

SchmoozaPalooza Trade Show 2018

Reach 700 potential customers at this high-energy networking event



DESCRIPTION More than 100 exhibitors and 700 business leaders attend SchmoozaPalooza. Of course, they love to schmooze, but they also get to taste specialties from local restaurants and caterers during the hottest networking trade show in town. Guests enjoy free food and drinks, prizes, music and networking activities. Every SchmoozaPalooza event has a theme that helps engage exhibitors and attendees. Past themes included Halloween, sock hop, disco, roaring twenties and Mardi Gras. Sponsors receive unique and fun recognition while they showcase their products and services in a casual environment. SchmoozaPalooza is open to the public, giving you the opportunity to reach more people.

WHO ATTENDS Approximately 700 people interested in trying new restaurants, local leaders wanting to have fun and win something cool, who enjoy networking and learning about new products and services, and Chamber members showcasing their new products and services to potential customers.

BENEFITS OF SPONSORING SchmoozaPalooza offers the perfect opportunity to showcase your product or service to the public and provide your company with a fun way to meet prospective clients.

DATES/LOCATION Nov. 29, 2018; State Fair Park

SPONSORSHIP OPPORTUNITIES Presenting Sponsor: \$5,000 (1 available)

EXHIBITOR BOOTH PACKAGES

Super Exhibitor Booth: \$600 (15 available)

Exhibitor Booth: \$300 (100 available)

SchmoorzaPalooza Trade Show continued

SPECIALTY SPONSORSHIPS

Pipe & Drape Sponsor: \$3,000 (1 available)

Video Sponsor: \$2,500 (1 available)

Invitation Sponsor: \$2,000 (1 available)

Signage Sponsor: \$1,500 (1 available)

Networking Game Sponsor: \$1,000 (1 available)

Since this event is all about fun, we make a game out of networking! The Networking Game Sponsor ensures that Schmoorza guests are making connections.

Decoration Sponsor: \$1,000 (2 available)

Hospitality Sponsor: \$1,000 (1 available)

Program Sponsor: \$1,000 (1 available)

Bag Sponsor: \$500 (1 available)

Mailing Sponsor: \$1,000 (1 available)

Mobile Website Sponsor: \$1,000 (1 available)

An event-specific site that is accessible on smart phones will be created for SchmoorzaPalooza attendees.

Exhibitor Lounge Sponsor: \$750 (1available)

Interactive Texting Sponsor \$750 (1 available)

Guests who opt in to receive SchmoorzaPalooza promotional text messages will receive texts about special SchmoorzaPalooza activities.

MORE INFO

Contact your Chamber volunteer and/or Chamber staff Meredith Manley, mmanley@okcchamber.com or 297-8964.

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	Super Exhibitor Booth	Single Exhibitor Booth
Cost	\$600	\$300
Number Available	15	100
Double (10x20ft) draped booth space with two eight foot tables, four chairs, and a sign	✓	
Single (10x10ft) draped booth space with one eight foot table, two chairs, and a sign		✓
Receive (#) admission tickets to give away (\$10/per tix)	4	2
Bring (#) staff and receive (#) drink tickets	4	2
Recognized in printed program/booth map	Name	Name

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	Presenting Sponsor	Pipe & Drapery Sponsor*	Video Sponsor*	Invitation Sponsor*	Signage Sponsor*	Networking Game Sponsor*	Decoration Sponsor*	Hospitality Sponsor	Program Sponsor	Bag Sponsor*	Mailing Sponsor*	Mobile Website Sponsor	Exhibitor Lounge Sponsor*	Interactive Texting Sponsor*
Cost	\$5,000	\$3,000	\$2,500	\$2,000	\$1,500	\$1,000	\$1,000	\$1,000	\$1,000	\$500	\$1,000	\$1,000	\$750	\$750
Number Available	1	1	1	1	1	1	2	1	1	1	1	1	1	1
Double (10x20ft) booth space (two tables, four chairs, sign)	✓	✓												
Quad (20x20ft) booth space (two tables, four chairs, sign)														
Single (10x10ft) booth space (table, two chairs, sign)			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Receive (#) admission tickets to give away	20	4	4	4	4	4	4	4	4	4	4	4	4	4
Receive (#) tickets for booth staffing	4	2	2	2	2	2	2	2	2	2	2	2	2	2
Graphic foot prints between entry and booth	✓													
Recognized on invitation	Logo	Logo		Logo							Name			
Recognized on the Chamber website	Logo	Logo												
Recognized in Chamber newsletter	Logo													
Recognized on event signage	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name
Recognized in printed program/booth map	Logo	Logo	Logo	Name	Name	Name	Name	Name	Logo	Name	Name	Name	Name	Name
Recognized on video/posted on website			Logo											
Recognized in bar areas								Logo						
Recognized on giveaway bag										Logo				
Recognized on mobile website	Logo											Logo		
Exclusive networking time with exhibitors													✓	
Opportunity to send guests one text during event														✓

*Trade will be considered for this sponsorship. Contract MUST be accompanied by a completed trade addendum for consideration.