

AQHA World Championship Show 2018

Connect with attendees of the world's largest and most prestigious championship horse show



DESCRIPTION The Lucas Oil AQHA World Championship Show is the pinnacle event for American Quarter Horse owners and exhibitors around the world. More than 4,840 entries from the United States, Argentina, Austria, Belgium, Brazil, Canada, Colombia, Switzerland and the United Kingdom competed in 2017 for 99 world championships and 90 Level 2 championship. This event has an estimated economic impact in Oklahoma City of \$30 million. Sponsors will be showcased during this invigorating 16-day event. A large trade show that is housed in the Bennett Center and a Championship Horse Sale will also be featured during this exciting event at State Fair Park.

WHO ATTENDS Participants from throughout the U.S. and several foreign countries and local Oklahoma City horse enthusiasts

DATE Nov. 2-17, 2018

BENEFITS OF SPONSORING National level exposure for your company to more than 150,000 attendees, many from outside Oklahoma

LOCATION State Fair Park

SPONSORSHIP OPPORTUNITIES

- Gold Sponsor: \$5,000** (10 available)
- Silver Sponsor: \$3,000** (10 available)
- Bronze Sponsor: \$1,750** (10 available)

Please do not contact the following companies due to pre-existing arrangements:

Cattlemen's Steakhouse, Inc., Embassy Suites Meridian, Wyndam Garden Oklahoma City, Hilton Garden Inn Meridian

MORE INFO Contact CVB president and CEO Mike Carrier at mcarrier@visitokc.com or 405-297-8963.

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	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Cost	\$5,000	\$3,000	\$1,750
Number Available	10	10	10
Recognized publicly as sponsor of AQHA World Championship Show	✓	✓	✓
Listed in souvenir program	Logo		
Four box seat tickets for each performance	✓	✓	✓
Four general admission tickets for each performance (300 series seats in State Fair Park)	✓		
Invitation to VIP reception for national and local sponsors, Chamber & State Fair board members and AQHA executives and officials	✓	✓	✓
Recognized on inside back cover of event ticket booklet used for each performance	✓		
Listed as sponsor in correspondence to 1,700+ box seat ticket purchasers	✓	✓	
Sponsorship plaque for display at your company	✓	✓	
Company name on box seat plaque	✓	✓	✓
VIP Parking	✓	✓	✓