Be part of the VISION of the Greater Oklahoma City Chamber
With a history as vibrant as the state’s itself, the Chamber and its members are the largest coalition of businesses in the state of Oklahoma. Established shortly after the historic land run of 1889, the Chamber has been the driving force behind the growth of Greater Oklahoma City for more than 125 years.

We combine the work of an economic development organization with convention and visitors bureau, public policy advocacy, retail and community development, education initiatives, events, membership services and the traditional business networks of a Chamber. All of what we do points back to our primary mission: to be the voice of business and the visionary organization of Oklahoma City.

“The Oklahoma City Chamber does an incredible job in understanding and promoting a vision of what the City can become with the right focus and investment.”

- TIMOTHY C. MORGAN
HNTB Corporation
ECONOMIC DEVELOPMENT

Even before statehood, the Chamber was the driving force behind the growth of Greater Oklahoma City. Since its founding, the Chamber has been one of Oklahoma City’s strongest advocates, helping to create the city we are proud to call home.

From recruiting Oklahoma City’s first major industry in 1910 and pursuing Tinker Air Force Base to locate here more than 70 years ago to launching the growth of Oklahoma City’s innovation district, the Chamber has a strong track record of doing whatever it takes to bring more jobs and more opportunity to the region.

The Chamber also partners with existing businesses, community and education groups, as well as local and state governments to improve the economic foundation and quality of life in the Oklahoma City region. Chamber-led initiatives like Metropolitan Area Projects (MAPS), Forward Oklahoma City and other strategies have moved Oklahoma City from an unknown region to a top-tier location for business and visitors.

In the past five years alone, our efforts to grow our economy and industries have resulted in the addition of more than 27,000 jobs through the recruitment and expansion of more than 700 businesses.

To better serve the strategic development needs of the entire region, the Chamber leads the 10-county Greater Oklahoma City Partnership. The Partnership leverages regional economic development organizations – working to secure regional corporate locations and creating tools for local economic development professionals – developing a stronger and more diverse economy so your business can thrive.

“The Oklahoma City Thunder is a direct beneficiary of the long standing work the Chamber fosters to engage community leadership in a unified vision for economic growth. Our business performance is fueled by the continued effort of the Chamber to inspire innovation and diversity in our local economy.”

- BRIAN BYRNES
The Professional Basketball Club, LLC - Oklahoma City Thunder
A positive business climate is essential for the growth and prosperity of Greater Oklahoma City and its companies. Our business climate represents many facets: the cost of doing business, the quality of our education system and workforce, the regulatory environment, the support from leadership, the public sector and other factors.

Creating a competitive economic climate is vital to our region’s success and the ability of our businesses to thrive is vitally important. Every day, we support our members by pursuing legislation that makes it easier and more cost-effective for businesses to succeed. An aggressive annual legislative agenda and legislative updates ensure that our most vital partners – our members – are current on the issues affecting their businesses and our economy.

A key aspect of the Chamber’s work in this arena is an effective lobbying effort at the Oklahoma State Capitol. A component of that effort is the Greater OKC Chamber Political Action Committee, one of the most influential PACs in the region that strengthens the influence of Oklahoma City’s business community through the election of candidates who support our priority issues.

During each legislative session, our government relations team works on behalf of the business community to advocate for pro-business legislation and create an even stronger climate for our members to conduct business.

“As chair of the transportation committee, the Chamber provided me the chance to discuss and listen to many Chamber leaders and their vision and goals for the future of transportation in our region, and then to provide input to elected officials to shoot for these goals. Poe & Associates has been an active engineering company with the Chamber for decades, and it is only natural for me keep up this tradition by staying active in the Chamber and helping mold a great Oklahoma City business climate.”

- DAVID STREB, P.E.
Poe & Associates
VISITORS

A key factor of a successful economy and growing city is the vitality of the city’s visitor industry. Each year, the visitor industry in Greater Oklahoma City generates an economic impact of more than $2 billion and employs more than 32,000 people. These numbers clearly show this booming industry is a vital component of Greater Oklahoma City’s success.

A division of the Chamber, the Oklahoma City Convention & Visitors Bureau (CVB) is dedicated to the promotion of the city as a first-class visitor destination, bolstering the region’s economic well-being through the solicitation and servicing of conventions and other related group business, as well as individual travelers.

Through VisitOKC.com, the CVB helps visitors plan their trips by suggesting great options to eat, stay and see the best attractions. The staff also works with groups and meeting planners to organize events and conventions – whether they have 10 attendees or 10,000.

“While my initial intention for my Chamber membership was to increase business, I quickly realized the value of being a member far exceeded networking and sales. Small business tools such as Business University, sponsorship opportunities and the Conventions & Visitors Bureau’s Certified Tourism Ambassador program are just the tip of the iceberg when it comes to benefits offered by the Greater Oklahoma City Chamber.”

- STEVE LUNSFORD  
OKC Entertainment and Events
TALENT AND WORKFORCE DEVELOPMENT

A business is only as successful as its employees. That’s why the Chamber is actively working to boost Greater Oklahoma City’s workforce so its companies have the best employees possible. The Chamber’s talent strategy takes a diverse approach to ensuring that the region’s pipeline of workers remains strong. As the skills needed in an increasingly technology-based workplace evolve, the Chamber hopes to meet the need of ongoing training through short-term and rapid retooling efforts, upskilling and competency-based training for existing middle-skill employees. The Chamber’s ongoing talent strategy will also help recruit talent for specialized and high-demand jobs, making sure that Oklahoma City’s businesses have the talent and resources they need to grow.

The Chamber also focuses on keeping Oklahoma’s best and brightest college graduates in the region after graduation through Intern OKC, a professional development summer program that gives interns at area companies the skills they need to succeed in the workplace and the connections they need to stay in Oklahoma City for their career. With a combination of efforts that focuses on retaining college graduates, keeping Oklahoma City’s existing workers at the top of their skills and recruiting top talent to the region, the Chamber is keeping Oklahoma City competitive for the next generation and beyond.

EDUCATION

The Chamber strengthens Greater Oklahoma City’s greatest asset – its students – by creating partnerships that make a better education possible for every child. In addition to advocating for legislation at the State Capitol that will positively impact the education experience, the Chamber is also actively working to support improvements of the Oklahoma City Public School District. In 2015, the Chamber was one of five founding partners of the Oklahoma City Schools Compact, an organization that seeks to create, stimulate, promote and drive community ownership of Oklahoma City Public Schools and its outcomes.

Together, the Compact members have aligned their resources to tackle some of the most important challenges facing the district. The group’s Read OKC initiative has held reading challenges to create a community-wide love of reading and installed Little Free Libraries across the district to increase access to books. The group is also working to place evidence-based social and emotional learning programs in the schools that need them the most through Embrace OKC. The data-driven program created a comprehensive mental health plan that aims to reduce risk across all domains and focus on addressing high-risk behaviors, psychological stress and substance abuse. By partnering with the district to increase the educational outcomes of its students, the Chamber is helping every child in Oklahoma City have access to the type of education they deserve.

“The Chamber helps the community find solutions to problems, increases awareness and helps educate the entire community on how to make Oklahoma City a better place.”

- CATHY O’CONNOR
The Alliance For Economic Development of Oklahoma City
MEMBER SERVICES

The Greater Oklahoma City Chamber is among the largest membership organizations in the state. Strong local and state partnerships and a growing membership provide the voice, volunteers and vision of our successful city. As a member, you are an important part of the Chamber’s vision, and through your Chamber membership, we can accomplish much more together than we can alone.

We also believe that your Chamber membership is the best investment you can make in the success of your businesses. The services and support we offer are critical to the growth of your business and our economy. With access to numerous events, online resources and publications each year, our members receive the latest information on Greater Oklahoma City and its economy.

Chamber activities and programs open doors for members to engage with each other at networking events, volunteer activities, grand opening events, on Chamber websites and through the Chamber’s social media platforms. A Chamber membership also provides ongoing educational programming and signature events to help members stay engaged in Oklahoma City’s progress and informed about the issues.

No matter your level of investment, the Chamber’s member benefits will help you reach more of your goals, whether it is through additional visibility and branding, more direct contact with other members, advocacy for your business or information to help your business grow.
CORE MEMBER

Investments starting at $500

The Chamber’s Core Membership is the perfect entry point to all that the Chamber has to offer. As a Core Member, you will receive the following benefits:

Visibility and Co-Branding
- Access to advertising your business in Chamber publications and online resources
- Basic Grand Opening Services for new locations
- Receive two business category keywords on the Chamber website
- Membership plaque for display and online plaque available for your website
- Opportunity to post member news and offer member-to-member discounts on Chamber website
- Opportunity to promote internship openings
- Welcome listing /upgrade listing in Chamber newsletter

Direct Contact with Other Chamber Members
- Access to Chamber Ambassador program
- Access to Chamber’s mailing list for $150
- Access to Basic Member Orientation
- Access to membership in the Tinker Leadership Council
- Discounted member rate for booth space at Greater Grads Career Fair/RecruitOKC events
- Invitations to Chamber events
- Networking opportunities with Chamber members and the public
- Opportunity to enroll interns in InternOKC

Advocacy
- Advocacy on business community issues at all levels of government
- Invitation to attend Chamber’s annual Washington, DC Fly-In
- Legislative Alert program to keep you informed on urgent issues

Information and Access
- Subscription to Chamber’s newsletter
- Subscription to Chamber’s suite of printed annual publications
- Subscription to Chamber’s small-business e-newsletter
- Access to members-only online content
ASSOCIATE MEMBER

Investments starting at $750

The Chamber’s Associate Members receive all the benefits of a Core Members, and:

Visibility and Co-Branding

- New member announcement on Chamber’s social media account
- Enhanced Grand Opening Services for new locations
- Receive two business category keywords on the Chamber website

Advocacy

- Invitation to attend BOA Small Group Meetings
- Invitation to attend two joint BOD/BOA meetings each year
- Invitation to attend InterCity Visit
- Invitation for one to participate in Leadership Summit

Information

- Copies of the Chamber’s Leadership Guide

EMERGING LEADER

Investments starting at $1,500

Perfect for the company that wants to deepen its engagement with the Chamber, Emerging Leaders receive benefits of Core and Associate Members and:

Visibility and Co-Branding

- Listing in leadership recognition pages of Chamber’s annual publications and website
- Receive three business category keywords on the Chamber website

Direct Contact with Other Chamber Members

- Opportunity to purchase presentation at Business University online learning tool
- Annual participation at President’s Roundtable with Roy Williams (exclusive benefit to Emerging Leaders)

Partners receive all benefits of Advisor Members, and:

Visibility and Co-Branding

- Receive 10 business category keywords on the Chamber website
- One feature story on the Chamber’s news website VeloCity annually

Direct Contact with Other Chamber Members

- Invitation for two to participate in Leadership Summit
- Invitation to participate in Board of Advisor events
- Invitation to attend annual roundtable with Chamber leadership

Advocacy

- Invitation for two to attend legislative reception

Information

- Access to data concierge services

PARTNER

Investments starting at $5,000

Partners receive all benefits of Advisor Members, and:

Visibility and Co-Branding

- Receive 10 business category keywords on the Chamber website
- One feature story on the Chamber’s news website VeloCity annually

Direct Contact with Other Chamber Members

- Invitation for two to participate in Leadership Summit
- Invitation to participate in Board of Advisor events
- Invitation to attend annual roundtable with Chamber leadership

Advocacy

- Invitation for two to attend legislative reception

Information

- Access to data concierge services

Advisor

Investments starting at $3,000

- Chamber Advisor Members have increased opportunities to make their voice heard. Advisor Members receive Emerging Leader benefits and:

Visibility and Co-Branding

- Receive five business category keywords on the Chamber website
- Premiere Grand Opening Services for new locations

Direct Contact with Other Chamber Members

- Complimentary access to Chamber’s mailing list
- Access to the Chamber’s Executive Member Orientation
- Opportunity to enroll executives in OKConnect

Advocacy

- Opportunity to participate in board-level government relations committees
- Invitation for one to attend legislative reception

Information

- Access to data concierge services
SENIOR PARTNER
Investments starting at $10,000
Senior partners receive all member benefits of lower levels and:

Visibility and Co-Branding
Two feature stories on the Chamber’s news website VeloCity annually

Direct Contact with Other Chamber Members
• Invitation for four to participate in Leadership Summit
• Invitation to participate in Board of Advisor events

Advocacy
• Invitation for four to attend legislative reception
• Individual legislative consultation

EXECUTIVE PARTNER
Investments starting at $40,000
At the highest level of investment, the Chamber’s Executive Partners receive the most robust benefits. Executive Partners receive all member benefits of lower level members and:

Visibility and Co-Branding
• Four feature stories on the Chamber’s news website VeloCity annually

Direct Contact with Other Chamber Members
• Invitation for five to participate in Leadership Summit
• Invitation to participate in Board of Advisor events

Advocacy
• Invitation for six to attend legislative reception
ABOUT CHAMBER MEMBER BENEFITS

The Chamber’s member benefits will help you make more meaningful connections with the leaders of Oklahoma City.

**Basic Grand Opening**
Receive listings on [www.okcchamber.com](http://www.okcchamber.com), Chamber Ambassadors Facebook Group and on the weekly Grand Opening Update; a Grand Opening Plaque presented by Ambassador volunteer; a digital file of Grand Opening photo; and a Grand Opening listing in The POINT! newsletter.

**Enhanced Grand Opening**
Receive all the benefits of a Basic Grand Opening plus a Grand Opening post on Chamber social media platforms.

**Premiere Grand Opening**
Receive all benefits of Enhanced Grand Openings plus a Grand Opening news release sent to members of the media.

**Business Category Keywords**
Receive additional business category keywords on the Chamber website based upon investment level.

**VeloCityOKC.com**
Your member-provided feature story will be promoted on VeloCityOKC.com, the Chamber’s actively updated business news platform.

**Executive Member Orientation**
Open to senior-level leaders who are new to the company or new to the community, this orientation will be offered once a quarter and will be directed by top-level Chamber staff and community leadership.

**President’s Roundtable**
Once per quarter, new, high-level members meet with Chamber President & CEO Roy Williams for an overview of the Chamber’s work and insights into the community.

**Executive Roundtable**
Top-level member companies have the opportunity to participate in a roundtable conversation about the Chamber’s work and the community with important community leaders and members of the executive committee of the Chamber’s Board of Directors.

**Individual legislative consultation**
Top-level members will have the opportunity to meet once a year with the Chamber’s government relations staff in advance of the legislative session to talk about priorities and opportunities to work together on issues.

**Business University e-newsletter**
Receive a monthly online email newsletter with “news you can use” for small businesses, including how-to’s, resource directories and interviews with local small business leaders.

**Data Concierge Services**
Receive an annual consultation with the Chamber’s research team to find helpful ways to leverage the Chamber’s tools and data for your business.
CHOOSING AN INVESTMENT LEVEL THAT IS RIGHT FOR YOU

The Chamber’s member benefits are all about helping your company reach its goals. Use this benefit comparison chart to help you decide what level of investment is right for your company.

<table>
<thead>
<tr>
<th>Visibility and co-branding benefits</th>
<th>Core ($500)</th>
<th>Associate ($750)</th>
<th>Emerging Leader ($1,500)</th>
<th>Advisor ($3,000)</th>
<th>Partner ($5,000)</th>
<th>Senior Partner ($10,000)</th>
<th>Executive Partner ($40,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to advertising your business in Chamber publications and online resources</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Grand Opening Services for new locations</td>
<td>Basic</td>
<td>Enhanced</td>
<td>Enhanced</td>
<td>Premiere</td>
<td>Premiere</td>
<td>Premiere</td>
<td>Premiere</td>
</tr>
<tr>
<td>Membership plaque for display and online plaque available for your website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to post member news and offer member-to-member discounts on Chamber website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to promote internship openings</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Number of business category keywords on Chamber website</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Welcome listing / Upgrade listing in Chamber newsletter</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>New member announcement on Chamber’s social media account</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listing in leadership recognition pages of Chamber’s annual publications and website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Feature stories on Chamber news website VeloCity annually</td>
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<td>1 2 4</td>
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</table>

Advocacy

<table>
<thead>
<tr>
<th>Advocacy</th>
<th>Core ($500)</th>
<th>Associate ($750)</th>
<th>Emerging Leader ($1,500)</th>
<th>Advisor ($3,000)</th>
<th>Partner ($5,000)</th>
<th>Senior Partner ($10,000)</th>
<th>Executive Partner ($40,000)</th>
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</thead>
<tbody>
<tr>
<td>Advocacy on business community issues at all levels of government</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Invitation to attend Chamber’s annual Washington, DC Fly-In</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Legislative Alert program to keep you informed on urgent issues</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity to participate in board-level committees</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Invitation to attend legislative reception</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td>1 attendee 2 attendees 4 attendees 6 attendees</td>
</tr>
<tr>
<td>Individual legislative consultation</td>
<td></td>
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<td></td>
<td></td>
<td>✓</td>
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</tbody>
</table>
### Direct contact with other chamber members

<table>
<thead>
<tr>
<th>Access to Chamber Ambassador program</th>
<th>$150</th>
<th>$150</th>
<th>$150</th>
<th>Executive</th>
<th>Executive</th>
<th>Executive</th>
<th>Executive</th>
<th>Executive</th>
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</thead>
<tbody>
<tr>
<td>Access to Chamber's mailing list</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Access to Member Orientation</td>
<td>Basic</td>
<td>Basic</td>
<td>Basic</td>
<td>Executive</td>
<td>Executive</td>
<td>Executive</td>
<td>Executive</td>
<td>Executive</td>
</tr>
<tr>
<td>Access to membership in the Tinker Leadership Community</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Invitations to Chamber events</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Networking opportunities with Chamber members and the public</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Opportunity to enroll interns in InternOKC</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Participation at President's Roundtable with Roy Williams</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Opportunity to enroll executives in OKConnect</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Invitation to attend BOA Small Group Meetings</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Invitation to attend two joint BOD/BOA meetings each year</td>
<td>1 participant</td>
<td>2 participants</td>
<td>4 participants</td>
<td>5 participants</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Invitation to attend InterCity Visit</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>Invitation to participate in the Leadership Summit</td>
<td>1 participant</td>
<td>2 participants</td>
<td>4 participants</td>
<td>5 participants</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Participation at Executive Roundtable with Chamber leadership</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
</tbody>
</table>

### Information and access

| Subscription to Chamber's newsletter | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Access to members-only online content | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Subscription to Chamber's suite of annual publications | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Subscription to Chamber's Business University e-newsletter | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Receive the Chamber’s annual Leadership Guide | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Access to data concierge services | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
SPONSORSHIP OPPORTUNITIES

ANNUAL MEETING
DECEMBER
Annual Meeting focuses on the success of Oklahoma City and the Greater Oklahoma City Chamber and features a review of past year’s accomplishments and preview of future priorities. With more than 1,000 in attendance, the Annual Meeting provides the perfect opportunity for your company to join other member companies to celebrate the success of Oklahoma City and the Greater Oklahoma City Chamber. This event provides excellent exposure of sponsor companies to business leaders in Oklahoma City.

SPONSORSHIP LEVELS: $300 - $10,000

BOA SMALL GROUP MEETINGS
QUARTERLY
Hosting Small Group meetings is a great way to introduce Chamber leaders to your business and to showcase your location while reaching an engaged audience with your message. It’s also a great way to interact with a new group of members—Host Sponsors do not have to be members of the Board of Advisors.

SPONSORSHIP LEVELS: $2,500 - $10,000

BOD/BOA JOINT MEETINGS
SPRING & FALL
The Chamber’s Board of Directors and Board of Advisors attend these meetings, which feature updates and discussions about the Chamber’s key initiatives. Sponsoring a joint board meeting will give you the opportunity to reach an engaged audience of some of Oklahoma City’s most influential leaders. Sponsors do not have to be members of the Board of Advisors.

SPONSORSHIP LEVELS: $1,000 - $3,500

CHAIRMAN’S EVENTS
SPRING & FALL
With more than 500 attendees at each event, Chairman’s Events provide an excellent opportunity to hear up-to-date information on legislative issues impacting our region. Sponsors are recognized in front of city and state leaders.

SPONSORSHIP LEVELS: $300 - $3,500
CHAMBER FORUMS
MONTHLY

Chamber Forum luncheons, held January through October, feature enlightening discussions around current issues that impact the Oklahoma City region. Each luncheon attracts more than 100 business leaders as well as local media. Sponsoring Chamber Forums will provide your company with up-to-date information on current issues and initiatives and give your business exposure to high-profile companies and individuals in Greater Oklahoma City.

SPONSORSHIP LEVELS: $500 - $5,000

DC VISIT
ANNUAL

The Chamber’s annual DC Visit is Oklahoma City’s opportunity to reinforce our priorities at the nation’s capitol. By joining other community leaders in attending and sponsoring the annual DC Visit, local leaders can impact legislation that affects our community. Sponsors receive recognition at briefings with Oklahoma’s senators and representatives, a reception on Capitol Hill with federal officials and Pentagon leadership, and breakfast meetings on current legislative topics.

SPONSORSHIP LEVELS: $1,000 - $5,000

ELEVATE
FALL

This Business University live event will provide motivational speakers, breakout sessions and exposure to new products and ideas. Sponsors will reach a motivated and engaged audience of business leaders who are eager to make their mark in Oklahoma City.

SPONSORSHIP LEVELS: $750 - $20,000

ENLIGHTEN
MONTHLY

As part of the Chamber’s Business University suite of programming, the monthly Enlighten lunch will provide small business networking and education resources exclusively to Chamber member businesses. Event topics will offer easily applicable and timely tips for small business owners and managers, including ways to design a competitive employee benefits program, things to consider before filing your taxes, marketing your small business and more.

SPONSORSHIP LEVELS: SOLD OUT FOR 2019
GOLF TOURNAMENTS
FALL/SPRING
The annual Chamber Golf Tournaments are four separate
tournaments, held twice in the Spring and twice in
the Fall. Each tournament fields 36 four-person teams
playing a scramble format. Each team plays 18 holes
of golf (two meals, beverages and snacks included).
Sponsors are recognized at registration, on the course
and during the awards dinner.
SPONSORSHIP LEVELS: $750 - $5,000

INTERCITY VISIT
ANNUAL
The Greater Oklahoma City Chamber conducts this
benchmarking trip with members of the Chamber’s
Board of Directors and Board of Advisors to evaluate
Oklahoma City’s progress against competitive markets
and identify programs and developments moving them
forward. Sponsors of the Chamber’s annual InterCity
Visit receive unique recognition during an out-of-state
visit to a peer city.
SPONSORSHIP LEVELS: $1,000 - $5,000

INTERNOKC
SUMMER
InternOKC, the Chamber’s professional development
program for college interns, allows sponsoring
companies to become acquainted with and exposed
to more than 350 college students and interns who
want to start their careers in Oklahoma City. Greater
Grads supporters are making a statement about our
community’s commitment to fostering the best and
brightest talent.
SPONSORSHIP LEVELS: $750 - $3,500

LEADERSHIP SUMMIT
FALL
This full-day summit is an informative, intensive and
motivational event where both community and business
leaders focus on key topics of great impact to the
Oklahoma City region. Sponsors are recognized in front
of more than 200 members of the Board of Directors
and Board of Advisors participating in once-in-a-year
planning discussions on the region’s future.
SPONSORSHIP LEVELS: $1,000 - $5,000

LEGISLATIVE BREAKFAST
JANUARY
More than 600 guests hear from state legislative
leadership and gain important insight into the upcoming
Legislative Session through a panel discussion.
Sponsoring this event positions your company as a
thought leader with elected officials and the region’s top
businesses.
SPONSORSHIP LEVELS: $300 - $5,000

LEGISLATIVE RECEPTION
APRIL
This Chamber-hosted reception gathers elected officials
in one location to network and discuss key legislative
issues. Sponsorship of this event places your company
in front of important decision makers and demonstrates
your company’s interest in legislative issues that affect the
business community.
SPONSORSHIP LEVELS: $3,000
MEGALUNCH
QUARTERLY
MegaLunch is a fast-paced, intensive networking event where a computerized rotation schedule guides participants to promote their companies to each other with 90-second “pitches” during this three-hour event. Sponsoring MegaLunch will give your company excellent exposure to a large variety of companies and individuals in an energetic and enthusiastic setting.

SPONSORSHIP LEVELS: $300 - $2,500

MEMBER ORIENTATION
MONTHLY
Sponsoring a full year of our monthly Member Orientations provides a unique way to reach new Chamber members and existing members that are looking to maximize their memberships. Your company receives exposure to this motivated audience of other members who are actively seeking community engagement opportunities and people who may be new to the market.

SPONSORSHIP LEVELS: $2,000 - $2,500

METRO 50 AWARDS
SEPTEMBER
Mingle with the fastest growing companies in Oklahoma City! Metro 50 is an annual awards program which recognizes and ranks the 50 fastest-growing, privately held companies in the Oklahoma City metro area. Your sponsorship will demonstrate your company’s support of growing businesses while gaining exposure to some of the most vibrant companies in Greater Oklahoma City and top business leaders.

SPONSORSHIP LEVELS: $300 - $7,500

NAVY BIRTHDAY BALL
OCTOBER
Navy Birthday Ball honors the camaraderie between Oklahomans and the U.S. Navy represented at Tinker Air Force Base. The black-tie gala features special naval traditions and a distinguished Navy speaker. By sponsoring this annual event, your company will be recognized in more than 500 active and retired military and members of the business community.

SPONSORSHIP LEVELS: $300 - $5,000
OKCONNECT ORIENTATION PROGRAM

SPRING & FALL
OKConnect is a high-level orientation program that helps new-to-market business leaders learn more about Oklahoma City and how to get engaged in the community. OKConnect focuses on cultivating active leaders, making our businesses and our community stronger. Sponsors will be highlighted in class recruitment and to the 50 executive leaders and/or senior managers who participate in each class.

SPONSORSHIP LEVEL: $500

RISE & SHINE

SPRING & FALL
This semi-annual breakfast event allows members to network with other professionals and engage in a topic of discussion. By sponsoring Rise & Shine, your company will be in front of approximately 200 Chamber members in a relaxed, informal setting that makes it easy to generate word-of-mouth marketing about your product or service.

SPONSORSHIP LEVELS: $500 - $2,500

STATE OF THE CITY

JANUARY
As the Chamber’s largest event, more than 1,500 local leaders gather at the State of the City luncheon each year to hear from the Oklahoma City mayor and be informed and inspired about Greater Oklahoma City. For sponsors, the State of the City provides an opportunity for recognition and presence in front of one of the most important audiences in Oklahoma City each year. A visible presence here is a strong indication of support for Oklahoma City’s future development.

SPONSORSHIP LEVELS: $300 - $7,500

STATE OF THE ECONOMY

NOVEMBER
Each year at this luncheon, attendees hear directly from expert economists on trends in the local and national economy. The event includes a panel of local economists and a featured keynote presentation from a national economist on issues impacting the global economy. Your sponsorship of the State of the Economy event will highlight your company’s support of advancing greater Oklahoma City’s economic growth.

SPONSORSHIP LEVELS: $300 - $5,000

STATE OF THE AEROSPACE DEFENSE INDUSTRY

FALL
At this annual luncheon, attendees celebrate the aerospace defense industry’s presence and hear from government and industry leaders about growth opportunities and challenges. This luncheon attracts more than 300 attendees, including many who also play a vital role in growing this critical industry. Sponsors are highlighted at this event as the Chamber strives to create the best business climate for our companies and federal partners.

SPONSORSHIP LEVELS: $500 - $2,500

STATE OF HEALTH

MAY
This event will highlight the health care landscape across the region, featuring public, private and non-profit leaders discussing community wellness initiatives and health industry trends. Sponsor the State of Health event and be a visible partner for a critical conversation in our city with more than 500 corporate, city and state leaders. Sponsors may also have an opportunity to exhibit their products and/or services onsite at the event.

SPONSORSHIP LEVELS: $300 - $5,000
STATE OF THE SCHOOLS

AUGUST

At State of the Schools, guests hear about ways to improve public education in Greater Oklahoma City and turn our public schools into a model for other urban areas. Approximately 600 people attend this luncheon each year, including CEOs and their employees, city and state elected leaders, supporters of public schools and members of the education community. Your sponsorship of the State of the Schools event will highlight your company’s support of public education and Chamber goals for local schools.

SPONSORSHIP LEVELS: $300 - $5,000

SUNSET RECEPTIONS

MONTHLY

These come-and-go receptions provide members with an opportunity to mix and mingle while enjoying heavy hors d’oeuvres along with beer and wine. Host Sponsors have the opportunity to showcase their locations.

SPONSORSHIP LEVELS: $1,000 & $2,000

TINKER COMMUNITY DINING OUT

SPRING

This formal gala features Air Force Dining Out traditions as business leaders mingle with America’s heroes. For more than 40 years, the Chamber has sponsored this annual black-tie dinner to highlight the partnership between Tinker Air Force Base and our community. Sponsor recognition gives Oklahoma City businesses the opportunity to be recognized by Tinker Air Force Base and the men and women of the United States Air Force.

SPONSORSHIP LEVELS: $500 - $5,000
ANNUAL REPORT
JANUARY
Greater Oklahoma City Chamber’s accomplishments and statistics from the year will be showcased in the 2019 Annual Report. Readers will enjoy vibrant photos, infographics and testimonials. Advertisers will be included among feature stories about growing the economy, advocating for business, attracting visitors, retaining talent and promoting Greater Oklahoma City.
ADVERTISING LEVELS: $750 - $3,250

ABETTERLIFEOKC.COM
This website is the hub for the Greater Oklahoma City Chamber’s welcome program for soon-to-be and new residents. Viewers are one click away from the information they need to make decisions, learn about OKC, find housing, choose a school and have fun. Advertisers are featured as a go-to source to welcome new residents to Oklahoma City.
ADVERTISING LEVELS: $750 - $3,000

A BETTER LIFE WEEKLY BLOG AND EMAIL
WEEKLY
This weekly email and blog targets residents and soon-to-be residents of Oklahoma City. Local companies share it with new employees and prospective employees. Readers learn about seasonal events, festivals, volunteer opportunities, local sports, history of the area and much more.
ADVERTISING LEVELS: $2,000

A BETTER LIFE WELCOME GUIDE
MAY
This high-quality, four-color magazine showcases Oklahoma City in vibrant photos and descriptions as a great place to live, work and play. It features relocation information such as housing, utilities, weather, education, medical services, entertainment and moving resources. Large companies like Tinker Air Force Base, Boeing and Continental Resources use this guide to recruit employees to Oklahoma City.
ADVERTISING LEVELS: $1,250 - $6,000

ECONOMIC FORECAST
FEBRUARY
The Chamber’s annual Economic Forecast provides a comprehensive analysis of the national, state and metro economies, including a historic trends analysis, an overview of the current economic situation and a forecast of the upcoming year. Advertisers will reach high-level business leaders who read the forecast, including Chamber’s Board of Directors, Board of Advisors and Oklahoma City businesses. The publication is also distributed to company relocation and expansion prospects throughout the year.
ADVERTISING LEVELS: $350 - $1,000
LEADERSHIP GUIDE
FEBRUARY
This directory of contact information for Board of Directors and Board of Advisors provided exclusively to members of each group is used by more than 800 Chamber leaders and their assistants throughout the year. Advertisers get exposure with some of the Chamber’s top members in this frequently used publication.

ADVERTISING LEVELS: $1,000 - $1,500

OKCCHAMBER.COM
The Greater Oklahoma City Chamber website is the first stop for many local leaders who want to know what is going on in OKC. The site is a responsive design so advertisers are visible on phones, tablets and desktop computers. Chamber members can increase their online presence and promote their products and services in several different ways throughout the site.

ADVERTISING LEVELS: $200 - $5,000

THE POINT! NEWSLETTER
MONTHLY
With a monthly print circulation of 3,250 (print) plus 8,500 digitally, the POINT! newsletter communicates topics that are relevant to the business community. Local business leaders circulate this newsletter to their employees and clients each month. All advertisers’ ads are web enabled and 12-month contract ads can be video enabled as well.

ADVERTISING LEVELS: $375 - $15,500

PUBLIC POLICY GUIDE
JANUARY
The Chamber’s Public Policy Guide is the only publication in Oklahoma City that features photos and contact information for all of the area’s elected officials, including district maps. It also features a voting guide, the Chamber’s legislative agenda and information on the Chamber’s PAC. Advertisers in this guide will reach elected officials, Chamber members and people involved in the political process. The forecast will be formatted into an interactive online magazine and ads will be web-enabled.

ADVERTISING LEVELS: $1,250 - $3,250

VELOCITYOKC.COM
This Chamber website drives the conversation in Oklahoma City about economic development, business advocacy, lifestyle and more. Advertisers will have the chance to get in front of an audience that wants to know what is going on in Oklahoma City.

ADVERTISING LEVELS: $100 - $1,000
WEB RESOURCES

OKCCHAMBER.COM
This site connects you with the business community. Here you can see how the Chamber is working in the community, get a guide to businesses, register for upcoming Chamber events, get the latest OKC news and more.

GREATEROKLAHOMACITY.COM
GreaterOklahomaCity.com is an important economic development resource for businesses looking to grow and expand in the region. The site features useful tools including a web-based property locator and access to the latest market data.

ABETTERLIFEOKC.COM
This all-inclusive site is the go-to resource for potential Greater OKC residents. With information on everything from schools and housing to employment and activities throughout the community, they’ll find everything they need to know about their next hometown.

VELOCITYOKC.COM
With features about the Oklahoma City economy, advocacy efforts, area events, lifestyle, developments and member news, VeloCityOKC.com is a website that will drive the conversation about Oklahoma City’s continued renaissance.

VISITOKC.COM
A resource for individuals, groups and meeting planners alike, VisitOKC.com showcases our region as a premiere destination. With information on hotels, restaurants, attractions, shopping and more, this site makes sure anything visitors need is just a click away.

OKCRETAIL.COM
This website offers resources for retailers in Oklahoma City, including information on Oklahoma City’s retail target areas, data and demographics for Oklahoma City’s districts, an integrated property search feature and success stories from Oklahoma City’s healthy retail sector.

SMARTSAFEOKCO.COM
Since 2015, the Chamber has been leading holistic justice reform efforts in Oklahoma County by helping reduce incarceration, increasing efficiencies and better serving our community. Learn more about the progress made by visiting this website.

OKCBUSINESSADVOCATE.COM
The Chamber’s Business Advocacy Center is the best resource for staying informed on what’s happening at our state’s capitol. Find contact information for elected officials and information on key business issues. You can also sign up for our Business Advocacy Center e-mails reviewing action taken by the legislature.
THE CHAMBER IS HERE TO HELP YOUR BUSINESS SUCCEED

We know that a strong Oklahoma City is only possible when its businesses are a part of that success. No matter the goals of your business, the Chamber wants to help you become the strongest company possible.

Contact the Chamber’s membership team today to discuss how the Chamber’s membership, networking, advertising and sponsorship opportunities would provide a return on investment for not only your business, but also for the future of Oklahoma City.