

# The POINT! Newsletter

## DESCRIPTION

With a monthly print circulation of 3,250 (print) plus 8,500 digitally, The POINT! newsletter communicates topics that are relevant to the business community. Local business leaders circulate this newsletter to their employees and clients each month.

Feature stories include: Chamber and community events, economic development issues, current initiatives, local accolades, legislative updates and visitor statistics. The POINT! newsletter is also emailed as an interactive online magazine to Chamber members each month. All advertisers' ads are web enabled and 12-month contract ads can be video enabled as well. View a recent issue at: [www.okcchamber.com/point](http://www.okcchamber.com/point).

## PUBLICATION DATE

First business day of each month

## AD DEADLINE

30 days prior to publication date

## SPONSORSHIP OPPORTUNITIES

### Digital Presenter: \$5,000 (1 available)

8.5(w) x 9.33(h)

Each issue of The POINT! newsletter will be formatted into an interactive online magazine on [www.okcchamber.com/point](http://www.okcchamber.com/point). The Digital Presenter will be featured in a full-page, fullcolor ad on the left side of the cover on the site and the ad includes video enabled capabilities. Advertiser to provide web URL and short video if desired. The advertiser's logo will be featured in monthly emails to all members.

### Half-page ads

7.5(w) x 4.91(h) inches

7.5(w) x 4.15(h) for online magazine

12-month contract: July 2018-Dec. 2019/\$7,000/ (3) available

Single-placement ads: July 2018-Dec. 2019/\$650/ (2) available each month

### Quarter-page ads

3.66(w) x 4.91(h) inches

3.66(w) x 4.15(h) for online magazine

12-month contract: Jan-Dec 2019/\$3,750/(2) available

Single-placement ads: Jan-Dec 2019/\$375/ (2) available each month

All The POINT! ads will be web and video enabled in the online version of The POINT! on [www.okcchamber.com/point](http://www.okcchamber.com/point) each month.

For single-placement ads, please include month requested on advertising contract.

*\*Full page ads need to be prepared with an 1/8 inch bleed on all sides and a 1/4 inch "safe area." All text and logos need to lie no closer than 1/4 of an inch from the edge of the document and 3/8 of an inch from the edge of the bleed. Any items in this "safe area" will not be in danger of being cut in the production process.*

### Back-cover ad

8.5(w) x 7(h) inches for print

8.5(w) x 6.36(h) for online magazine

12-month contract: Jan-Dec 2019/\$15,500/ (1) available

### Inside front cover ad

8.5(w) x 11(h) inches

8.5(w) x 9.33(h) for online magazine

12-month contract: Jan-Dec, 2019/\$13,000/ (1) available

Single-placement ads: July-Dec 2018/\$1,100/ (1) available per month

### Full-page ads\*

8.5(w) x 11(h) inches

8.5(w) x 9.33(h) for online magazine

6-month contract: July-Dec 2018/\$5,500/ (1) available

12-month contract: Jan-Dec, 2019/\$11,000/ (2) available

Single-placement ads: July 2018 - Dec. 2019/\$1,000/(1) available per month



## MORE INFO

Contact your Chamber volunteer and/or Chamber staff Kaylee Terracina, [kterracina@okcchamber.com](mailto:kterracina@okcchamber.com) or 297-8955.

FULL  
PAGE  
AD  
8.5(w) x  
11(h)  
Ad fills  
entire  
page.  
Please  
include  
an 1/8"  
bleed on  
all sides.

HALF PAGE AD  
7.5(w) x 4.91(h)

QUARTER PAGE AD  
3.66(w) x 4.91(h)

BACK COVER AD  
8.5(w) x 7(h)  
Ad is placed below mailing portion of back cover.  
Please include an 1/8" bleed on bottom and both  
sides of ad.