

THE POINT



August 2019

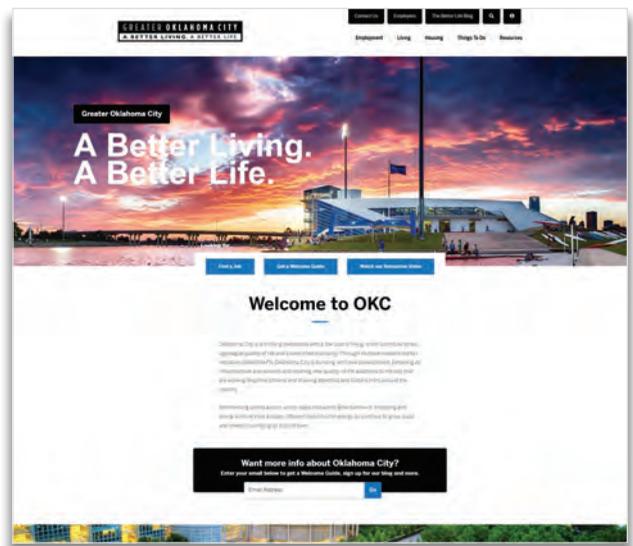
www.okcchamber.com

Chamber's A Better Life website relaunches with enhanced features

The Greater Oklahoma City Chamber's relocation and talent-attraction website, www.abetterlifeokc.com, has been relaunched with a new look and enhanced features aimed specifically at talent attraction.

"The BetterLife website has been a great asset to us as a relocation website; but in talking with our companies, we realized we needed to showcase more amenities in the way of talent attraction," Cynthia Reid, senior vice president of marketing and communications for the Greater Oklahoma City Chamber said. "Besides a fresh and modern look, we are excited to offer new tools that should help our local companies

Continued on page 7



Chamber partners with OKCPS, others, for new mental health initiative

Statistics don't lie. Oklahoma ranks highest in the nation for Adverse Childhood Experiences and 5,000 homeless students in Oklahoma City Public Schools (OKCPS).

In response to concerns about the mental health of students in OKCPS, more than 7,000 students in grades 6, 8, 10 and 12 were recently given the Oklahoma Prevention Needs Assessment. The survey is administered every other year and helps identify substance use and mental health patterns.

Results of the survey identified three priority areas for planning and coordination of prevention and intervention services; substance use, high-risk behaviors; and psychological distress.

The OKC Public Schools Compact, a collective impact model whose partners are the Oklahoma City Public Schools, the Greater Oklahoma City Chamber, the Oklahoma City Public Schools Foundation, the United Way of Central Oklahoma and the City of Oklahoma

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Chamber unveils new professional development event.

Turn to page 8 for more.





Customer service provider TTEC brings jobs to OKC

TTEC Holdings, Inc. a leading digital global customer experience technology and services company focused on the design, implementation and delivery of transformative customer experience, engagement and growth solutions, recently announced that it will open its latest Humanify Customer Engagement Center in Oklahoma City, bringing up to 350 new jobs to the metro.

TTEC viewed the Oklahoma City market as a prime option for providing customer experience services including customer care and selected the location in part due to its communitywide focus on education with a wealth of community colleges and technical schools such as Francis Tuttle. The company will be operating at 7725 W. Reno Ave. in a techpark which has recently revitalized its campus.

“We are very excited to welcome TTEC to Oklahoma City,” Roy H. Williams, president and CEO of the Greater Oklahoma City Chamber said. “They are recognized as a leader in their industry and the outstanding talent pool we have in Oklahoma City was a big factor in their decision to expand here. They are a company that has a great reputation with community involvement and we are excited to watch them grow in Oklahoma City.”

“Oklahoma City’s talented labor force provided an excellent market opportunity to create a new Humanify Customer Engagement Center,” said Martin DeGhetto, Chief Operating Officer, TTEC. “We look forward to hiring individuals who are compassionate and service-minded, including those from the many military families and veterans who call Oklahoma City home.”

The company anticipates creating up to 350 jobs at this center and is actively hiring Licensed Property and Casualty Claims Adjusters, as well as those interested in becoming claims adjusters, along with other key support positions. TTEC will be training associates through its College of Insurance (COI), an education-based program designed to provide individuals with the knowledge and resources necessary to attain an insurance license. The program was created as an opportunity to build the labor force and support associates looking to move forward in their careers and earn more money in their fields. While the process to receive an insurance license can cost up to \$5000 in some locations, TTEC will be providing the COI program and all additional requirements at no cost to participants in Oklahoma City.

TTEC’s expansion to Oklahoma City is the result of a collaborative effort by the Alliance for Economic Development of Oklahoma City, Greater Oklahoma City Chamber, City of Oklahoma City, Oklahoma Department of Commerce and Oklahoma Works.

“We are proud that another technology and services company has chosen Oklahoma for its latest operation,” said Sean Kouplun, Oklahoma Secretary of Commerce and Workforce Development. “Our business climate, skilled workforce, workforce training and collaborative environment continue to make an impact on companies looking to expand. We appreciate TTEC for choosing Oklahoma and look forward to seeing the company succeed in our state.”

Leadership Notes

MAPS project identification process works for OKC

And so it begins. The process for identifying which projects will make the cut for the next MAPS initiative, expected to be decided by Oklahoma City voters this December, is well underway.

This innovative program has helped drive OKC's modern renaissance. How can we be sure that what will be on the ballot will be in the city's best interest?

Trust the process. Since the beginning, our non-partisan mayor and city council have been the sponge that takes in all the myriad ideas for moving our city forward. This system has been in place since the ground-breaking MAPS proposals back in the early '90s. That original MAPS brought us Bricktown Ballpark, the canal, a convention center, the arena, Civic Center Music Hall improvements, State Fair Park upgrades, the Ron Norick downtown library and the Oklahoma River.

That process involves city council hearing the pros and cons for each project being proposed, careful consideration and prioritization of those projects and, finally, a vote on the package of projects by the citizens of Oklahoma City. Each time, the council and mayor have heard from constituents citywide about what will make the biggest difference for our economy and our residents.

Trusting the MAPS process has proven to be a great benefit to all of us in OKC. There is great value to our shared commitment to creating America's greatest city with open dialogue and debate. I am excited about the projects under discussion and am looking forward to our city's next chapter.

Sincerely,



Roy H. Williams, CCE
Chamber President & CEO



Roy H. Williams, CCE
President & CEO



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THE POINT!

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UPCOMING EVENTS

CALENDAR

Aug. 13

Member Orientation

8:30 to 10 a.m.
Greater Oklahoma
City Chamber
123 Park Ave.
okcchamber.com/
orientation

Aug. 14

State of the Schools

11:30 a.m. to 1:30 p.m.
National Cowboy & Western
Heritage Museum
1700 NE 63rd St.
okcchamber.com/
schools

Aug. 22

Chamber Forum

11:30 a.m. to 1 p.m.
Vast
333 W. Sheridan Ave.
okcchamber.com/
augustforum

Aug. 26

Golf Tournament

9 a.m. tee time
Quail Creek Golf & Country
Club
3501 Quail Creek Rd
okcchamber.com/golf

Aug. 27

Sunset Reception

4 to 6 p.m.
OKC Outlets, The Old Boot
Factory
7624 W. Reno Ave.
okcchamber.com/sunset2019

Sept. 5

**State of the Aerospace
Industry**

11 a.m. to 1 p.m.
Sheraton Midwest City Hotel
at The Reed Conference
Center
5750 Will Rogers Road
Midwest City
okcchamber.com/soa

Sept. 6

Enlighten

Noon to 1 p.m.
Walker Terrace
1300 N. Walker Ave.,
Suite 300
okcchamber.com/enlighten



Attend the August Forum and learn how OKC's standing as an events destination impacts the economy

Oklahoma City is a city on the rise, and we want you to stay informed about its major successes, challenges and ways that the business community can stay involved.

From live music to festivals, Oklahoma City has become a premiere location for events that draw attendees. At the August Forum, learn more about how Oklahoma City's standing as an events destination impacts the economy.

"If you look at any city that's become a major music city, then all their industries flourish," said Christian Pearson, co-founder of multi-media company OkSessions. "If you create a city that's not just fun, but is branded as such, people will flock here. Young, smart, people want to live in a cool vibrant place where they feel connected. If we can successfully change the culture and make the city what we want it to be, then people – not just musicians – will flock here. We have so many other advantages. The ground is really fertile."

Panelists include Lance McDaniel, Executive Director, deadCenter Film Festival; Eric Oesch, Co-Director/Director of Marketing & Public Relations, Red Earth, Inc.; and Chris Semrau, General Manager, Chesapeake Energy Arena.

Please note, the August event will be on Thursday, Aug. 22, rather than the usually scheduled Wednesday date. Register at okcchamber.com/augustforum.

Special thanks to Signature Sponsor Cox Business and Corporate Sponsor ADG.

State of the Aerospace Industry event set for Sept. 5

Deepen your understanding of the breadth of the aerospace industry in the Oklahoma City region at the State of the Aerospace Industry luncheon Sept. 5 at Sheraton Midwest City Hotel at The Reed Conference Center from 11 a.m. to 1 p.m.

Keynote Speaker Lt Gen. Gene Kirkland, USAF, will provide an update in the work of the Air Force Sustainment Center at Tinker Air Force Base and a panel of experts will discuss the UAS manufacturing taking place in Oklahoma City, what's next for the drone industry in terms of use and development, and how the state and region can best position themselves to capitalize on future opportunities.

Tickets for members are \$40 and \$60 for nonmembers. Tables of eight are available for \$750. Register online at www.okcchamber.com/soa.

Special thanks to Signature Sponsor The Boeing Company and Host Sponsor Sheraton Midwest City Hotel at The Reed Conference Center.



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New mental health education program (...cont'd from page 1)

City, works to support improvements identified by the Oklahoma City Public Schools.

Modeled after ReadOKC, Embrace OKC is the Compact's newest collaborative initiative with a focus on mental health.

"We can't expect our students to perform to their highest potential when they are dealing with ongoing situational and emotional challenges," said Teresa Rose Crook, vice-chair for Education and Workforce Development, Greater OKC Chamber of Commerce and chair of the OKC Compact. "Through the OKC Compact's Embrace OKC initiative, the business community is working arm-in-arm with educators and mental health professionals to create innovative, evidence-based solutions."

"I hope that through this work every one of our 45,000 students and their families feel the arms of Oklahoma City being wrapped around them," said Dr. Sean McDaniel, Superintendent of Schools, OKCPS. "Our top priority must be to provide our students with the supports they need to be successful and achieve our vision of every

student graduating ready to fulfill their unique purpose in a healthy, vibrant community. And, I am so proud that of all the issues our Board of Education could have selected to work on alongside The Compact partners, they identified mental health as an obstacle facing many of our students and called on them to help us find a solution. I've said many times that until we work to meet our students' most basic, foundational needs many of our students will continue to struggle to find academic success."

"We have heard the calls for help from school administrators and teachers and the message is loud and clear," said Percy Kirk, chair, Greater Oklahoma City Chamber. "They need more mental health support, more counselors and more ways to support the mental health needs of students before it is too late. If we don't act now, we're failing our students and we're failing our community."

To learn more about Embrace OKC visit <https://www.okcps.org/Page/3473>.

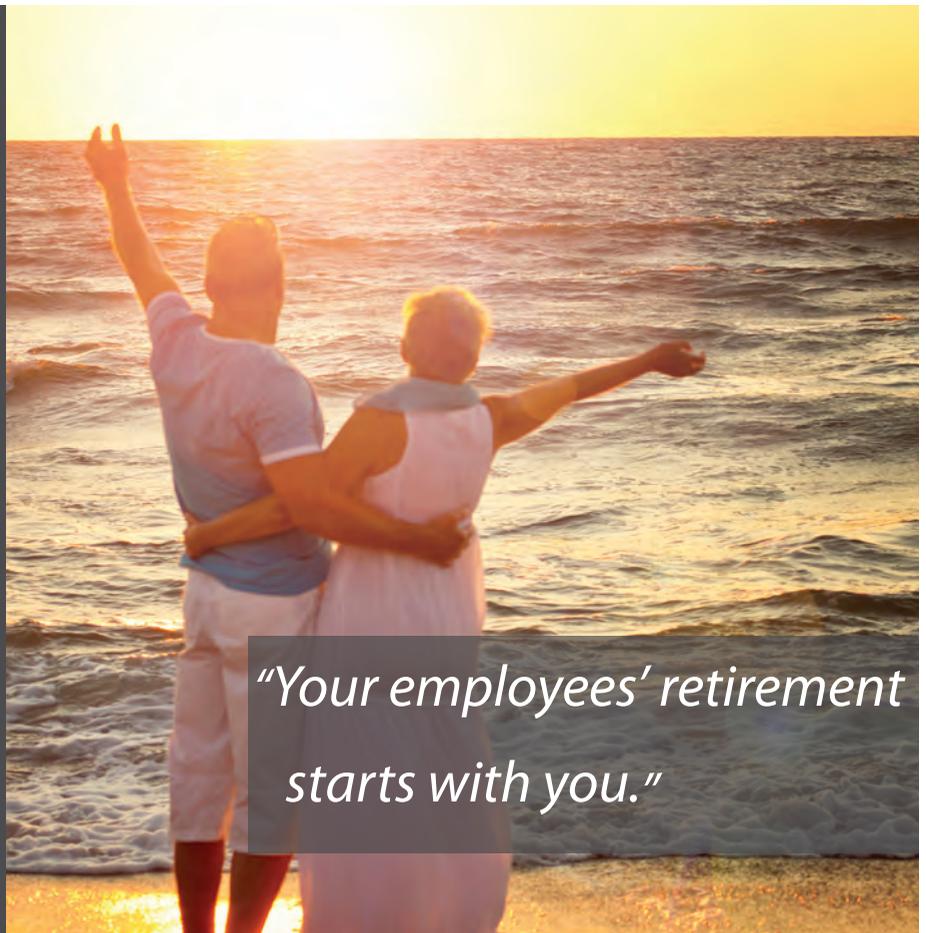
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"Your employees' retirement starts with you."

Learn about new relocation resources (...cont'd from page 1)

recruit the talented workforce they need to keep our community's momentum moving forward.”

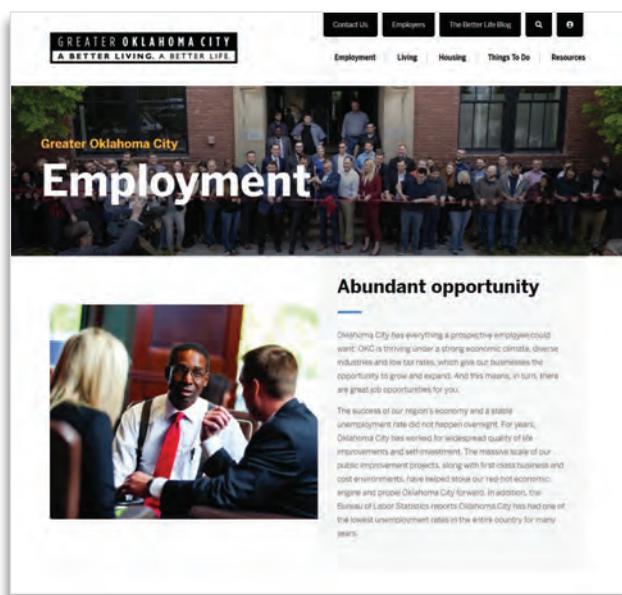
According to Reid, Oklahoma City has big potential when it comes to people looking to relocate to a new city.

“Our research has shown that what people are looking for in a new place to live line up perfectly with our strengths as a community,” Reid said. “Job opportunities, low cost of living, an affordable housing market and low commute times are things that are becoming harder and harder to find in a major metro. We have a real opportunity in workforce recruitment.”

In that spirit, the website is built on what makes Oklahoma City the ideal place for people looking for new opportunities: jobs, affordability, housing and quality of life.

One of the new features of the website are aggregated job boards searchable by Oklahoma City's key industry sectors.

“We want to show someone the critical mass of jobs in each of our industries,” said Reid. “It is important that people outside our market understand the employment opportunities in Oklahoma City aren't confined to just a company or two in each sector.”



The relaunched A Better Life website has numerous new features like the aggregated job boards that are searchable by Oklahoma City's key industry sectors.

The new employment section also features spotlights on the high-growth companies in Oklahoma City, as well as resident spotlights so potential residents can hear first-hand from people what it's like to live in Oklahoma City.

In the living section, potential residents can find out about the practical side of living in Oklahoma City, including information on education, government, health and an even-better cost of living calculator.

“Enhancing our cost of living calculator was a big priority for us,” said Reid. “We really want to show people what a lower cost of living means for their pocket books and for their lifestyle. Oklahoma City is quickly becoming one of the few major metros where you can still afford to comfortably live.”

The housing section highlights the metro's diverse residential options. Oklahoma City's low commute times and affordable housing market is a big advantage for our community.

“Oklahoma City is a community where you can work and live basically anywhere in the metro and not have a stressful commute time,” said Reid. “It was important to us to show what it feels like to live in our different neighborhoods and communities and that we have multiple high quality options.”

Another new feature is the employer's portal that allows HR and workforce recruitment professionals to create a login so they can have all the Chamber's recruitment and relocation tools at their fingertips.

The website also features resources for people who have relocated and lots of information on what to do in Oklahoma City.

“We really want to encourage people to share the website with their friends and family outside of Oklahoma City,” said Reid. “Our city has really worked hard to create in Oklahoma City a place we are proud to promote to others - and this site, along with www.velocityokc.com, provide the opportunity to do just that. We encourage you to visit these sites and use their sharing tools to spread this information to potential employees, colleagues, family and friends. Telling the Oklahoma City story is even easier with these tools.”



ELEVATE

Elevate your workforce with the Chamber's newest professional development event

Invest in the future of your company by sending your company's managers and new employees to Elevate, a new professional development conference and networking event that's all about elevating Oklahoma City's workforce. With motivational speakers, breakout sessions and a networking event featuring Oklahoma City's best brews and bites, Elevate is designed to help your company provide professional development options to its employees—without having to send people out of the market to experience an excellent conference.

“The Chamber knows that the most valuable resource of our employers is the region's existing workforce,” said Cynthia Reid, senior vice president of marketing and communications. “We created the Elevate conference to provide a much-needed option for companies who want to invest in the professional growth of their employees without busting their budget. It's also the perfect option for small business owners, managers or entrepreneurs who need additional training to boost their success.”

Elevate will take place on Wednesday, Oct. 23, at the Cox Convention Center, with registration beginning at 7:30 a.m. Morning motivational speaker Any Downs, president and CEO of Allegiance Credit Union, will share her story of surviving the Murrah building bombing and her subsequent transformation as a way to inspire attendees and ignite them with a desire for personal growth. Breakout sessions in both the morning and afternoon will include education tracks for new managers, new employees, small business owners, entrepreneurs and general sessions that will apply to

everyone, no matter the career stage. The event will also feature keynote speakers during an extended lunch session to provide inspiration to all attendees.

To unwind after a day full of education and inspiration, Elevate will feature a high-energy networking event with its After-Party! Elevate attendees will be able to engage with colleagues, sample food from caterers and restaurants and offer a toast to the experience with tasters from Oklahoma City breweries and wineries. Similar to SchmoosaPalooza, Chamber members will be able to showcase their products and/or services at the Elevate After-Party by signing up for the Exhibitor Experience. Email register@okcchamber.com to reserve your After-Party exhibitor table for \$400 or a super exhibitor table for \$600.

The Elevate experience is open to everyone, but Chamber members get a discounted conference registration for \$250 per person or \$200 per person for groups of three or more within the same company. An all-day conference registration includes breakfast, lunch, all keynote speakers, six breakout sessions, morning and afternoon refreshments, and a pass to the Elevate After-Party experience. Chamber members that are nonprofit organizations will also receive a discounted rate of \$200 per person or \$160 per person for groups of three or more within the same organization.

To purchase tickets, see a list of the speaker lineup or view additional information, visit www.okcchamber.com/elevate.

KEYNOTE SPEAKER:



David Epstein

No. 1 *New York Times* best-selling author of *Range* and *The Sports Gene*, expert on the science of high performance

New York Times best-selling author and science writer David Epstein has made it his mission to uncover the keys to achieving high performance in any domain, and to debunk popular myths along the way. His *New York Times* best-seller, *The Sports Gene*, took readers inside the surprising science of extraordinary athletic performance. In his latest book *Range: Why Generalists Triumph in a Specialized World*, Epstein examines the paths to success taken by the world's top performers, from professional athletes to artists, scientists, entrepreneurs and Nobel laureates. Epstein will distill his research in a powerful keynote session on the secret to getting ahead: in most fields—especially those that are complex, unpredictable, and difficult to automate—generalists, not specialists, are primed to excel. Learn how range can help you triumph as an individual and as a member of a workplace.





2018 Metro 50 winner SJ Innovations, LLC

Save the date for the Metro 50 Awards

Celebrate the fastest-growing privately held companies in the Oklahoma City metro area at the Metro 50 Awards on Sept. 23 from 5:30 to 8:30 p.m. at the National Cowboy & Western Heritage Museum, 1700 NE 63rd Street.

At this event, the rankings of the 50 companies who are making significant contributions to the central Oklahoma City economy will be revealed. Tickets are \$100, and tables of eight are \$1,500. For more information and to view a list of the 2019 winners, visit www.okcchamber.com/2019metro50.

Special thanks to the Metro 50 sponsors: Bank of Oklahoma, Cox Business, EY, Express Employment Professionals, The Journal Record Publishing Company, OGE Energy Corp. and the Greater Oklahoma City Chamber.



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2019 Metro 50 Winners

(in alphabetical order only)

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Angel Heart Boutique
ARL Bio Pharma, Inc.
AVL Systems Design
Barnett Electrical
Clubhouse Trailer
Company
Collision Works
Commuter Air
Technology, Inc.
Electro Enterprises, Inc.
Freestyle Creative
Fuse3 Solutions

Gideon Steel Panel
Company, LLC
Homes by Taber
Indigenous
Technologies LLC
Jones PR
Junk Boss
Keller Williams Platinum
Lampstand Story Co.
Land Information
Services, LLC
Lettering Express
MCSG Technologies
Metro Granite
Monscierge USA, LLC
NexSpaces, LLC

Norman Heating &
Air Conditioning
Objectstream
One Agency Alliance,
LLC (Oklahoma
Agents Alliance, LLC)
OptionOne Pharmacy
Prime Architects Pro
Tech Mechanical, INC.
Professional Insurers
Agency LLC
Q5 Custom Homes, LLC
RACK59 Data Center
Red Valley Landscape &
Construction Inc.
Right Strategy Group
SafetySkills

ScissorTail Roofing
&Construction, LLC
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Terrascapes, LLC
Thrive Insurance
TokenEx
Top Quality Doors, LLC
Travis W. Watkins
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Accounting Firm
TriCorps Security
TriCorps Surveillance
Triple Diamond
Construction
Walker Companies

ADVENTURE AWAITS

Join the journey of discovery through **YMCA's Adventure Guides**. This unique father/child program encourages fathers to bond with their child through group activities and outdoor pursuits including camping, hiking and swimming.

LEARN MORE
about how you can get involved at
ymcaokc.org/adventureguides



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VeloCity's new "AudaCity" OKC show aims to bring you the Oklahoma City you should know about.

VeloCity's new "AudaCity" OKC show aims to bring you the Oklahoma City you should know about and get you the inside scoop on what's going on in Oklahoma City.

Whether it's food, beer, bikes, city policy, MAPS, events, new developments, neighborhoods, legislative issues and more, we'll cover it. Join us in our quest to help make OKC great!

In our first episode, we talk about some of our work: some new favorites in OKC we've recently found (apple fritters, deviled eggs and more); our VeloCity interview with developer Steve Mason; using the OKC Streetcar for brewery, caffeine and brunch crawls; an interview with Derek Duty of Anthem Brewing and more. Episode 3 - Sonic Mocktail Slushes, Goodbye Russ, Intercity Visits, Gun Izakaya, Floating Films, Yale Theater reno, A Better Life OKC relaunch, Tower Theatre Projector Club, events and interview w/ Chad Whitehead.

Episode 2 - Spokies Dash, get involved in river sports, MAPS 4 presentations, legislative recap, the new dockless Spokies Dash bikes, the National Cowboy and Western Heritage Museum's Saloon Series, how to get involved in rowing, MAPS 4 City Council workshops/presentations and more. We also welcome Government Relations Manager Derek Sparks for a recap of the 2019 Oklahoma legislative session and talk about the Kings of Leon free concert announcement to open Scissortail Park in September (along with a few current clips of the park).

Episode 3 delves into a lot of things going on around OKC: Cookies and other sweets, a taste test of the new



AudaCity co-hosted by the Chamber's own Nate Fisher and Kaylee Terracina.

Sonic Mocktail Slushes (including the Reaper Spicy Margarita), and a moment of commiseration over the departure of OKC's favorite adopted son, Russell Westbrook. We also discuss 84 Hospitality's new Japanese yakitori concept Gun in the Paseo Arts District, free Saturday Floating Films at RIVERSPORT Rapids in August, Steve Mason's Yale Theater redevelopment in Capitol Hill, the relaunch of abetterlifeokc.com, and some info about Tower Theatre's new Projector Club and an interview with Tower Theatre's Operating Partner Chad Whitehead.

See the original story on VeloCityOKC.com and subscribe to the AudaCity podcast at <https://www.velocityokc.com/blog/inside-okc/subscribe-to-the-audacity-okc-podcast>.



Aug. 26 at Quail Creek Golf & Country Club

Play the newly renovated Quail Creek Golf Course, which received \$1.5 million in updates last year. Improvements include new TifEagle Bermuda on the greens and California white sand for the bunkers.

- Four-person teams are available for \$1,350 per tournament.
- \$1,750 hole & team sponsors receive increased recognition and the opportunity to meet, greet and network with golfers at a sponsored hole.

Don't have enough players to fill a team of four? Email Dalena West at dwest@okcchamber.com for special individual pricing.

Businesses who join the Greater Oklahoma City Chamber are part of the largest coalition of businesses in the state and make the Chamber's work in the community possible. Each member level is identified on the listing below.

ADVISOR

ROI Real Estate, LLC

Real Estate
Mr. James Riter 358-3311
2900 Washington Drive
Norman, OK 73069-1014
www.roi-re.com

EMERGING LEADER

Studio Flight

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309 NW 13th St.
Oklahoma City, OK 73103
www.studioflight.co

ASSOCIATE

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Mr. Greg Gallagher (877) 401-3262
P.O. Box 5730
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www.damafinancial.com

ASSOCIATE

Western Land Services Inc

Oil Land Leases
Mr. Shawn Fields 848-3959
3503 NW 63rd St., Suite 400
Oklahoma City, OK 73116-2200
www.westernls.com

CORE

Burnett Advisors

Accountants and Accounting Services
Ms. Kerri Lowber 241-1400
13907 Quail Pointe Drive
P.O. Box 21387
Oklahoma City, OK 73156-1387
www.burnettadvisors.com

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Cafe 110

Restaurants
Ms. Alicia Gomez Grayson 724-7195
110 N. Robinson Ave.
Oklahoma City, OK 73102
www.cafe110okc.com

CORE

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Liquor - Retail
Mr. Dale Blackburn 749-9463
9275 N. May Ave.
Oklahoma City, OK 73120-4418
www.grandcruokc.com

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www.collegehunkshaulingjunk.com

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Oklahoma Engineering Foundation, Inc / Central OK STEM Alliance

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Ms. Adrienne Covington Graham 528-1435
220 NE 28th St., Suite 125
Oklahoma City, OK 73105
www.oef.org

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Oklahoma Hospital Association

Healthcare Consultant
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4000 N. Lincoln Blvd.
Oklahoma City, OK 73105-5207
www.okoha.com

CORE

Southwest Orthopaedic and Reconstructive Specialist

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8100 S. Walker Ave., Building A
Oklahoma City, OK 73139
www.southwestortho.com

CORE

Southwest Orthopaedic and Reconstructive Specialist

Physicians & Surgeons
Mr. James D. Moore, FACHE .. 265-0165
1805 Commons Circle, Suite 100-C
8100 S. Walker Ave., Building A
Oklahoma City, OK 73139
www.southwestortho.com

CORE

Transworld Business Advisors OKC

Business Brokers
Mr. Gary Schroeder 249-3360
10601 S. Western Ave., Suite 101
Oklahoma City, OK 73170-6215
www.tworld.com/okcsw

Members Upgrade Their Support of the Chamber

The following member companies increased their investment in the Chamber, demonstrating strong support of the Chamber's efforts to drive the region's economy. To increase your investment, contact the membership division of the Chamber at 405-297-8949 or membership@okcchamber.com.

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Clearwater Enterprises, LLC

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Mr. Tony S. Say 842-9200
5637 N. Classen Blvd.
Oklahoma City, OK 73118-4015
www.clearwatereng.com

PARTNER+

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Oklahoma City, OK 73102
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GRAND OPENINGS

Congratulations to Chamber members on their recent Grand Openings! To see the schedule of upcoming Grand Openings or subscribe to the Grand Openings calendar, visit www.okcchamber.com/grandopenings.



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Nichols Hills, OK 73116



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ECONOMIC INDICATORS

Best Cities to Start a Business

| Rank | State | Total Score | Business Environment | Access to Resources | Business Costs |
|------|-------------------|-------------|----------------------|---------------------|----------------|
| 1 | Orlando, FL | 60.93 | 6 | 50 | 17 |
| 2 | Oklahoma City, OK | 60.73 | 12 | 40 | 10 |
| 3 | Miami, FL | 60.48 | 2 | 45 | 30 |
| 4 | Austin, TX | 60.05 | 1 | 5 | 83 |
| 5 | Tampa, FL | 59.29 | 20 | 39 | 16 |

Source: WalletHub 2019. A rank of 1 is most favorable.

For comprehensive Economic Indicators and Regional Data, www.greateroklahomacity.com/economicindicators or contact Eric Long, Research Economist – 297-8976; elong@okcchamber.com

Oklahoma City Second-Best City to Start a Business

In its annual ranking, finance website WalletHub ranked Oklahoma City as the Second-Best City to Start a Business. WalletHub compared 100 cities across three dimensions with 19 metrics including office space prices, higher education assets and Business Survival Rate.

Since last year's ranking, Oklahoma City has improved its access to resources (moving from 46th to 40th) and business costs (moving from 26th to 10th).

WalletHub also ranked the State of Oklahoma as the fifth-best state to start a business.

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