

# Public Policy Guide 2019

**DESCRIPTION** The Chamber's Public Policy Guide is the only publication in Oklahoma City that features photos and contact information for all area elected officials including district maps. It also features a voting guide, Chamber PAC information and the Chamber's legislative agenda. It is distributed at the Chamber's Legislative Breakfast in January and included in the Chamber's publication mailing to all Chamber members in February. It is also distributed to the entire Oklahoma State Legislature.

The printed Public Policy Guide will be reformatted into an interactive online magazine and all ads will be web-enabled.

View last year's at [www.okcchamber.com/publicpolicyguide](http://www.okcchamber.com/publicpolicyguide).

**PUBLICATION DATE** Jan. 2019

**AD DEADLINE** Dec. 1, 2018  
Ads must be paid 30 days prior to publication date

## ADVERTISING OPPORTUNITIES

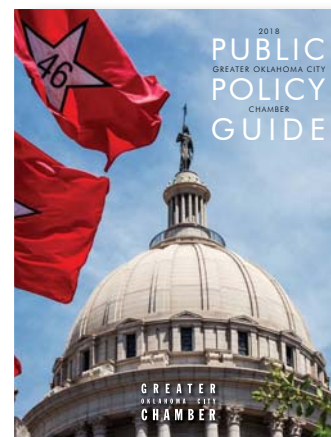
**Back cover full page ad (and Digital Presenter): \$3,250** (1 available)  
8.5(w) x 11(h) for print-add a 1/8 inch bleed on all sides  
8.5(w) x 9.33(h) for online magazine

**Full page ad: \$1,750** (1 available)  
8.5(w) x 11(h) for print-add a 1/8 inch bleed on all sides  
8.5(w) x 9.33(h) for online magazine

**Inside front cover full page ad: \$2,750** (1 available)  
8.5(w) x 11(h) for print-add a 1/8 inch bleed on all sides  
8.5(w) x 9.33(h) for online magazine

**Half page ad: \$1,250** (4 available)  
7.5(w) x 4.91(h) for print and 7.5(w) x 4.15(h) for online magazine

**Inside back cover full page ad: \$2,000** (1 available)  
8.5(w) x 11(h) for print-add a 1/8 inch bleed on all sides  
8.5(w) x 9.33(h) for online magazine



All ads are intended to be four-color process ads for full impact.

*Full page ads need to be prepared with an 1/8 inch bleed on all sides and a 1/4 inch "safe area." All text and logos need to lie no closer than 1/4 of an inch from the edge of the document and 3/8 of an inch from the edge of the bleed. Any items in this "safe area" will not be in danger of being cut in the production process.*

**MORE INFO** Contact your Chamber volunteer and/or Chamber staff Kaylee Terracina, [kterracina@okcchamber.com](mailto:kterracina@okcchamber.com) or 297-8955.

FULL PAGE AD

8.5(w) x 11(h)

Ad fills entire page. Please include an 1/8" bleed on all sides.

HALF PAGE AD

7.5(w) x 4.91(h)