

# Economic Forecast Publication 2019

## DESCRIPTION

The Chamber's annual Economic Forecast provides a comprehensive analysis of the national, state and metro economies, including a historic trends analysis, an overview of the current economic situation and a forecast of the upcoming year. The forecast is read by the Chamber's Board of Directors, Board of Advisors and Oklahoma City businesses. The publication is also distributed to company relocation and expansion prospects throughout the year.

A link to the digital version of the forecast is included in the ePOINT! magazine, which is emailed to more than 8,000 people. To read the full 2018 publication, visit [www.okcchamber.com/forecast](http://www.okcchamber.com/forecast).

## PUBLICATION DATE

Feb. 2019

## AD DEADLINE

Jan. 5, 2019

## ADVERTISING OPPORTUNITIES

All ads are four-color process for full impact.

**Back cover full page ad: \$1,000** (1 available)  
8.5(w) x 11(h) - add 1/8 inch bleed on all sides

**Inside back cover full page ad: \$750** (1 available)  
8.5(w) x 11(h) - add 1/8 inch bleed on all sides

**Inside front cover full page ad: \$750** (1 available)  
8.5(w) x 11(h) - add 1/8 inch bleed on all sides

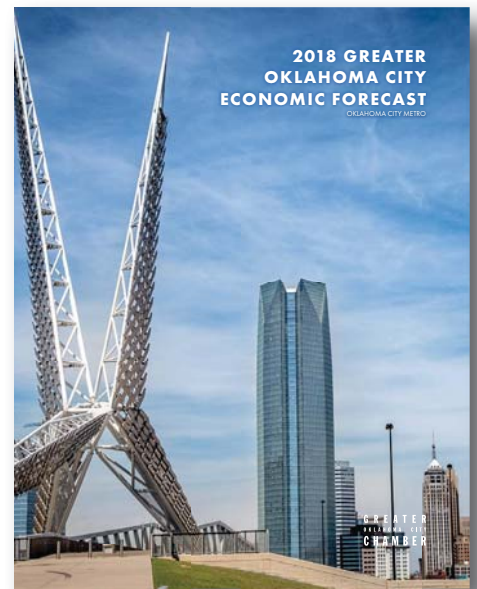
**Full page ad: \$700** (2 available)  
8(w) x 10.5(h)

**Half page ad: \$350** (2 available)  
7.5(w) x 4.91(h)

*Full page ads must have an 1/8 inch bleed on all sides and a 1/4 inch "safe area." All text and logos need to lie no closer than 1/4 of an inch from the edge of the document and 3/8 of an inch from the edge of the bleed. Any items in this "safe area" will not be in danger of being cut in the production process.*

## MORE INFO

Contact your Chamber volunteer and/or Chamber staff Kaylee Terracina, [kterracina@okcchamber.com](mailto:kterracina@okcchamber.com) or 297-8955.



FULL PAGE AD  
8(w) x 10.5(h)

HALF PAGE AD  
7.5(w) x 4.91(h)