

A Better Life Weekly Email and Blog

DESCRIPTION This weekly email and blog targets residents and soon-to-be residents of Oklahoma City. Local companies share it with new employees and prospective employees. Readers learn about seasonal events, festivals, volunteer opportunities, local sports, history of the area and much more.

The weekly email arrives in more than 660 individuals' inboxes and has a 20 percent open rate and a 4 percent click-through rate. The weekly blog had 25,547 page views in 2017.

Features:

- Banner ad (728 x 90 pixels) links to company's website (please provide URL)
- Sponsor's logo will be featured on www.aBetterLifeOKC.com and will link to company's website (please provide URL)
- Sponsor's banner ad will appear in each week's email

View a recent blog at: www.aBetterLifeOKC.com/blog

PUBLICATION DATE Weekly

DEADLINE Dec. 2018 (for Jan–Dec. 2019 publication)

ADVERTISING OPPORTUNITIES **2019 Presenting Sponsor: \$2,000** (1 available)
Publication Date: Jan.–Dec. 2019
Ad Deadline: Dec. 1, 2018

MORE INFO Contact your Chamber volunteer and/or Chamber staff Kaylee Terracina, kterracina@okcchamber.com or 297-8955.