Chamber focuses on COVID-19 resources, recovery

As residents and businesses throughout Greater Oklahoma City grapple with the realities of the COVID-19 pandemic, the Greater Oklahoma City Chamber remains committed to providing leadership and resources for its members and businesses throughout the region.

To help businesses implement strategies to protect their workforce while ensuring continuity of operations, the Chamber has compiled a list of resources that can help employers navigate the challenges ahead at www.okcchamber.com/COVID19.

The web page features the latest audio of the Chamber’s Tele-Town Hall meetings, updates from health experts and government entities, details about the OKC Small Business Continuity Fund program and many other resources.

Events planned for 25th anniversary of bombing

Plans have been juggled because of the outbreak of the coronavirus, but many observances remain in place as Oklahoma City prepares to recognize victims and survivors of the 1995 Alfred P. Murrah Federal Building. The bombing shocked the nation and remains the deadliest act of domestic terrorism in U.S. history.

The Oklahoma City National Memorial and Museum will still hold a Remembrance Ceremony on April 19, but it will look different than the live events of the past. The Memorial is producing an hour-long ceremony that includes the 168 seconds of silence and the reading of the names that will air on television stations in Oklahoma City and on the Memorial’s website and Facebook page. Other Oklahoma City organizations have also planned special events to commemorate the anniversary.

Continued on page 4
Leadership Notes
Living up to the Oklahoma Standard

Twenty-five years ago this month a homemade bomb gutted this city’s Alfred P. Murrah federal office building, killing 168 people (including 19 children) in the largest act of domestic terrorism that has ever occurred in the United States to this day.

Now, OKC and the rest of the nation are faced with uncertain circumstances with the outbreak of the COVID-19 virus. Just as we faced the trials and challenges in the days, months and even years after the 1995 bombing, we must again apply the same type of response and community effort in combating the spread of this horrible and deadly virus.

Oklahomans’ response to the bombing tragedy was unmatched. OKC civic leaders and the rest of the community were selfless in how they poured their energies into helping the victims and providing on-going support for the survivors. We call it The Oklahoma Standard.

The Oklahoma Standard is best described as banding together in a community-wide display of cooperation and collaboration. That spirit of cooperation and collaboration has been part of this city’s DNA since 1889 and has helped people overcome many challenges.

As always the Chamber’s response to the Oklahoma City community is our willingness to ramp up our efforts to ensure that citizens are aware of the latest and best precautions as we fight against this infectious virus.

We encourage all our members to keep updated on the most current resources for the business community by visiting www.okcchamber.com/covid19.

To learn more about how to prevent the spread of COVID-19, please visit: www.OUMedicine.com/COVID

Practice Social Distancing.
What does this mean?

 Avoid non-essential travel
 Avoid places where large groups of people gather.
 Limit any gatherings that include high-risk individuals

 6 ft.
 Stay at least 6 feet away from other individuals in public places.

 Work from home if you can.

6 ft.

No author information available.
Many of the Chamber’s divisions have shifted their priorities to meet the needs of members during this unprecedented time. 

**ECONOMIC EVALUATION DETERMINES COURSE OF ACTION**

The Chamber’s economic development team has already completed an evaluation to determine what new roles, responsibilities, and duties are needed most by its members and the Oklahoma City business community, according to Jeff Seymour, executive vice-president of economic development.

“It’s important for people to know that we are not doing just triage for the community,” said Seymour. “We are already thinking beyond to what changes will be made and what opportunities this will create so we are on the front burner and ready for those conversations.”

“We believe we are uniquely equipped for the many pieces of this work which has resulted of the COVID-19 virus. As a regional economic development program, we want to make sure we fully utilize our infrastructure to help support our economy,” Seymour said. “Our research team has transitioned to understanding how we can best respond in the short term, understanding what other communities are doing as well.”

“We’re doing outreach to our larger businesses, retailers and entrepreneurs to understand what needs they are facing so we can aggregate those needs as we work to facilitate responses,” Seymour said.

“Additionally, in partnership with our banks and other resource providers, we’re constantly monitoring and providing feedback on state and federal business resources and communicating that information out to our business and regional community partners,” said Seymour. “Our goal, right now, is to make sure we are getting as many resource tools in front of as many people as possible to help everyone make informed decisions.”

**MEMBERSHIP PROVIDES UNIQUE APPROACH TO PANDEMIC**

The membership team of the Chamber is the organization’s first resource for discovering the needs of its members according to Sunny Cearley, Chamber vice president of membership.

“The membership team has been making direct contact with between 150 and 250 members and former members each day,” Cearley said. “For us, these companies are our all-day, every-day customers and partners. Identifying needs and connecting people with resources, while maintaining a sense of community when we can’t be together in person is our primary goal.”

**TELE-TOWN HALL OFFERS BUSINESSES TO LEARN LATEST UPDATES**

The Chamber continues to host a series of specially designed tele-town hall meetings allowing members an opportunity to gather information and ask questions regarding plans to assist in the recovery.

Speakers have included Senator James Lankford, Congressman Tom Cole, who gave a briefing on legislation to address the COVID-19 epidemic and its effects. Paul Ross and Josh Solberg with McAfee Taft discussed the law as it exists, and specific provisions employers need to know in managing their workforce during this crisis. Their discussion included issues around leave, testing of employees, the impact of new legislation and more. Roger Beverage, Oklahoma Bankers Association, and Dottie Overal, Small Business Administration, discussed funding issues for business impacted by COVID-19.

The Greater Oklahoma City Chamber and the Oklahoma City Convention and Visitors Bureau have moved to a fully remote workforce, but the organizations continue their work for a better Oklahoma City every day. Please email info@okcchamber.com or leave a message 405-297-8900 to reach a member of the staff.

More information and resources the chamber is providing is available at www.okcchamber.com/covid19.

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**Marathon “Run to Remember” set for October**

Public health concerns have temporarily postponed the 25th Annual Oklahoma City Memorial Marathon to Oct. 4.

“We do not make this decision lightly,” said Kari Watkins, executive director, Oklahoma City National Memorial and Museum. “We also know how much time, effort, and dedication goes into preparing to run the Marathon and we look forward to working with everyone to run in the fall.”

“We regret that dozens of vendors that make the Run to Remember possible will be heavily impacted, and some have already completed their work for the race. We know runners, volunteers, sponsors and neighborhoods that have already put a lot of time into this race will be disappointed, but we had to make a decision based on our visitors, runners, current facts and advice given to us by officials,” said Bob Ross, chairman of the Oklahoma City National Memorial Foundation.

“These are extraordinary times and extraordinary measures are being taken around the country. I appreciate that the leadership at the Memorial took its time and considered these issues thoughtfully. The Museum and Marathon uniquely draw from a national audience, and so I respect that these decisions for the health for our community,” said Oklahoma City Mayor David Holt.

Race registrations will automatically transfer to the rescheduled race on Oct. 4. As per the refund policy signed at the time of registration, runners’ entry fees and donations are non-refundable. However, organizers are waiving the race change fee through April should athletes choose to run a different race. Persons are encouraged to view www.okcmarathon.com for more information.

**Events to remember 1995 bombing (continued from page 1)**

The Oklahoma City Ballet is working on rescheduling events to better coincide with the city’s remembrance of April 19, 1995, including one choreographed to songs by singer Vince Gill, a native of Greater Oklahoma City.

Gill has given his blessing and use of his songs “Oklahoma Borderline,” “Go Rest High on That Mountain,” “Hey God,” “When Love Finds You,” and “The Sun is Gonna Shine on You,” according to Mills.

The ballet and the Oklahoma City Repertory Theatre presentation of “The Oklahoma City Project,” a reading in which actors recite the writings of survivors, first responders and family members of victims, are currently still scheduled despite concerns about the spreading coronavirus, according to spokesmen for the two organizations.

Other commemorations this year include the NBA’s Oklahoma City Thunder providing free admission to its games monthly to the museum and wearing special uniforms at some games. The Thunder also presented families of the victims with a medallion depicting the survivor tree, a scarred American elm that withstood the blast, and replicas of uniform jerseys with the names of the victims on the back and the number 95, for the year the bombing occurred.

The Oklahoma City Dodgers minor league baseball team will retire No. 168 and No. 19 this year. The No. 168 will be displayed on the left field wall, next to retired Nos. 1 and 42. The No. 168 will be unveiled on the Dodgers’ First Responders’ Weekend.

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**Businesses aided by Chamber’s resources (continued from page 1)**

The government relations division has ramped up their efforts to represent the legislative interests of business during the pandemic.

“Currently, we are working with Oklahoma’s federal, state and local government officials to ensure relief legislation/emergency orders addresses the needs of the OKC business community, including specific needs of Chamber members,” said Mark VanLandingham, senior vice president of government relations and policy.

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“The membership team has been making direct contact with between 150 and 250 members and former members each day,” Cearley said. “For us, these companies are our all-day, every-day customers and partners. Identifying needs and connecting people with resources, while maintaining a sense of community when we can’t be together in person is our primary goal.”
Elevate conference returns Sept. 10

Invest in the future of your company by sending your company’s managers and new employees to Elevate, a professional development conference and networking event that’s all about elevating Oklahoma City’s workforce. With motivational speakers, breakout sessions and a networking event featuring Oklahoma City’s best brews and bites, Elevate is designed to help your company provide professional development options to its employees.

Elevate will take place Sept. 10 at the Cox Convention Center. Breakout sessions will include education tracks for new managers, new employees, small business owners, entrepreneurs and general sessions that will apply to everyone, no matter the career stage. The event will also feature keynote speakers during lunch and breakfast sessions to help inspire all attendees.

Elevate attendees will be able to engage with colleagues, sample food from caterers and restaurants and offer a toast to the experience with tasters from Oklahoma City breweries and wineries at the Elevate After-Party.

Chamber members will be able to showcase their products and/or services at the Elevate After-Party by signing up for the Exhibitor Experience. Email register@okchamber.com to reserve your After-Party exhibitor table for $400 or a super exhibitor table for $600.

The Elevate experience is open to everyone, but Chamber members get a discounted “Early Bird” registration for $250 per person or $200 per person for groups of three or more within the same company remains open until June 1. Conference registration includes breakfast, lunch, all keynote speakers, four breakout sessions, morning and afternoon refreshments, and a pass to the Elevate After-Party experience.

To purchase tickets or view additional information, persons are encouraged to visit www.okcelevate.com or register at www.okcelevate.com/register.

Chamber accepting applications for Metro 50

Privately held companies in the Oklahoma City area will have an opportunity to compete for bragging rights as the best emerging business in the area.

The Greater Oklahoma City Chamber will recognize and rank 50 companies at the organization’s annual Metro 50 dinner and awards program. The celebration will be held Sept. 21 at the National Cowboy and Western Heritage Museum.

The awards program honors the region’s most dynamic companies that are making significant contributions to central Oklahoma’s strong economy. The winners exemplify the creativity and entrepreneurial spirit that make Greater Oklahoma City the best place to live and work.

The companies are ranked based on their percentage of annual growth between 2017 and 2019. Qualified companies are required to have revenues of at least $1 million for 2019.

Applications will be accepted from April 2 until June 15. For more information interested participants are encouraged to visit www.okchamber.com/2020metro50.

Leaders of Oklahoma City’s top emerging companies were honored at the 2019 Metro 50 Awards Banquet. The winners exemplify the creative entrepreneurial spirit of the city.


Program designed to aid college-level interns

The Greater Oklahoma City Chamber is bringing back its popular InternOKC program to provide college interns an opportunity to explore professional development opportunities and connect them with peers from other industries.

InternOKC is a three-week summer program that will be held on July 8, 15 and 22. The program provides a platform for interns to engage with each other and stay informed about opportunities in the community.

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Special thanks to Talent Program Benefactors American Fidelity Assurance Company and Love’s Travel Stops and Country Stores.
Museums plan openings, exhibits for 2020

While museums are now temporarily closed with the COVID-19 pandemic, plans continue for several awe-inspiring exhibits throughout the city, including the grand opening of the Oklahoma City Contemporary Museum of Arts. Others including the Oklahoma City Museum of Art and exhibits at the National Cowboy and Western Heritage Museum and the Science Museum Oklahoma. Each has diverse attractions that are sure to please visitors around the state and surrounding areas.

Science Museum Oklahoma

Science Museum Oklahoma will bring together the most mind-bending intersections of art, science and technology in Tom Shannon – Universe in the Mind | Mind in the Universe. The exhibit includes a six-foot edition of the “Synchronous World Clock” and sculptures that extend 50 feet in length. Also, visitors are encouraged to experience the newly-upgraded Kirkpatrick Planetarium with views from the farthest reaches of the universe.

Oklahoma City Museum of Art

The Oklahoma City Museum of Art has an exhibit that explores the physical and social landscape of the United States during the Great Depression with “Renewing the American Spirit.”

The varied works of artists and their depiction of one of America's most challenging times. Highlights of the exhibition is a monumental mural by Gardner Hale. The mural depicts the nation's evolving psyche as it sought to move ahead through the 1930s. Also ongoing is Apachiatpong Weerasethakul’s popular “Fireworks (Archives).” The exhibit will run throughout 2000 and boasts the unique use of pyrotechnics. In this video installation the flickering light of fireworks and the sudden flash of a digital camera illuminate unconventional animal sculptures in a Thailand temple.

National Cowboy & Western Heritage Museum

The National Cowboy and Western Heritage Museum will feature the last works by renowned artists like Andy Warhol plus taking a closer look at one of John Wayne’s most acclaimed performances in “True Grit – A Peek Behind the Eyepatch.”

The museum allows visitors to marvel at the development of characters, cinematography, and screenplays. Also, artifacts, costumes, props and the actual Academy Award that Wayne won for his portrayal of the character, Rooster Cogburn.

Warhol, considered the leader of America’s Pop Art era, will be the focus of Warhol and the West. A full range of Western History is merged with the artist’s love of celebrity portraits and his interest in cowboys.

Industry leaders continue advances in Bio-Tech

Recent groundbreaking discoveries made by Oklahoma City-based researchers have continued to help the city grow into a major player in the bioscience and technology marketplace. Updated advances include:

DNA Solutions

The company continues to expand its business globally offering genetic solutions for human (parentage, ancestry) and animal (identification and tracking) applications. Work continues to develop with its forensic testing services for mass disaster investigation, blood and tissue matching, and pharmaceutical product tampering.

Otologic Pharmaceutics

Clinical trials for their drug, HPN1010, an oral medication to treat acute noise-induced hearing loss, continues. Approximately 10% of Americans ages 20-69 have suffered permanent damage to their hearing from excessive noise exposure; the Department of Veterans Affairs spends $216 million annually to treat hearing lost issues that result from a military career.

Moleculera Labs

The company’s clinical testing services helps individuals suspected of suffering from treatable autoimmune conditions that is present as a neurological disease. The company is contributing to shifting paradigms in the diagnosis and treatment of mental disorders.

Selexys Pharmaceuticals

The company is anticipating results from its nationwide Phase II clinical trial. Their drug, SelG1, has been shown to prevent cells in the blood from sticking to each other and could have a large impact in the treatment of sickle cell disease.
OK, Let’s Count! is the message that Oklahomans will hear repeatedly this spring as the state is pushing its residents to accurately complete the 2020 census form which should arrive in the mail this spring.

Oklahoma is hoping to reverse a costly trend that had a decade-lasting shortfall in federal revenues by under counting nearly 30,000 residents 10 years ago.

“In 2010, Oklahoma had the second-highest undercount in the nation, so Oklahoma was in 48th place,” said Drew Dugan, Chamber vice president of education. “Every person that is not counted will cost our community $1,675 per year. We simply cannot let that happen again.”

“We urge every employer to encourage their workforce to complete the census and make sure their entire household is counted,” Dugan said. “Completing the census is easy. I got my census code in the mail, got online and completed in less than 10 minutes.”

The Chamber urges businesses to consider including information about the census in correspondence with customers; provide a link to the census on your website; provide computers or tablets that can be used to complete the 2020 Census; or provide internet access to those who do not currently have access so that they can complete the census online.

Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy. Businesses use Census Bureau data to decide where to build factories, offices and stores, and these create jobs.

Local government officials use the census to ensure public safety and plan new schools and hospitals.

Residents who have yet to complete the census can do so online at www.2020census.gov. In addition, Oklahoma’s Regional Office is hiring Census Takers. The local field workers know their communities best and are instrumental in conducting surveys with residents on a variety of topics.

Applications can be completed online at http://www.2020census.gov/en/jobs.

Time remains for completion as only one-third of Oklahomans have finished the 2020 census report.

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 Deadline extended for state’s REAL ID program

Oklahoma joined the list of states who will be switching to the REAL ID in order to be compliant with the new standards set forth by the United States Department of Homeland Security. REAL ID cards will be necessary to board any type of commercial aircraft after Oct. 1, 2021. The extension from Sept. 15, 2020 was in response to the COVID-19 pandemic.

The Oklahoma Department of Public Safety is planning to issue Real IDs beginning April 30. The department has taken measures to meet the expected crush of applicants that will enter doors.

All state tag agencies and each DMV site in the state will have the tools to help Oklahomans with the change.

JOIN TODAY!

ymcaokc.org
WELCOME NEW MEMBERS

The Foundation for Oklahoma City Public Schools, is one of many community partners that work every day to improve the lives of children within Oklahoma City. The Foundation has been deeply and remains committed to its mission of change in the OKCPS district.

The Foundation and its donors made headlines last year when they brought 33 STEM centers into each OKCPS elementary school through a partnership with the district and the Cal Ripken, Sr. Foundation. The organization is also a key part of the OKC Schools Compact and oversees the ReadOKC program, a program that increases literacy levels throughout the district.

Additionally, the Foundation has five core programs that allow them to increase their support of the district: supporting teachers, classrooms and students through Donors Choose; increasing community engagement through Partners in Action; increasing English language learning programs; focusing on teacher and leadership professional development; and education advocacy.

Donors Choose is used to directly support classroom projects like funding field trips or purchasing supplies for a learning activity. In 2019, Donors Choose funded more than 2,000 projects with a total financial impact of $1.2 million within the district’s classrooms.

Partners in Action strives to connect the district with community partners and is similar in structure to Donors Choose with a few key differences. The Partners in Action programs are principal driven and are related to school-wide strategic needs—so providing coats for every child or fundraising for snacks and water during state testing. More than 47 new community partners funded nearly 300 projects through Partners in Action last year, totaling $10.6 million in financial impact for the district.

To support the evolving needs of the district, which is 94 percent Hispanic, the Foundation funds beginner and intermediate Spanish classes for staff members who want to learn to better communicate with students and their families. The Foundation also partners with the Community Literacy Center to provide ESL classes for students’ families at 15 schools. The Foundation funds childcare for families attending these evening classes to support participation and the continued engagement in the education system by all families.

Another way the foundation supports the diversity of the district while providing professional development opportunities is through the Bilingual Teacher Pipeline Project (BTTP). BTTP provides financial and academic support to 59 Spanish-speaking paraprofessionals who are earning their teaching certification. Recently, BTTP celebrated the milestone of its first two graduates of the program who will now become full-time teachers in the district.

The Foundation also recently launched the Diversity Pipeline Program, which gives OKCPS paraprofessionals of color the chance to finish college and earn their teaching certificates debt-free while still employed full time. In its first year, the program attracted 11 participants. The Urban Teacher Preparation Academy rounds out the Foundation’s professional development initiatives. This partnership with the University of Oklahoma provides valuable tools to prepare first-year teachers for the challenges in an urban school environment. Last year, the UPTA helped 41 new teachers establish themselves in their careers.
GRAND OPENINGS

Congratulations to Chamber members on their recent Grand Openings! To see the schedule of upcoming Grand Openings or subscribe to the Grand Openings calendar, visit www.okcchamber.com/grandopenings.

GRAND OPENINGS

Peaceful Family Solutions
11 Burton Place
Edmond, OK 73013

PureVida Water
3000 W. Memorial Road, Suite 123-714
Oklahoma City, OK 73120

BOK Financial Insurance
499 W. Sheridan Ave., Suite 2700
Oklahoma City, OK 73102

Embassy Suites by Hilton OKC NW
3233 N.W. Expressway
Oklahoma City, OK 73112

The Foundation for Oklahoma City Public Schools
ReadOKC Little Free Library
300 SW 7th St., Suite B
Oklahoma City, OK 73109

OU Physicians, Waterview Park
2607 SW 119th St., Suite B
Oklahoma City, OK 73170

ECONOMIC INDICATORS

Greater Oklahoma City has five out of the top 10 fastest-growing counties in the state.

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<th>County</th>
<th>2019</th>
<th>% Change 2018 to 2019</th>
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<tr>
<td>Canadian County</td>
<td>148,306</td>
<td>2.69%</td>
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<tr>
<td>Logan County</td>
<td>48,011</td>
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<td>McClain County</td>
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<td>Cleveland County</td>
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<td>Oklahoma County</td>
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<td>Grady County</td>
<td>55,834</td>
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<td>Lincoln County</td>
<td>34,877</td>
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<td>Pottawatomie County</td>
<td>72,594</td>
<td>0.11%</td>
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<tr>
<td>Kingfisher County</td>
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<tr>
<td>Payne County</td>
<td>81,784</td>
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</tbody>
</table>

For comprehensive Economic Indicators and Regional Data, visit www.greateroklahomacity.com/economicindicators or contact Eric Long, Research Economist – 297-8976; elong@okcchamber.com

Win prizes for telling Oklahoma City’s story!

New contest every month – live leaderboard – easy to connect accounts
Join today! www.okcsocialsquad.com

• From 2018-2019, five counties from the Greater Oklahoma City region were among the top 10 fastest-growing counties in Oklahoma. (Canadian, Logan, McClain, Cleveland, Oklahoma County)
• Canadian County is the fastest-growing county in the entire state of Oklahoma.
• The Oklahoma City MSA grew by over 15,000 people from 2018 to 2019.
• While the OKC Metro growth has slowed to 1.10%, it is double the nation’s growth rate at 0.5%.
• The 10-county region has experienced a 7.79% growth from 2018 to 2019.


14 April 2020 Greater Oklahoma City Chamber The POINT!
15 April 2020 Greater Oklahoma City Chamber The POINT!
Feel like your provider isn't setting you up for success?
Switch to one who will.

- 24/7 support and network monitoring
- Fast, reliable fiber-fueled Internet speeds
- Voice solutions you can manage from any device, in and out of the office
- Ask about adding the latest WiFi technology

50 Mbps Internet
One Voice Line
Unlimited Nationwide Calling

$84/mo* for 6 months with a 3-year agreement

Get A $200 Cox Business Visa® Prepaid Card
After Online Redemption*. Mention “Reward Promo” To Qualify.

*Offer ends 4/30/20. Available to new commercial data and voice subscribers (excluding govt agencies and schools) in Cox service areas. $84.00/mo includes VoiceManagerSM Essential with unlimited nationwide long distance and Cox Business InternetSM 50 for mos. 1-6 and $99.00 for mos. 7-36. Price based on 3 yr. contract. Early term fees may apply. Std. rates apply thereafter. Price excludes equipment, installation, construction, inside wiring, taxes, surcharges and other fees, unless indicated. See https://www.cox.com/business/terms-and-conditions.html for add’l terms and offer details. Offer is nontransferable to a new service address. Uninterrupted or error-free Internet service, or the speed of your service, is not guaranteed. Actual speeds vary. Telephone services are provided by an affiliated Cox entity. Services are not available in all areas. Discounts can’t be combined or added with other promotions nor applied to any other Cox account. *Visa prepaid card available with qualifying new services ordered and activated between 1/1/20 and 4/30/20 with min. 3 yr. contract. Must mention “reward promo” when placing order. Account must remain active, be in good standing, and retain all services for a min. of 30 days after install. Online redemption req’d by 5/31/20 and must follow instructions rec’d after service activation. Limit one card per customer, total not to exceed $200. Allow 15 days after redemption for delivery. Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Can be used everywhere Visa debit cards are accepted. Card valid for up to 6 months; unused funds will forfeit after the valid thru date. Card terms and conditions apply. Other restrictions apply. © 2020 Cox Communications Inc. All rights reserved.

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