlights the company. This page will then link to the member’s listing in the Chamber’s online Membership Directory as well as the member’s website.

Interior page ad:

July–Dec. 2018: \$750 (6-month contract) (10 available; ads rotate on refresh)

Jan.–Dec. 2019: \$1,500 (12-month contract) (10 available; ads rotate on refresh)

Member logos will be located on interior pages of the following sections: economic development, Oklahoma City, government relations, membership and education/workforce development. Logos will also link to member’s website.

Online directory ad:

Jan.–Dec. 2019: \$200 (12-month contract) (unlimited)

An up-to-date membership directory is housed on www.okcchamber.com/directory. A member-provided logo as well as a 30-word description will be placed next to the member’s listing in the online directory.

MORE INFO

Contact your Chamber volunteer and/or Chamber staff Kaylee Terracina, kterracina@okcchamber.com or 297-8955.

