

# GREATER GRADS PROGRAM 2019



## DESCRIPTION

Over the past decade the number of young professionals choosing to begin their careers in Central Oklahoma has grown dramatically. Greater Grads has helped local employers create internships and other programming to attract talent from Oklahoma and the entire nation. In the coming years, recruiting and retaining the best people will be more competitive than ever. Greater Grads supporters are making a statement about our community's commitment to fostering the best and brightest talent.

## BENEFITS OF SPONSORING

Supporting Greater Grads puts you directly in front of students, recent graduates and young professionals who will be the engines of growth for our local economy in the coming years. You will also be seen by other employers as a leader in the effort to expand the opportunities for professional growth in Central Oklahoma.

## SPONSORSHIP OPPORTUNITIES

**Benefactor: \$5,000** (6 available)

Greater Grads Benefactors support the entire Greater Grads program aimed at recruiting and retaining the talent OKC employers need to fuel our economy. Benefactors are recognized at all Greater Grads events and across all platforms.

## Greater Grads Benefactor

|   | Benefactor |
|---|------------|
| Cost  | \$5,000    |
| Number Available  | 6          |
| Recognized on the GreaterGrads.com homepage   | Logo       |
| Recognized at all Greater Grads events as Benefactor (includes Fall Career Fair, RecruitOKC event & three InternOKC sessions)   | ✓          |
| Receive two spaces at Recruit OKC (two tables, four chairs, and sign)   | ✓          |
| Receive special placement for recruitment/hiring at Fall Career Fair  | ✓          |
| Opportunity to have company representatives serve on the InternOKC Planning Committee   | ✓          |
| Company logo on all Greater Grads materials including Employer Handbook and InternOKC online student guide                      | ✓          |
| Promoted on all 17 regional college campuses during Greater Grads initiatives and during Spring and Fall Career Fair promotions | ✓          |
| Opportunity to distribute information at the InternOKC Program Kickoff  | ✓          |

## GREATER GRADS PROGRAM 2019 continued

### INTERN OKC (JUNE/JULY 2019)

InternOKC allows for sponsoring companies to become acquainted with and exposed to more than 350 college students and interns. The 2019 programming will include three sessions (3 hours per session) and allow interns to network with other interns and young professionals, receive professional development, learn about Oklahoma City and meet community leaders. The extended timeframe will also allow for more high-quality and targeted professional development.

**Signature Sponsor: \$3,500** (1 available)

**Online Guide Sponsor: \$1,000** (5 available)

**Video Sponsor: \$3,000** (1 available)

**Small Business Sponsor: \$750** (10 available)  
*Limited to companies with fewer than 50 employees.*

**Intern Gift Sponsor: \$3,000** (1 available)

**Corporate Sponsor: \$2,000** (3 available)

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## 2018 GREATER GRADS CAREER FAIR (Fall 2018)

### CAREER FAIR (FALL 2018)

The Fall Greater Grads Career Fair is targeted to Oklahoma City's largest and/or most engaged employers with targeted, high-skill level job opportunities, who are seeking students from regional universities and colleges. Sponsors are recognized in front of employers and students from colleges and universities.

### CAREER FAIR EMPLOYER BOOTHS

**Employer Double Booth: \$750** (15 available)

**Employer Single Booth: \$400** (60 available)

**Government Agency/Non-Profit Employer Single Booth: \$200** (25 available)

*Organization must provide documentation of 501(c)(3) status.*

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### SPONSORSHIPS THAT TARGET STUDENTS

**Bag Sponsor: \$1,500** (1 available)

**Student Lounge Sponsor: \$1,500** (2 available)

**Student Shuttle Sponsor: \$1,000** (1 available)

**Student Parking Sponsor: \$1,500** (1 available)

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### SPONSORSHIPS THAT TARGET COMPANY RECRUITERS

**Employer Lounge Sponsor: \$1,500** (1 available)

**Employer Lunch Sponsor: \$2,500** (1 available)

**Employer TLC Sponsor: \$1,500** (1 available)

**Employer Parking Sponsor: \$1,500** (1 available)

**Employer Mailing Sponsor: \$1,000** (1 available)

### MORE INFO

Contact your Chamber volunteer and/or Chamber staff Drew Dugan at [ddugan@okcchamber.com](mailto:ddugan@okcchamber.com) or 405-297-8940.

# InternOKC 2019

|   | Signature Sponsor | Video Sponsor* | Corporate Sponsor | Intern Gift Sponsor* | Online Guide Sponsor |
|---|-------------------|----------------|-------------------|----------------------|----------------------|
| Cost  | \$3,500           | \$3,000        | \$2,000           | \$3,000              | \$1,000              |
| Number Available  | 1                 | 1              | 4                 | 1                    | 5                    |
| <b>Recognized at all three InternOKC sessions</b>                                       | ✓                 |                | ✓                 |                      |                      |
| Recognized at finale  |                   | ✓              |                   | ü                    |                      |
| Recognized at kickoff   |                   |                |                   |                      | ✓                    |
| <b>Opportunity to address students at the kickoff</b>                                   | ✓                 |                |                   |                      |                      |
| <b>Opportunity to provide company literature/promo item for students at one session</b> | ✓                 |                | ✓                 |                      |                      |
| <b>Recognized in Chamber newsletter</b>   | ✓                 |                |                   |                      |                      |
| <b>Recognized on event signage</b>  | Logo              | Name           | Logo              | Name                 | Name                 |
| <b>Recognized in online InternOKC guide</b>   | Logo              |                | Logo              |                      | Name                 |
| <b>Recognized on session invitations</b>  | Logo              |                | Logo              |                      |                      |
| <b>Recognized on finale session invitations</b>   | Logo              | Name           | Logo              | Name                 | Name                 |
| <b>Recognized on wrap up email to students</b>  | Logo              | Name           | Name              | Name                 | Name                 |
| <b>Invitation to attend all three sessions</b>  | ✓                 |                |                   |                      |                      |
| <b>Invitation to attend kickoff session</b>   | ✓                 |                | ✓                 |                      | ✓                    |
| <b>Invitation to attend finale session</b>  | ✓                 | ✓              | ✓                 |                      | ✓                    |
| <b>Recognized at end of video showcased at finale session</b>                           |                   | Logo           |                   |                      |                      |
| <b>Company logo displayed on courtesy note accompanying intern gift</b>                 |                   |                |                   | Logo                 |                      |

\*Trade will be considered for this sponsorship. Contract MUST be accompanied by a completed trade addendum for consideration.

# Career Fair Sponsorships

|   |                   | General Career Fair Sponsorships |                       |                |                  |                      |                 |      |      |
|---|-------------------|----------------------------------|-----------------------|----------------|------------------|----------------------|-----------------|------|------|
|   | Signature Sponsor | Corporate Sponsor                | Pipe & Drape Sponsor* | Video Sponsor* | Signage Sponsor* | Decorations Sponsor* | Program Sponsor |      |      |
| Cost  | \$5,000           | \$3,000                          | \$2,500               | \$2,500        | \$2,000          | \$2,000              | \$1,500         |      |      |
| Number Available  | 1                 | 8                                | 1                     | 1              | 1                | 1                    | 1               |      | 1    |
| <b>Promoted on college campuses across the state</b>                    | ✓                 | ✓                                |                       |                |                  |                      |                 |      |      |
| <b>Recognized on invitation</b>   | logo              |                                  |                       |                |                  |                      |                 |      |      |
| <b>Double (10x20ft) booth space (two tables, four chairs, and sign)</b> | ✓                 | ✓                                | ✓                     | ✓              |                  |                      |                 |      |      |
| <b>Single (10x10ft) booth space (table, two chairs, and sign)</b>       |                   |                                  |                       |                | ✓                | ✓                    | ✓               |      | ✓    |
| <b>Breakfast/lunch/employer lounge privileges for (#) recruiters</b>    | 5                 | 5                                | 5                     | 5              | 2                | 2                    | 2               |      | 2    |
| <b>Recognized in Chamber newsletter</b>                                 | ✓                 |                                  |                       |                |                  |                      |                 |      |      |
| <b>Recognized on the Chamber website</b>                                | ✓                 |                                  |                       |                |                  |                      |                 |      |      |
| <b>Recognized on GreaterGrads website</b>                               | Logo              | Logo                             |                       |                |                  |                      |                 |      |      |
| <b>Recognized in Employer kit email and Career Fair program</b>         | Logo              | Logo                             | Logo                  | Logo           | Logo             | Logo                 | Logo            | Logo | Name |
| <b>Recognized on event signage</b>                                      | Logo              | Logo                             | Logo                  | Logo           | Logo             | Logo                 | Logo            | Logo | Name |
| <b>Recognized in printed program</b>                                    |                   |                                  |                       |                |                  |                      |                 |      |      |
| <b>Opportunity to showcase audio visual capabilities and services</b>   |                   |                                  |                       |                |                  |                      |                 |      |      |
| <b>Company logo featured at end of video</b>                            |                   |                                  |                       | ✓              |                  |                      |                 |      |      |

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## Career Fair Exhibitor Benefits

|   |  |                       |                       | Exhibitor Benefits    |  |  |
|---|--|-----------------------|-----------------------|-----------------------|--|--|
|   |  | Employer Double Booth | Employer Single Booth | Employer Single Booth | Government Agency/ Non-profit Single Booth |  |
| Cost  |  | \$750                 | \$400                 | \$200                 |  |  |
| Number Available  |  | 15                    | 60                    | 25                    |  |  |
| Double (10x20ft) booth space(two tables, four chairs, and sign) |  | ✓                     |                       |                       |  |  |
| Single (10x10ft) booth space(table, two chairs, and sign)       |  |                       | ✓                     |                       | ✓  |  |
| Breakfast/lunch/ employer lounge privileges for (#) recruiters  |  | 5                     | 2                     | 2                     |  |  |
| Recognized on GreaterGrads website                              |  | ✓                     | ✓                     | ✓                     | ✓  |  |
| Recognized in printed program                                   |  | Name                  | Name                  | Name                  | Name                                       |  |

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# Greater Grads Career Fair 2018

| Targeted Sponsorships - STUDENTS or EMPLOYERS                 |                          |                          |              |                        |                           |                         |                       |                           |                   |
|---|--------------------------|--------------------------|--------------|------------------------|---------------------------|-------------------------|-----------------------|---------------------------|-------------------|
| Student Lounge Sponsor*                                       | Student Parking Sponsor* | Student Shuttle Sponsor* | Bag Sponsor* | Employer Lunch Sponsor | Employer Parking Sponsor* | Employer Lounge Sponsor | Employer TLC Sponsor* | Employer Mailing Sponsor* | Employer Sponsor* |
| Cost  | \$1,500                  | \$1,500                  | \$1,500      | \$2,500                | \$1,500                   | \$1,500                 | \$1,500               | \$1,500                   | \$1,000           |
| Number Available  | 1                        | 1                        | 1            | 1                      | 1                         | 1                       | 1                     | 1                         | 1                 |
| Single (10x10ft) booth space (table, two chairs, and sign)    | ✓                        | ✓                        | ✓            | ✓                      | ✓                         | ✓                       | ✓                     | ✓                         | ✓                 |
| Breakfast/lunch/employer lounge privileges for (#) recruiters | 2                        | 2                        | 2            | 2                      | 2                         | 2                       | 2                     | 2                         | 2                 |
| Recognized in Employer kit/Career Fair program                |                          |                          |              |                        | Name                      |                         |                       |                           | Name              |
| Recognized on event signage                                   | Name                     | Name                     | Name         | Logo                   |                           | Name                    | Name                  | Name                      | Name              |
| Recognized in printed program                                 | Name                     | Name                     | Name         | Logo                   |                           | Name                    | Name                  | Name                      | Name              |
| Opportunity to greet students in lounge area                  | ✓                        |                          |              |                        |                           |                         |                       |                           |                   |
| Recognized on shuttle bus signs                               |                          | Logo                     |              |                        |                           |                         |                       |                           |                   |
| Recognized on bags given to students                          |                          |                          | Logo         |                        |                           |                         |                       |                           |                   |
| Opportunity to distribute literature at (Blank) location      |                          |                          |              | Luncheon               |                           | Employer Lounge         | Employer Lounge       | Employer Lounge           | Employer Lounge   |

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