

OKConnect Community Orientation Program 2018-2019

Reach new leaders as they learn more about Oklahoma City and how to get engaged



DESCRIPTION

OKConnect focuses on cultivating new leaders and making our businesses and community stronger. This high-level orientation program helps new-to-market business leaders learn more about Oklahoma City and how to get engaged. Participants hear presentations on the past, present and future of Oklahoma City. They get a behind-the-scenes look at Oklahoma City's history, government, key initiatives and community organizations while networking with each other. Each OKConnect class is limited to 50 participants who attend four half-day sessions. OKConnect is presented in partnership with Leadership Oklahoma City.

WHO ATTENDS

Fifty executives and/or senior managers participate in each class. These recruits are new to Oklahoma City, or new to their senior management position.

DATE

Fall 2018 and Spring 2019

BENEFITS OF SPONSORING

Sponsors of OKConnect are highlighted in a promotional brochure mailed to approximately 500 targeted companies during the recruitment process. Sponsors are also recognized in the participant handbook and at each event.

SPONSORSHIP OPPORTUNITIES

Corporate Sponsor: \$500 (4 available in the Fall; 4 available in the Spring)

MORE INFO

Contact your Chamber volunteer and/or Chamber staff Drew Dugan, ddugan@okcchamber.com or 297-8940.

OKCONNECT Community Orientation Program 2018-2019

		Corporate Sponsor
Cost		\$500
Number Available		(4) Spring (4) Fall
Recognized in recruitment brochures and letters for Fall or Spring classes		Name
Verbally recognized at one session		✓
Recognized on printed agenda for one session		Logo
Recognized on event signage for one session		Logo
Opportunity to address participants (one session per class)		✓
Opportunity to distribute company information (one session per class)		✓
Recognized in participant handbook		Logo