After hours of discussion and a year of public comment, the Oklahoma City Council unanimously approved letting voters decide on the MAPS 4 proposal in a special election on Dec. 10. The measure would extend the 1-cent MAPS sales tax for eight years starting April 1, 2020, and will raise an estimated $978 million.

Greater Oklahoma City Chamber President and CEO Roy Williams said the package of projects is the right combination of what the city needs to keep moving forward.

“When Mayor David Holt asked the residents to dream big, they certainly did. Now we have a package of incredible projects that will improve the lives of everyone in this city and ultimately the region,” he said.

Williams said he was very appreciative of the council taking the time to listen to the supporters’ concerns and hear the needs in our community.

“We have the resources to do all the things that were formally presented this summer, and that’s a great thing because those projects really cover a broad spectrum of needs in our city,” Oklahoma City Mayor David Holt said during a press conference. “I would characterize those as falling into four buckets: neighborhood needs, human needs, quality of life and jobs.”

Holt said the human and neighborhood needs make up more than 70 percent of the MAPS 4 package.

Holt said MAPS has always been a compromise and an attempt to meet a lot of different priorities in the city.

“This package addresses many of the needs in our city and sends a great message that Oklahoma City residents care about our neighbors,” Williams added.

The Greater Oklahoma City Chamber and a broad coalition from across the community will join together to conduct the MAPS 4 campaign heading into the December election.

MAPS 4 would fund 16 projects, including improvements in parks, transit, sidewalks, senior wellness and youth centers, mental health and domestic violence programs, an innovation district, the animal shelter and beautification. It would also pay for a

Continued on page 4
The Oklahoma City Convention and Visitors Bureau, a division of the Chamber, concluded another successful fiscal year on June 30. According to the CVB’s recently released Annual Report, the Oklahoma City convention and visitor industry continues to see growth and success in the wake of new additions to the Oklahoma City attraction market.

For the second year in a row, Oklahoma City exceeded $15 million in total hotel room tax, with a 3.5 percent increase over FY2018. Comparing FY2019 with FY2018 room night demand from a broad mix of business has increased by 3.16 percent, hotel revenue grew 2.97 percent and hotel room supply grew citywide by 6.5 percent. This growth continues an upward trend.

The CVB team concluded FY19 with 372,116 definite room nights produced in the convention, sports, group tours and equine markets. The CVB also provided registration and servicing to 269 groups and 48 site visits to potential groups. Oklahoma City also hosted 702 motor coach group tours during the fiscal year. The year-end economic impact for conventions and sports sales was $179,151,884.

“The positive momentum of the convention and events industry comes on the heels of several big moments for Oklahoma City,” said Mike Carrier, CVB president. “The Omni Hotel has broken ground and is well under way with construction. The new convention center is coming along well with the building’s shape and size showing the entire community what we can look forward to beginning late next year. Business has continued to be good for existing hotels and we are seeing the ramp-up by both Omni and SMG with their sales efforts complementing the work of our team. Planners are responding with numerous requests for proposals generating significant tentative group business as they watch the construction and move into their final decision-making process on future meeting sites, and they are including Oklahoma City on their lists.”

The CVB also marketed Oklahoma City as a visitor destination, hosting 75 travel writers and completing 282 media pitches and 137 story assists during the 2019 fiscal year. To support a positive visitor experience, the CVB trained 90 new CTAs, resulting in 328 active CTA members in the Greater Oklahoma City metro area. During customer satisfaction surveys measuring Oklahoma City as a destination, the CVB as an organization and local industry partners averaged an overall satisfaction rating of 95 percent for the year.
After four days of public hearings and countless other discussions, City Council has approved the list of MAPS 4 projects.

Previous MAPS projects have transformed downtown Oklahoma City, improved our national image and provided new and upgraded cultural, sports, recreation, entertainment and convention facilities. MAPS has been so successful that other metropolitan areas across the country have studied ways to implement similar strategies.

The 16-project MAPS 4 package that will go to the voters for approval on Dec. 10 continues that transformation. The one cent sales tax would raise an estimated $978 million over eight years, with a sizable amount of the spending allocated to projects that will improve the quality of life in our neighborhoods, as well as projects to address human needs including mental health, homelessness, and more. These projects stand alongside investments in our quality of life infrastructure and investment in our emerging Innovation District.

It is the right time for these types of projects. In today’s highly competitive environment for talent, a compelling quality of place - a community’s attractiveness to existing and future residents and workers - is a competitive advantage. And many workers - especially recent graduates and young professionals - are selecting a place to live before securing employment.

MAPS drove the Oklahoma City renaissance and revitalization of downtown, with public investments of around $2 billion since 1993 attracting billions more in private investment.

If we want to continue the amazing renaissance that has transformed our city, now is the time to come together and help us show the real impact of these projects to the citizens of Oklahoma City, so that they can cast an informed vote in December.
new multipurpose stadium and improvements to the Chesapeake Energy Arena and a new OKC Fairgrounds Coliseum.

Williams said he was especially pleased that the Innovation District projects were included. The Chamber and several partners requested funding to implement impactful parts of a land use and strategic development study for the area, which will be used to construct Innovation Hall and expand the 10th Street Bridge over Interstate 235, as well as renovate the Henrietta B. Foster Center and update Booker T. Washington Park. The request also included an appropriations fund for programming at the Foster Center and Innovation Hall.

He said the improvements made at the Innovation District will be a boon for Ward 7, but also help create a place that’s attractive to new companies wanting to do life-changing work. Williams said cities like Boston and St. Louis are already reaping the benefits of having a planned, programmed innovation district, so it’s time for Oklahoma City to improve upon the assets we have to strengthen its standing as a research destination.

“This is a project with the most potential for bringing money into our community from outside,” Williams said. “It’s an area that’s going to generate jobs and it’s important for economic diversification.”

Williams said when the MAPS 4 projects are completed, people will look back at this vote in December and see it as another turning point in Oklahoma City’s history.

“This package will make life better for every resident,” he said. “And when we help our residents, that sends a beautiful message to the rest of the country – well, even the world – that Oklahoma City is a place where you won’t feel left behind.”
OU Medicine is the No. 1 ranked hospital system in Oklahoma, and its oncology program at Stephenson Cancer Center and OU Medical Center ranked in the Top 50 in the nation, in the 2019-2020 rankings released by U.S. News & World Report.

This achievement makes OU Medicine, which includes OU Medical Center, Stephenson Cancer Center, The Children’s Hospital, OU Physicians, OU Medical Center Edmond and the OU Health Sciences Center the only healthcare system in Oklahoma to currently hold a national ranking, and it marks the first time in state history that a cancer care program has earned a national ranking. For OU Medicine, the achievement comes a little over a year after becoming a locally owned, nonprofit healthcare system and a year after earning the prestigious National Cancer Institute designation at Stephenson Cancer Center, which is held by only 2 percent of cancer centers in the country.

“We are honored and inspired by the extraordinary dedication and skill of our physicians, nurses, researchers, healthcare professionals and support staff who bring their best to our patients every day,” said Chuck Spicer, president and CEO of OU Medicine. “It is our privilege to serve the residents of Oklahoma by providing the most complex and specialized health care services that are only offered at OU Medicine.”

To generate hospital rankings, U.S. News & World Report evaluated nearly 5,000 hospitals nationwide. It assessed each hospital in 16 adult specialties, nine adult medical procedures or conditions and 10 pediatric specialties.

OU Medicine broke into the coveted U.S. News & World Report national top 50 ranking for Best Cancer Hospitals by ranking No. 48 for 2019-2020. The program was particularly recognized for its excellence in patient survival 30 days after a hospital stay, and the frequency that its patients are able to go directly home from the hospital rather than being sent to another facility for continued care. In addition, OU Medicine received a commendation for its volume of patients with high-risk cancers over three years, especially relevant because higher patient volume is associated with better outcomes.

“At Stephenson Cancer Center, we lead the nation in enrollment for clinical trials and offer the most cutting edge and complex cancer treatments in the region. The National Cancer Institute designation we received last year is a testament to the excellent clinical research we are providing to our patients to ensure they are receiving the best cancer treatment available in the country. This recognition further confirms that you can receive world class cancer care right here at home,” said Robert Mannel, M.D., associate vice provost for Cancer Programs at OU Health Sciences Center and director of Stephenson Cancer Center at OU Medicine.

“As a comprehensive academic healthcare system, OU Medicine strives not only to offer the highest-quality care, but to engage in research that yields new treatments and to educate the healthcare professionals of tomorrow. The new rankings by the U.S. News & World Report confirms that OU Medicine is the leader in bringing the highest standard of treatment and compassionate care to patients in Oklahoma and in the region,” said Kris Wallace, president of OU Medical Center.
It’s time to elevate your career with Oklahoma City’s newest professional development conference!

Invest in the future of your company by sending your company’s managers and new employees to Elevate, a new professional development conference and networking event that’s all about elevating Oklahoma City’s workforce. With motivational speakers, breakout sessions and a networking event featuring Oklahoma City’s best brews and bites, Elevate is designed to help your company provide professional development options to its employees—without having to send people out of the market to experience an excellent conference.

Elevate yourself. With motivational speakers, breakout sessions and an after party featuring Oklahoma City’s best brews and bites, Elevate is designed to help you take your career to the next level, all with a distinctive Oklahoma City flair.

Elevate your employees. Elevate will help your company provide professional development options to its employees—without having to send people out of the market to experience a valuable conference experience.

Elevate will take place on Wednesday, Oct. 23, at the Cox Convention Center, with registration beginning at 7:30 a.m. Morning and afternoon breakout sessions will include education tracks for new managers, new employees, small business owners, entrepreneurs and general sessions that will apply to everyone, no matter the career stage. The event will also feature keynote speakers during an extended lunch session to provide inspiration to all attendees.

**SESSIONS AND SPEAKERS:**

**This is your time**
Amy Downs
President/CEO, Allegiance Credit Union

**Mental health/wellbeing**
Janienne Bella
Chief Executive Officer, A Chance to Change

**Using your story to grow your business**
Brad Bishop
Owner, Bishop Branding

**First impressions**
Hillary H. Blaney
Etiquette and Protocol Consulting

**Access to funding**
Stacey Brandhorst
Venture Advisor & Director of Venture Outreach, i2E, Inc.

**Personal branding 101**
Adam Brooks
Senior Advisor, Energy and Corporate Communications, Candor

**Mitigate your fraud risk**
Todd Burchett
Partner, South Region Leader of Forensics and Valuation Services, BKD CPAs and Advisors

**Workforce development: creating great employees**
Shelley Cadamy
Partner, The Mettise Group

**Networking 101**
Sunny Cearley
VP of Membership, Greater Oklahoma City Chamber

**How to motivate yourself and others**
Mike Crandall
Sandler Training

**How to become a master communicator**
Doyce Crandall
Partner and Founder, Sandler Training

**Better results through asking questions**
David Curran
Head of Business Development, Sandler Training

**Financial bootcamp for emerging leaders**
Sherry Dale, CPA
Partner, The Mettise Group

**Vote for prom king or queen: get crowned on page 1**
Stacy Eads
CEO, Stacy Eads, LLC

**Corporate cares: are you building a purpose-driven community impact?**
Stacy Eads
CEO, Stacy Eads, LLC

More sessions on page 12!
KEYNOTE SPEAKERS:

David Epstein


Merging stories from the worlds of sports, business, medicine, and education, Epstein sheds light on the paths to peak performance. From how to best prepare for our specialized world to how to optimally incorporate AI into our workplaces, Epstein unpacks the science of success — leaving audiences with actionable takeaways to improve how they live, work, and prepare for the future.

Amy Downs

This is your time! Amy Downs will set the stage for a motivating and invigorating day ahead during the morning keynote address. Downs will share her story of surviving the OKC bombing and subsequent transformation as a way to inspire the listener and ignite within them a desire for personal growth.

Downs began her career as a teller 32 years ago working for Federal Employee Credit Union located in the Alfred P. Murrah Federal Building.

In 1995, she was one of the last survivors to be pulled from the rubble following the Oklahoma City bombing in which 18 of her 33 co-workers at the credit union were killed.

Embracing her second chance at life, Amy launched a campaign of self-improvement and empowerment, losing 200 pounds and adopting a new active lifestyle which ultimately led to her becoming an Ironman Triathlete.

Amy holds a bachelor’s degree in organizational leadership and a master’s degree in business administration from Southern Nazarene University. Amy still works for the same credit union which also survived the bombing, now called Allegiance Credit Union, serving as the president and CEO.

Walter Nusbaum

There are many day to day interactions that we brush off as unimportant. What if we saw more? What if we left the world better, in each moment, than it was when we arrived? Even if that meant doing hard things. What would that mean for your job, for your family, for your life?

In his luncheon keynote, Walter Nusbaum, author, organizational coach and growth strategy consultant, will address how the power of small things can change everything. His philosophy will drive employees, leaders and CEOs to give more, pay attention to the details, and achieve results by leaving everything better than the way they found it.
Early childhood development: the first 100 days in an employee’s life
Danielle Ezell, APR, SPHR
Partner, The Mettise Group

Building presentation skills
Russ Florence
President, Chief Operating and Inclusion Officer, Schnake Turnbo Frank

Situational leadership
Russ Florence
President, Chief Operating and Inclusion Officer, Schnake Turnbo Frank

Combatting connection killers
Doug Hacking
CEO / Owner, Relationship Resonance, Inc.

The four areas of leadership: how great leaders spend their time
Kati Hanna
Partner, The Mettise Group

Faces of change: understanding and managing generations in the workplace
Danielle Hoeltzel
Director of Organizational Development, Express Employment Professionals

Networking for introverts
Gunnar Hood
Digital Marketing Consultant, WSI Summit

Positioning your company to be irresistible
Rhonda Hooper
President and CEO, Jordan Advertising

The tightrope of confrontation: successfully navigating conflict in the workplace
Gene Hopper
Partner, The Mettise Group

What impressions are you making: professionalism leads to success
Kenny Reinbold
Marketing Specialist, Express Employment Professionals

Making data-driven decisions
Eric Long
Senior Research Economist, Greater Oklahoma City Chamber

Managing up for results
David McLaughlin
Asst Vice President, Corporate Training, American Fidelity Assurance Company

Keeping your cool
Scott Meacham
President & CEO, i2E, Inc.

Help! I’ve been promoted: essential skills for new supervisors
Steve Puckett
Director, Corporate Human Resources, Express Employment Professionals

Developing cultural competency
Sandra Quince
Bank of America

How to build trust with prospects and clients
Dot Rhyne
Founder & President, Brand Talkers

The value of inclusiveness in strategic financial planning
David Rodarte
Director, BKDnext Business Advisor, BKD CPAs and Advisors

Who moved my cheese? The art of change management
Michael Shellabarger
Corporate Trainer, Love’s Travel Stops & Country Stores

Time management - the art of eating the frog
Michael Shellabarger
Corporate Trainer, Love’s Travel Stops & Country Stores

Emotional intelligence in the workplace
Michael Shellabarger
Corporate Trainer, Love’s Travel Stops & Country Stores

Ten IT tips when you are the President and IT Technician of your company
Brad Thomas
Co-Founder, NvYA Technology

Becoming a trusted co-worker
Rhonda Y. Thompson
Sr. Technical Training Specialist, OGE Energy Corp.

Approaching sales from a place of servanthood
Derek Villanueva

Cold calling
Derek Villanueva

Business ethics
Shannon Warren
Founder, OK Ethics

How to be more productive in the workforce using your computer
Jennifer Wherle
Inside Sales Medium Business, Dell Technologies

Career pacing
Tennille Whiteman
Training Associate, American Fidelity Assurance Company

See the most updated list of speakers at OKCElevate.com/schedule
To unwind after a day full of education and inspiration, Elevate will feature a high-energy networking event with its After-Party! Elevate attendees will be able to engage with colleagues, sample food from caterers and restaurants and offer a toast to the experience with tasters from Oklahoma City breweries and wineries. Similar to SchmoozaPalooza, Chamber members will be able to showcase their products and/or services at the Elevate After-Party by signing up for the Exhibitor Experience. Email register@okcchamber.com to reserve your After-Party exhibitor table for $400 or a super exhibitor table for $600.

The Elevate experience is open to everyone, but Chamber members get a discounted conference registration for $250 per person or $200 per person for groups of three or more within the same company. An all-day conference registration includes breakfast, lunch, all keynote speakers, six breakout sessions, morning and afternoon refreshments, and a pass to the Elevate After-Party experience. Chamber members that are nonprofit organizations will also receive a discounted rate of $200 per person or $160 per person for groups of three or more within the same organization.

To purchase tickets, see a list of the speaker lineup or view additional information, visit www.okcelevate.com.
Celebrate 244 years of the U.S. Navy at this year’s Navy Birthday Ball

Since 1972, each Chief of Naval Operations has encouraged a Navy-wide birthday celebration to enhance a greater appreciation of the Navy heritage, and to provide a positive influence toward pride and professionalism in the naval service.

The Greater Oklahoma City Chamber and the Oklahoma City Navy League are honored to host this celebration of the Navy’s birthday at the National Cowboy & Western Heritage Museum. Please join us Friday, Oct. 11, as we honor 244 years of service to our country through this year’s theme, “No Higher Honor.”

Special thanks to Signature Sponsor The Boeing Company.
Celebrate the fastest-growing privately held companies in the Oklahoma City metro area at the Metro 50 Awards on Sept. 23 from 5:30 to 8:30 p.m. at the National Cowboy & Western Heritage Museum, 1700 NE 63rd Street.

At this event, the rankings of the 50 companies who are making significant contributions to the central Oklahoma City economy will be revealed. Tickets are $100, and tables of eight are $1,500. For more information and to view a list of the 2019 winners, visit www.okcchamber.com/2019metro50.


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## WELCOME NEW MEMBERS

Businesses who join the Greater Oklahoma City Chamber are part of the largest coalition of businesses in the state and make the Chamber’s work in the community possible. Each member level is identified on the listing below.

<table>
<thead>
<tr>
<th>MEMBER LEVEL</th>
<th>BUSINESS CATEGORY</th>
<th>COMPANY NAME</th>
<th>ADDRESS</th>
<th>CONTACT NAME</th>
<th>PHONE</th>
<th>WEBSITE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PARTNER+</strong></td>
<td>Accountants and Accounting Services</td>
<td>Deloitte</td>
<td>100 N. Broadway Ave., Suite 3250</td>
<td>Mr. Earl Stone</td>
<td>(918) 560-1400</td>
<td><a href="http://www.deloitte.com">www.deloitte.com</a></td>
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<tr>
<td></td>
<td>Restaurants</td>
<td>Empire Slice House</td>
<td>1804 NW 16th St.</td>
<td>Mr. David Rackley</td>
<td>557-1760</td>
<td><a href="http://www.empireslicehouse.com">www.empireslicehouse.com</a></td>
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<tr>
<td></td>
<td>Caterers</td>
<td>84 Hospitality Group</td>
<td>3500 N. Lincoln Blvd.</td>
<td>Mr. Devery R. Youngblood</td>
<td>524-7680</td>
<td><a href="http://www.84hospitality.com">www.84hospitality.com</a></td>
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<tr>
<td></td>
<td>Caterers</td>
<td>Exit Strategy Investments, LLC</td>
<td>2119 Riverwalk Drive, Suite 333</td>
<td>Mr. Derrick Adair</td>
<td>698-3948</td>
<td><a href="http://www.exitstrategycorp.com">www.exitstrategycorp.com</a></td>
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<td></td>
<td>Caterers</td>
<td>Growthology Business Coaching and Consulting</td>
<td>3000 W. Memorial Road, Suite 123-634</td>
<td>Mr. Gene Vidler</td>
<td>(918) 519-0176</td>
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<td>Caterers</td>
<td>HiraQuest Direct</td>
<td>3000 W. Memorial Road, Suite 123-634</td>
<td>Mr. Daniel Hoerr</td>
<td>216-3131</td>
<td><a href="http://www.hirequestllc.com">www.hirequestllc.com</a></td>
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<td>Caterers</td>
<td>Oklahoma Department of Rehabilitation Services</td>
<td>3000 W. Memorial Road, Suite 123-634</td>
<td>Ms. Fatos Floyd</td>
<td>(918) 781-4172</td>
<td><a href="http://www.okdrs.gov">www.okdrs.gov</a></td>
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<td>Caterers</td>
<td>Red Dirt Orthodontics</td>
<td>3000 W. Memorial Road, Suite 123-634</td>
<td>Dr. Kolton Erickson</td>
<td>227-0054</td>
<td><a href="http://www.reddirtortho.com">www.reddirtortho.com</a></td>
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<td>Caterers</td>
<td>Red Hawk Fire &amp; Security</td>
<td>3000 W. Memorial Road, Suite 123-634</td>
<td>Mr. Kyle Kastner</td>
<td>787-8444</td>
<td><a href="http://www.redhawkus.com">www.redhawkus.com</a></td>
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<td>Renew Wellness &amp; Aesthetics</td>
<td>3000 W. Memorial Road, Suite 123-634</td>
<td>Ms. Teresa Hickey</td>
<td>810-5944</td>
<td><a href="http://www.renewoklahoma.com">www.renewoklahoma.com</a></td>
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<td>VASA Fitness</td>
<td>3000 W. Memorial Road, Suite 123-634</td>
<td>Mr. Mike Abad</td>
<td>(210) 323-3359</td>
<td><a href="http://www.vasafitness.com">www.vasafitness.com</a></td>
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<td>Caterers</td>
<td>Stacy Eads, LLC Business Coach &amp; CEO Consultant</td>
<td>3000 W. Memorial Road, Suite 123-634</td>
<td>Ms. Stacy Eads</td>
<td>476-5873</td>
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<td>3000 W. Memorial Road, Suite 123-634</td>
<td>Mr. Truong Le</td>
<td>694-9343</td>
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Members Upgrade Their Support of the Chamber

The following member companies increased their investment in the Chamber, demonstrating strong support of the Chamber’s efforts to drive the region’s economy. To increase your investment, contact the membership division of the Chamber at 405-297-8949 or membership@okcchamber.com.

**PARTNER+**

**Dobson Technologies**  
Business Support Services  
Mr. Frank Franzese ............... 242-0100  
14101 Wireless Way, Suite 300  
Oklahoma City, OK  73134  
www.dobson.net

**PARTNER+**

**INTRUST Bank, N.A.**  
Banks  
Mr. Tom O’Keefe ............... 949-6547  
1450 S. Kelly Ave.  
Edmond, OK  73003-5860  
www.intrustbank.com

**PARTNER+**

**Oklahoma City - County Health Dept.**  
Health Services  
Mr. Gary Cox, J.D. ............... 427-8651  
2600 NE 63rd St.  
Oklahoma City, OK  73111  
www.occhd.org

**ADVISOR**

**Collision Works**  
Automobile Repairing & Service  
Mr. Sam Sims ............... 602-0362  
3224 SE 29th St.  
Del City, OK  73115  
www.collision-works.com

**ADVISOR**

**Mabrey Bank**  
Banks  
Mr. Darren A. Dixon ............... 752-6018  
14001 McAuley Blvd., Suite 170  
Oklahoma City, OK  73134  
www.mabreybank.com

**ADVISOR**

**Sunbeam Family Services, Inc.**  
Nonprofit / Service Agencies  
Mrs. Jane Meeks ............... 528-7721  
1100 NW 14th St.  
Oklahoma City, OK  73106-4450  
www.sunbeamservices.org

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**EVERY CHILD NEEDS A CHILDHOOD.**

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**GIVE. ADVOCATE. VOLUNTEER.**
GRAND OPENINGS

Congratulations to Chamber members on their recent Grand Openings! To see the schedule of upcoming Grand Openings or subscribe to the Grand Openings calendar, visit www.okcchamber.com/grandopenings.

Arvest Bank
3120 S. Western Ave.
Oklahoma City, OK 73109

Renew Wellness & Aesthetics
7206 N. Western Ave.
Oklahoma City, OK 73116

Café 110
110 N. Robinson Ave.
Oklahoma City, OK 73102

The Children’s Hospital at OU Medicine PICU
1200 Children's Ave., 6th Floor
Oklahoma City, OK 73104

Exaptive
124 NW 12th St.
Oklahoma City, OK 73103

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Over the past five years (fiscal year 2015-2019) industries have generated over $2.1 billion in sales tax for the City of Oklahoma City.

By far, retail has consistently generated the most sales tax, accounting for 48-51% of sales tax collections for the city - averaging nearly $215 million per year over the past 5 years.

27 of the past 28 months have generated a positive year-over-year (same month) increase in sales tax revenue.

City of Oklahoma City Sales Tax Collection by Industry

Source: City of Oklahoma City Office of Management and Budget, 2019

For comprehensive Economic Indicators and Regional Data, www.greateroklahomacity.com/economicindicators or contact Eric Long, Research Economist – 297-8976; elong@okcchamber.com

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