

# THE POINT

GREATER  
OKLAHOMA CITY  
CHAMBER



April 2018

[www.okcchamber.com](http://www.okcchamber.com)

## Companies Make Major Investments in Oklahoma City

Since the beginning of 2018, Oklahoma City's economy is seeing incredible momentum with the announcement of relocation and expansion projects. In addition to the announcement made by military target drone manufacturer Kratos Defense & Security Solutions, Inc., WeGoLook and CACI International Inc. have also announced significant investments in Oklahoma City in the first quarter of this year.

"This recent group of announcements underscores the strength of what Oklahoma City can offer companies with its business-friendly environment and continued investments in quality-of-life projects," said Roy H. Williams, CCE, president and CEO of the Greater

Oklahoma City Chamber. "The companies who are expanding in Oklahoma City play an important role in diversifying our economy and investing in our communities."

**"This recent group of announcements underscores the strength of what Oklahoma City can offer companies with its business-friendly environment and continued investments in quality-of-life projects."**

*Roy H. Williams, CCE, president and CEO of the Chamber*

WeGoLook, an Oklahoma City startup that grew to be the world's first gig economy platform for business customers, announced last month that it will expand its operations and grow its local workforce in Oklahoma City

over the next five years. WeGoLook plans to add more than 300 new jobs by 2023 and, while remaining based in Oklahoma City, continue its international expansion and rapid customer growth trajectory.

*Continued on page 5*

## 25th Total Resource Development Campaign Launches



*Kristin Peck, Cox Communications, and Chris Reen, The Oklahoman Media Company, will co-chair the 2018 Total Resource Development Campaign.*

The Chamber's Total Resource Development Campaign (TRDC), an annual membership engagement effort, will officially launch this month. Starting Monday, April 16, TRDC volunteers will be available to help connect Chamber members with opportunities to deepen their engagement in the work of the Chamber.

Kristin Peck, Cox Communications, and Chris Reen, The Oklahoman Media Company, will co-chair this year's campaign as it celebrates its 25th anniversary of connecting companies with Chamber sponsorship and advertising opportunities. Sales begin on Monday, April 16, and last until Thursday, July 19. Members who purchased advertising and sponsorship opportunities in 2017 will have special opportunities to renew until Friday, May 11.

To connect with a volunteer or to learn more about marketing your business through the Chamber, visit [www.okcchamber.com/2018TRDC](http://www.okcchamber.com/2018TRDC).

## Connect with OKC Leaders at Chamber Events

If you want to connect with an engaged group of Oklahoma City decision makers, the upcoming Total Resource Development Campaign (TRDC) will help you harness the power of the Chamber's marketing opportunities to promote your company to the Chamber's audience of 4,000 members.

To connect with a volunteer, or for more information, visit [www.okcchamber.com/2018TRDC](http://www.okcchamber.com/2018TRDC). Each year, the Chamber hosts more than 70 events for the business community and the public, and you can choose to sponsor events that reach a specific audience type.

### Signature events

**2018 Annual Meeting** – The accomplishments of 2018 will be highlighted in front of past Chamber chairs, current Chamber leadership and business leaders from across the region. Sponsors will be highlighted in front of 1,200 attendees at this presentation of our city's progress.

**2019 State of the City** – As the Chamber's largest event, more than 1,500 local leaders gather at the State of the City luncheon each year to be informed and inspired about Greater Oklahoma City. Sponsors will be recognized in front of elected officials, media and community and corporate leaders.

### Networking events

**Chamber Golf Tournament** – Sponsors will be recognized at four separate golf tournaments, two in fall 2018 and two in spring 2019. Sponsors will be recognized in front of an impressive collection of business leaders enjoying a friendly game of golf.

**MegaLunch** – Sponsoring MegaLunch will give your company excellent exposure to a large variety of companies and individuals in an energetic and enthusiastic setting.

### Leadership events

**InterCity Visit** – This benchmarking trip to Sacramento, Calif., will allow the Chamber's leaders the opportunity to learn about development projects in peer cities and hear about what worked and what

did not. InterCity Visit sponsors are recognized in front of Chamber's Board of Directors, Board of Advisors and a selection of invited leaders from throughout the community.

**Board of Directors/Board of Advisors Joint Meetings** – Greater Oklahoma City Chamber Board Members look forward to these joint meetings with the approximately 225 local movers and shakers who attend. Sponsors gain special recognition during the meeting in front of these local leaders. You don't have to be a member of the Chamber's Board of Directors or Board of Advisors to be a sponsor.

### Government relations events

**Legislative Breakfast** – With more than 700 Chamber members present, sponsors will gain recognition in front of city and state leaders as a panel of leaders from the State House and Senate provide insight about the legislative session.

**2019 DC Visit** – The Chamber's annual DC Visit is Oklahoma City's opportunity to reinforce our priorities at the nation's capital. By joining other community leaders in attending and sponsoring the annual DC Visit, local leaders can impact legislation that affects our community.

### Informational events

**2019 State of Health** – A new event in 2019, the State of Health will highlight the successes and opportunities surrounding the health care landscape across the region. Sponsors will gain exposure to more than 500 corporate, city and state leaders. Sponsors may also have an opportunity to exhibit their products and/or services onsite at the event.

**Chamber Forums** – Each month, the Chamber Forum brings thought leaders together to discuss major initiatives, programs and current issues that impact Oklahoma City's business climate, economy and community. Sponsoring Chamber Forums will provide your company with up-to-date information on current issues and initiatives and give your business exposure to high-profile companies and individuals in Greater Oklahoma City.

# Leadership Notes

*An incalculable impact*

A little more than 14 years ago, Mayor Mick Cornett was sworn in as Oklahoma City's 35th mayor. When Mayor Cornett stepped into that leadership role, past leaders had set a foundation for Oklahoma City's success: Our residents had endured the oil bust of the 1980s and rebuilt the economy, the first Metropolitan Area Projects were well on their way to transforming the community, and the MAPS for Kids program was starting its investment in the infrastructure of our schools.

It's what Mayor Cornett did with this foundation that is truly remarkable, and depending on your preference, there are many ways in which you can remember the success of his tenure as Oklahoma City mayor. For some, Mayor Cornett's legacy will be how he inspired Oklahoma City to pursue a healthier lifestyle, encouraging our community to lose a collective 1 million pounds in the process. Others will remember Mayor Cornett's time in leadership by the way he racked up awards and accolades, including being named the No. 2 mayor in the world by a panel of his peers in 2010. Many people will consider his role in landing an NBA team as the crowning achievement of his career, with the way he championed for public investment through the MAPS 3 program as a close second.

For me, I will remember his time as mayor for the true partnership we developed under the shared goals of economic growth and community improvement. Whether we were meeting with an economic development prospect or working on retail development, his leadership and engagement were crucial to our success. He is leaving office with Oklahoma City a better place to be than when he arrived, and for that, I am incredibly grateful.

Sincerely,



Roy H. Williams, CCE  
Chamber CEO & President



Roy H. Williams, CCE  
President & CEO

## 2018 OFFICERS

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Jordan Advertising  
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**PERCY KIRK**  
Cox Communications  
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Greater Oklahoma City Chamber  
President & CEO

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## CONTENTS

2 Connect with OKC Leaders at Chamber Events

6 Upcoming Chamber Events

8 Picture OKC in 2020

11 Oklahoma City Sees Progress on Public Projects

“No one reaches  
more of OKC’s  
key decision  
makers than  
The Oklahoman.”

\*Source: Nielsen

## WHY DO OKC’S KEY DECISION MAKERS TURN TO THE OKLAHOMAN FOR NEWS THEY CAN TRUST?

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THE OKLAHOMAN 

## Company Investments (cont'd from page 1)

“We are proud of being an Oklahoma-born company and committed to continuing to keep our roots here,” said WeGoLook CEO Robin Smith. “With incentive programs like Oklahoma City’s Strategic Investment Program, we are able to do that by growing our workforce and enhancing our workplace here in Oklahoma City.”

WeGoLook combines technology with an on-demand workforce to gather and validate information. A majority of the company was acquired in January 2017 by Atlanta-based Crawford & Company, the world’s largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities. WeGoLook operates as an independent subsidiary of Crawford & Company with more than 140 employees and 40,000 independent contractors dedicated to operations.

Adding to the positive development in Oklahoma City is CACI International Inc., a company that provides cyber-security and information services to intelligence, defense and federal civilian customers.

CACI will centralize some of its business operations in Oklahoma City by opening a shared services center. The center is expected to employ 550 people when fully staffed.

According to the company, Oklahoma City provides cost advantages and high-quality talent to support CACI’s business operations. By centralizing some of its transactional business operations in one location, CACI expects to optimize the delivery of cost-effective, quality services with greater reliability and consistency across the company.

“We welcome the opportunity to expand our operations in Oklahoma City,” CACI President and Chief Executive Officer Ken Asbury said.

In the first quarter of 2018, Chamber-assisted companies announced 1,410 new jobs and \$165.2 million in capital investment in the region. The number of jobs announced is more than double over the same timeframe in 2017.



# DISCOVER

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# UPCOMING EVENTS



## Apply for the 2018 Metro 50 Awards

Be recognized for your company's growth and celebrate the impact that existing businesses have in the Oklahoma City region by applying for the 2018 Metro 50 Awards. The Metro 50 committee is now accepting applications for the awards, which honor the 50 fastest-growing, privately held companies each year at the event on Monday, Sept. 24.

Qualified companies must have been in business for at least three years; be for-profit, privately held companies; be headquartered and operated in the Greater Oklahoma City Metropolitan Statistical Area; have total operating revenues or sales in 2017 of at least \$1 million; and not be a holding company, regulated bank or utility.

Companies will be ranked based on percentage of revenue growth during 2015-2017. To apply or see winners from 2017, visit [www.okcchamber.com/2018metro50](http://www.okcchamber.com/2018metro50) or email Meredith Manley at [mmanley@okcchamber.com](mailto:mmanley@okcchamber.com) for more information.

The deadline for applications is Friday, June 1. Metro 50 sponsors include American Fidelity Corporation/INSURICA, Bank of Oklahoma, Cox Business, EY, Express Employment Professionals, The Journal Record Publishing Company, OGE Energy Corp. and the Greater Oklahoma City Chamber.



## Join Leaders in D.C. on April 25-26

Join fellow community leaders on a two-day visit to Washington, D.C., on April 25-26. Attendees will hear briefings with Oklahoma's U.S. senators and congressmen and attend a reception on Capitol Hill with federal officials and defense leaders. On the second day, sessions will cover specific areas of interest on issues critical to our community. Attendees will learn more about legislation that impacts local business and hear directly from our Oklahoma congressional delegation.

An \$800 registration fee includes one night's hotel stay at The Dupont Circle Hotel and all affiliated events. Air travel to and from Washington, D.C. is not included, giving attendees the option to extend their stay for additional business in the area. Additional room nights are available for Tuesday, April 24 and Thursday, April 26. View an agenda at [www.okcchamber.com/DC](http://www.okcchamber.com/DC). Special thanks to Signature Sponsor American Fidelity Corporation.



# Rise & Shine with the Chamber on May 2

Join the Chamber for a complimentary continental breakfast as you learn how to maximize your Chamber membership while networking with other professionals at Rise & Shine. The breakfast will be held on Wednesday, May 2, from 8 to 9:30 a.m. at the Gaillardia Country Club, 5300 Gaillardia Blvd. Admission is free, but RSVP is required. Register to attend at [www.okcchamber.com/riseshine](http://www.okcchamber.com/riseshine).

## Hear Updates on Criminal Justice Reform in Oklahoma County

The next monthly Chamber Forum will feature updates on one of the Chamber's areas of focus: criminal justice reform in Oklahoma County. Since 2015, the Chamber has actively engaged in enacting common sense criminal justice reforms that address the root causes of incarceration while saving taxpayer funds.

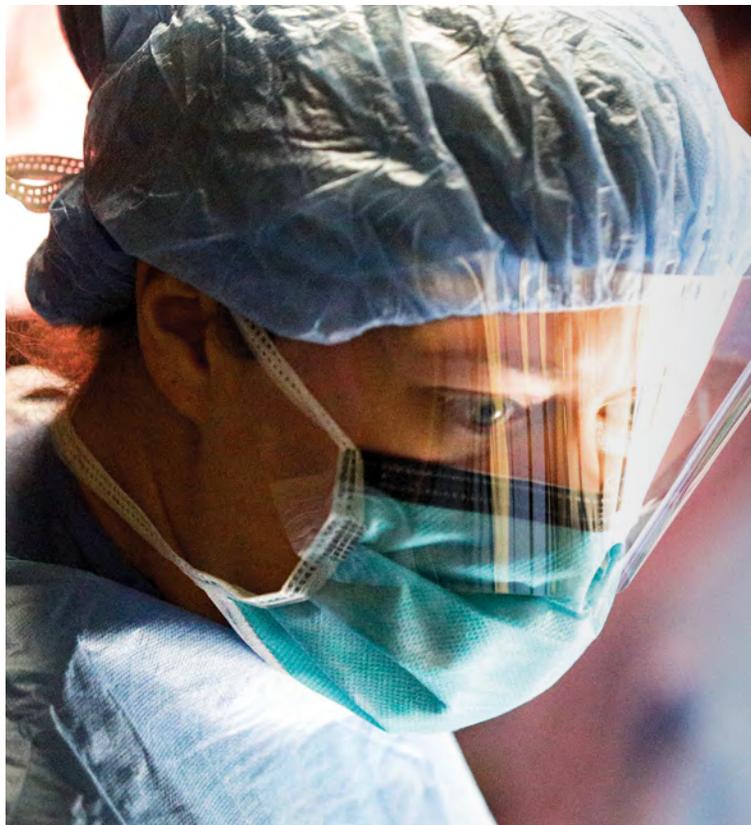
On Wednesday, April 18, from 11:30 a.m. to 1 p.m., attendees will hear about the progress made by the Oklahoma City Criminal Justice Advisory Council. Individual tickets are \$35 for Chamber members and \$55 for nonmembers. Register at [www.okcchamber.com/reform](http://www.okcchamber.com/reform). Special thanks to Signature Sponsor Cox Business.

**April 10**  
**Member Orientation**  
Time: 4 to 5:30 p.m.  
Location: IBC Bank, 3817 Northwest Expressway, Suite 100  
[www.okcchamber.com/orientation](http://www.okcchamber.com/orientation)

**April 18**  
**Chamber Forum on Criminal Justice Reform**  
Time: 11:30 a.m. to 1 p.m.  
Location: VAST, 333 W Sheridan Ave.  
[www.okcchamber.com/reform](http://www.okcchamber.com/reform)

**April 25-26**  
**DC Visit**  
Location: The Dupont Circle Hotel, 1500 New Hampshire Ave. NW  
[www.okcchamber.com/DC](http://www.okcchamber.com/DC)

**May 2**  
**Rise & Shine**  
Time: 8 to 9:30 a.m.  
Location: Gaillardia Country Club, 5300 Gaillardia Blvd.  
[www.okcchamber.com/riseshine](http://www.okcchamber.com/riseshine)



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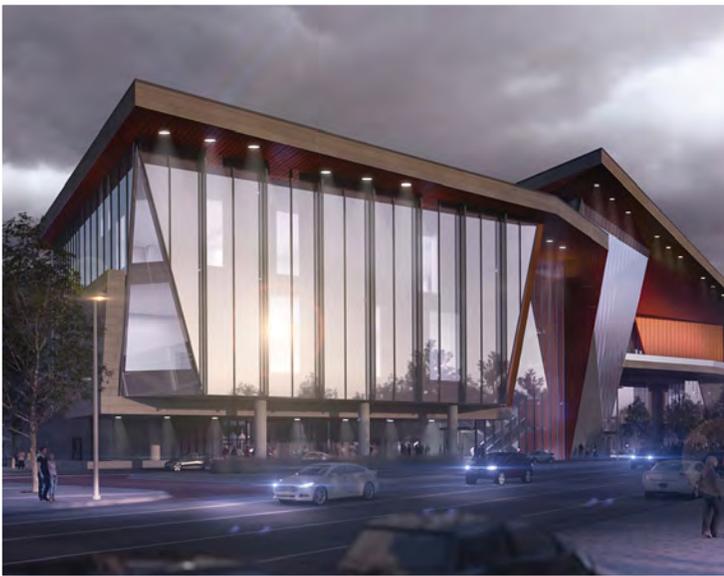
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Breast Health Network  


 VALIR  
Health

# OKC 2020

Oklahoma City will start the next decade with a new landscape as both MAPS 3-funded and private projects are completed.



## OKLAHOMA CITY CONVENTION CENTER

The new convention center and its adjacent headquarters hotel will allow Oklahoma City to compete for 80 percent or more of the events held in the United States, further developing the region's hospitality industry. The \$277 million center, which is projected to open in 2020, will feature nearly 200,000 square feet of exhibit space, a 30,000-square-foot ballroom and 45,000 square feet of additional meeting space.

## NEW CONVENTION CENTER HEADQUARTER HOTEL

Connected to the new convention center and adjacent to Scissortail Park and Chesapeake Energy Arena, this new 605-room headquarters hotel for the convention center will be operated by Omni Hotel & Resorts. The full-service, four-star hotel will have six restaurants and bars with about 16,500 square feet of space, plus more than 50,000 square feet of ballroom and meeting space.





### OKLAHOMA CITY STREETCAR

Key to Oklahoma City's connectivity will be the Oklahoma City Streetcar, which is currently under construction and will open later this year. The streetcar's two route options—which span much of Bricktown, Midtown, Automobile Alley and the central business district—will serve 22 stops and provide easy access to many of Oklahoma City's attractions.

### SCISSORTAIL PARK

This 70-acre, fully programmed park will connect the core of Oklahoma City to the shore of the Oklahoma River. Construction has begun on a 40-acre section across from the new convention center and will be completed in 2019, with the lower 30-acre portion set to open in 2021. The park will provide a variety of recreation activities, including walking/biking/running trails, picnic sites, youth sports fields, play areas and interactive water features.





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# Oklahoma City Sees Progress on Public Projects

With voter-approved funding from sales tax collections, the City of Oklahoma City continues to invest in infrastructure and public projects throughout the community. From improving streets, growing Oklahoma City's transit options and adding connectivity with trails, funds generated by a penny sales tax are transforming Oklahoma City into a better place to live and work.

## City council approves first Better Streets, Safer City street improvement projects

In September 2017, Oklahoma City residents approved a temporary penny sales tax to address the No. 1 concern of Oklahoma City residents: improving Oklahoma City's streets. The temporary penny sales tax took effect Jan. 1, 2018, after the MAPS 3 tax expired, and 16 street resurfacing projects have already been approved by the Oklahoma City Council. The projects are spread throughout Oklahoma City on highly traveled streets with the greatest need for improvements. These early start projects include two in each of Oklahoma City's eight wards.

The temporary sales tax is expected to generate about \$240 million over 27 months: \$168 million for street resurfacing, \$24 million for streetscapes, \$24 million for sidewalks, \$12 million for trails and \$12 million for bicycle infrastructure. Learn more about the projects it will fund and stay updated on progress at [www.okc.gov/bettersafer](http://www.okc.gov/bettersafer).

## OKC trails system continues to grow

Oklahoma City's first neighborhood trail opened in March as civic leaders cut the ribbon on MAPS 3's Will Rogers Trail. As the second of three trails funded by MAPS 3, Will Rogers Trail connects Lake Hefner with the Oklahoma River.

The Will Rogers Trail's north trailhead is just south of Lake Hefner. Heading southeast, the protected trail generally follows Northwest Expressway to the Lake Hefner Parkway. A crosswalk gets pedestrian and cyclists across Northwest Expressway safely.

The trail then follows Interstate 44 south as it wraps around the north side of State Fair Park, then turns south following May Avenue to the south trailhead on the Oklahoma River Trails system. All but two blocks of the 8.1-mile trail are protected, and the entire path

is ADA-compliant, multi-use and designed for two-way traffic.

Also in March, city officials broke ground on the MAPS 3 Lake Draper Trail, which circles Lake Stanley Draper with a 13-mile path. The \$12.6 million trail is expected to be completed this fall. The Lake Draper and Will Rogers trails join the 7.5-mile West River Trail, which was completed in 2015, in connecting thousands of residents, workers, shoppers and visitors to the growing Oklahoma City trails system.

## Modern streetcar delivered to OKC

The first modern streetcar for the Oklahoma City Streetcar system was delivered in February, marking the initial milestone in a year full of progress for the MAPS 3 project. The streetcar will have two route options: a 2-mile Bricktown loop, and a 4.8-mile mainline serving the rest of the central urban core. Three streetcars have already arrived, and the remainder of Oklahoma City's streetcars are being delivered throughout the year.

Altogether, the streetcar will serve 22 stops with five streetcars, which ride on rails flush with the street. Each streetcar can carry 104 passengers, and stops will be served every 12-15 minutes. Streetcars have already begun testing on the completed section of rails, and service for the entire project is expected to begin in late 2018.



*Will Rogers Trail, funded debt-free by the MAPS 3 program, opened in March. All but two blocks of the 8.1-mile trail are protected, and the entire path is ADA-compliant, multi-use and designed for two-way traffic.*

# GREATER OKLAHOMA CITY CHAMBER WELCOME NEW MEMBERS

Businesses who join the Greater Oklahoma City Chamber are part of the largest coalition of businesses in the state and make the Chamber's work in the community possible. Each member level is identified on the listing below.

## ADVISOR

### Bank2

*Banks*  
Mr. T.W. Shannon ..... 946-2265  
909 S Meridian Ave.  
Oklahoma City, OK 73108-1605  
www.bank2.bank

## CORE

### Boost Sports Performance & Leadership

*Educational Services*  
Dr. Seth Hickerson ..... (804) 955-9582  
405 NW 30th St.  
Oklahoma City, OK 73118  
www.aboostabove.com

## ASSOCIATE

### Cooperative Council for Oklahoma School Administration, Inc.

*Educational Cooperative Organizations*  
Ms. Pamela Deering ..... 524-1191  
2901 N Lincoln Blvd.  
Oklahoma City, OK 73105  
www.ccosa.org

## CORE

### HideoutArt

*Amusement / Entertainment / Attractions*  
Ms. Lisa Lampton Allen ..... 760-0683  
911 W Britton Road  
Oklahoma City, OK 73114  
www.hideoutart.com

## CORE

### La Vida Fearless Counseling, PLLC

*Counseling Services*  
Mr. Danny Podobnik ..... 810-5200  
3000 United Founders Blvd., Suite 124  
Oklahoma City, OK 73112  
www.lavidafearless.com

## CORE

### Luxiere Magazine

*Publishers - Magazine*  
Ms. Stacy D. Johnson ..... 808-1332  
6608 N Western Ave., Suite 345  
Oklahoma City, OK 73116  
www.luxiere.com

## CORE

### Pearle Vision

*Optometrists - O.D.*  
Ms. Stephanie Porter ..... 561-2705  
14110 N Pennsylvania Ave.  
Oklahoma City, OK 73134  
www.store.pearlvision.com

## CORE

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# Members Upgrade Their Support of the Chamber

The following member companies increased their investment in the Chamber, demonstrating strong support of the Chamber's efforts to drive the region's economy. To increase your investment, contact the membership division of the Chamber at 405-297-8949 or [info@okcchamber.com](mailto:info@okcchamber.com).

## CORE

### Safelite Auto Glass

*Automobile Repairing & Service*  
Mr. Shane Loftiss ..... 945-9004  
900 Metropolitan Ave.  
Oklahoma City, OK 73108  
[www.safelite.com](http://www.safelite.com)

## CORE

### Warwick Implant and Restorative Dentistry

*Dentists*  
Dr. David Lawrence ..... 722-7071  
6928 NW 112th St.  
Oklahoma City, OK 73162  
[www.warwickfamilydental.com](http://www.warwickfamilydental.com)

## PARTNER+

### First United Bank

*Banks*  
Mr. Keith T. Kersten ..... 246-1700  
512 N Broadway Ave.  
Oklahoma City, OK 73102  
[www.firstunitedbank.com](http://www.firstunitedbank.com)

## ASSOCIATE

### Scout Benefits Group

*Insurance Agents, Brokers and Service*  
Mr. Todd Davis ..... 445-5185  
500 N Walker Ave., Suite 100  
Oklahoma City, OK 73102-1663  
[www.scoutbenefitsgroup.com](http://www.scoutbenefitsgroup.com)

## CORE

### Wood Window Rescue

*Windows*  
Mr. Ty McBride ..... 549-9880  
1720 NW 5th St.  
Oklahoma City, OK 73106  
[www.woodwindowrescue.com](http://www.woodwindowrescue.com)

## PARTNER+

### National Cowboy & Western Heritage Museum

*Museums*  
Ms. Natalie Shirley ..... 478-2250  
1700 NE 63rd St.  
Oklahoma City, OK 73111  
[www.nationalcowboymuseum.org](http://www.nationalcowboymuseum.org)

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# GRAND OPENINGS

Congratulations to Chamber members on their recent Grand Openings! All Chamber members are welcome to attend Grand Openings. To view more photos, see the schedule of upcoming Grand Openings or subscribe to the Grand Openings calendar, visit [www.okcchamber.com/grandopenings](http://www.okcchamber.com/grandopenings).



**Manscape & Massage Clinic**  
714 N Broadway Ave., Suite 201  
Oklahoma City, OK 73102



**The Sanctuary Escape / Ruins Bar and Grille**  
12101 N I-35 Service Road  
Oklahoma City, OK 73131



**Rausch Coleman Homes**  
7716 Leichter Ave.  
Oklahoma City, OK 73132



**Saxum**  
621 N Robinson Ave., Suite 600  
Oklahoma City, OK 73102



**Residence Inn Oklahoma City North/Quail Springs**  
13900 McAuley Blvd.  
Oklahoma City, OK 73134

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# ECONOMIC INDICATORS

## Oklahoma City Ranks 11th-Best Big City for New Graduates

- OnlineDegrees.com ranked the best cities for U.S. college graduates on a 10-point scale based on the following factors: average rent, cost of living, nightlife, percentage of young people, median earnings and the job market.
- Among the analyzed 59 U.S. metropolitan areas with a population of more than 750,000, Oklahoma City came in at No. 11 for best big city for new grads.
- Among areas analyzed, Oklahoma City had the second-lowest unemployment rate.

For comprehensive Economic Indicators and Regional Data, please visit your Greater Oklahoma City Chamber Economic Development Division at [www.greateroklahomacity.com/economicindicators](http://www.greateroklahomacity.com/economicindicators) or contact Eric Long, Research Economist – 297-8976; [elong@okcchamber.com](mailto:elong@okcchamber.com)

### 2018 Best Big Cities for New Grads

Rank	City	Percent of Population Age 20-34, 2015	Median rent, 2015	Median Earnings for Bachelors Degree Holders, 2015
1	Houston, TX	22.0%	\$764	\$58,244
2 (T)	Austin, TX	24.9%	\$876	\$50,854
2 (T)	San Antonio, TX	21.9%	\$727	\$50,261
4	Denver, CO	22.1%	\$929	\$52,912
5	Columbus, OH	22.1%	\$664	\$51,514
6	San Diego, CA	24.3%	\$1,255	\$53,601
7	Phoenix, AZ	21.0%	\$804	\$50,982
8	Boston, MA	21.7%	\$1,114	\$60,058
9	San Jose, CA	21.5%	\$1,605	\$75,038
10	Baltimore, MD	21.1%	\$970	\$60,225
11	Oklahoma City, OK	22.7%	\$611	\$45,024

Source: OnlineDegrees.com; 2018. A rank of 1 is most favorable.

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- 2 Connect with OKC Leaders at Chamber Events
- 6 Upcoming Chamber Events
- 8 Picture OKC in 2020
- 11 Oklahoma City Makes Progress on Public Projects

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