A coalition of Oklahoma City civic organizations announced the formation of a campaign to promote the passage of the City’s general obligation bond and sales tax proposals being considered by voters on Sept. 12. Organized as the “Citizens for a Better OKC,” the group plans to share the benefits of the proposals with voters. The effort is being co-chaired by current Mayor Mick Cornett and former Mayor Ron Norick.

“When I travel around the country and talk about our city’s success, I most frequently point to two things — our willingness to invest in our infrastructure and build the city we want, and to our willingness to work together to do just that,” Cornett said. “This campaign represents both of those vital components.”

The Sept. 12 election will allow Oklahoma City’s residents to invest in a safer, better Oklahoma City by approving a general bond program and two sales tax issues. By voting yes, residents will:

---

Omni Hotels and Resorts will develop a headquarters hotel, pictured above in a conceptual rendering, to support the future MAPS 3 Convention Center.

On Sept. 12, yes all 15 ballot items to invest in a better, safer Oklahoma City.

Continued on page 2

Continued on page 8
Omni to Manage Headquarters Hotel (cont’d from page 1)

The Council’s approved funding plan uses 10 sources and a revenue stabilization fund to spread out and minimize financial risk. The City will sell municipal bonds to fund its share of the hotel construction costs and use the 10 funding sources to pay off the bonds over 25 years.

More than half of the City funding comes from four revenue sources generated by the hotel itself, including hotel property taxes, sales taxes from hotel operations, hotel occupancy taxes and state matching funds from the sales and hotel occupancy taxes.

The other six funding sources are tax increment financing (TIF) districts and revenue from leases and the hotel land sale. Two existing TIF implementation plans (the Downtown/MAPS TIF district and the Devon World Headquarters TIF district) will be amended to use currently uncommitted funds for the hotel project.

The agreement also allows the City to participate in revenue sharing after the fifth year of occupancy, with Omni required to pay 10 percent of any net operating revenue over $20 million, with a $15 million cap. The hotel will also pay a yearly rent of $200,000 for 25 years, along with tax payments of $1.4 million minimum per year for 30 years.

About the hotel

Early plans for the Omni hotel call for a mid-rise tower designed by architect HKS. The design includes 670,000 square feet of space with six restaurants and bars totaling 16,500 square feet of that space and ballrooms/meeting rooms occupying 50,000 square feet. The hotel will be built just north of the MAPS 3 Convention Center near the MAPS 3 Scissortail Park and Chesapeake Energy Arena.

Sincerely,

Roy H. Williams, CCE
President & CEO

Leadership Notes

Investing in economic development, strategically

In 2007, residents of Oklahoma City voted to create an economic development program that would allow Oklahoma City to add more jobs and diversify its economy. That program, which is modeled after the state’s successful Quality Jobs Program, is called the Strategic Investment Program, and it has been bringing more companies, more investment, and more jobs to Oklahoma City for almost a decade.

The Strategic Investment Program was created with accountability and transparency in mind. Only companies who meet certain payroll and employment thresholds can apply, and they only receive incentive funds after they have met their employment goals.

Consider its success since that time: since its founding, the Strategic Investment Program has created more than 4,200 jobs that would not have located in Oklahoma City otherwise. These companies have invested an estimated $929 million in capital improvements across the Oklahoma City region. These jobs are not just without our investment. Many times it is the funds from the Strategic Investment Program that make a difference between a company coming here or elsewhere.

Next month, we have an opportunity to continue our strategic investments in Oklahoma City’s economy. Funding economic and community development programs are just one of the ways that we can invest in Oklahoma City, create jobs and diversify its economy through the 2017 general obligation bond and sales tax proposals. As we look back on the success of the Strategic Investment Program, voting yes on all 15 measures will allow us to continue our investment in a better Oklahoma City, strategically.
Will Rogers World Airport welcomed the return of an air service provider last month when Frontier Airlines announced that it would launch low-fare service between Oklahoma City and three cities starting this fall. Frontier will operate new routes to Denver, Orlando and San Diego with the Airbus A320 aircraft. The announcement is part of a national campaign where Frontier is bringing low fares to 21 new cities and 85 new routes, which will include 90 percent of the U.S. population.

“With today’s announcement, Frontier now offers our Low Fares Done Right service in Oklahoma City,” said Sean Morahan, director of stations, Frontier Airlines. “Customers traveling from Oklahoma City now have a new significantly lower-cost option to reach these great destinations.”

“We are very pleased to welcome Frontier Airlines back to Oklahoma City,” says Mark Kranenburg, director of airports. “Known for their low fares to more than 60 destinations, Frontier will be a great addition to our market. The nonstop cities announced today are some of the area’s favorites. I know our customers will appreciate the service and the prices.”

Frontier Airlines is committed to offering ‘Low Fares Done Right’ to more than 80 destinations in the United States, Canada, Dominican Republic and Mexico on nearly 300 daily flights. Headquartered in Denver, Frontier’s hard-working aviation professionals pride themselves in delivering the company’s signature Rocky Mountain hospitality to customers. Frontier Airlines is the proud recipient of the Federal Aviation Administration’s 2016 Diamond Award for maintenance excellence and was recently named the industry’s most fuel-efficient airline by The International Council on Clean Transportation (ICCT) as a result of superior technology and operational efficiencies.

For additional information about Frontier’s service and low-cost fare promotion, visit www.flyfrontier.com/about-us/low-fares-nationwide/.
Learn More About the Growth of the Oklahoma Health Center

On Sept. 6, the Chamber and the Oklahoma Health Center Foundation will showcase the growth of the Oklahoma Health Center at their Oklahoma Health Center Breakfast from 7:30 to 9 a.m. at Embassy Suites Oklahoma City Downtown/Medical Center, 741 N Phillips Ave.

Guests will hear from a panel of experts on how the Oklahoma Health Center Foundation’s member organizations are making a positive impact on Oklahoma’s future through research, health care, social services and education.

Individual tickets are $40, or tables of ten are available for $600. For more information on individual tickets or purchasing a table, visit www.okchamber.com/events. Special thanks to Signature Sponsor Embassy Suites and Host Sponsor Presbyterian Health Foundation.

Save the Date for the Metro 50 Awards

Celebrate the fastest-growing privately held companies in the Oklahoma City metro area at the Metro 50 Awards on Sept. 25 from 5:30 to 8:30 p.m. at the National Cowboy & Western Heritage Museum, 1700 NE 63rd Street.

At this event, Oklahoma City Mayor Mick Cornett will reveal the rankings of the 50 companies who are making significant contributions to the central Oklahoma City economy. Tickets are $100, and tables of eight are $1,500. For more, visit www.okchamber.com/metro50.


Learn more about the proposed bond issues and sales tax initiatives

Residents of Oklahoma City will have the opportunity to vote for bond issues and sales tax initiatives that will invest in the future of Oklahoma City. Learn more about what will be on the ballot in September at the upcoming Chamber Forum on Aug. 28 from 11:30 a.m. to 1 p.m. at the Skirvin Hilton Hotel, 1 Park Ave.

Panelists at the event include Oklahoma City Mayor Mick Cornett, former Mayor Ron Norick and Boeing Oklahoma City Site Director Mikel M. Clayton.

Tickets are $50 for Chamber members and $75 for nonmembers, and tables of eight are available for $1,250. The Greater Oklahoma City Chamber also invites attendees to bring school supplies to the event to benefit the Boys and Girls Clubs of Oklahoma County.

Invest in a Safer, Better Oklahoma City (cont’d from page 1)

• Invest $847 million in rebuilding and improving Oklahoma City’s streets – the top concern of residents. Repairs include replacing bridges, resurfacing streets, building sidewalks, improving drainage, adding bike lanes and more.

• Hire more police officers and firefighters to keep Oklahoma City residents safe.

• Improving life in Oklahoma City by investing in parks, police and fire stations, libraries, transit systems, community and economic development, and more.

The ballot will include a 10-year, $967 million general obligation bond package, a permanent quarter-cent sales tax proposal generating $26 million a year for hiring more police officers and firefighters, and a temporary penny sales tax extension raising $240 million for street improvements – 15 ballot items in all. When combined, the bond and sales tax items will direct $1.2 billion toward Oklahoma City’s most pressing needs, including road improvements and increased public safety funding. Property taxes will not increase, and when both sales tax proposals are approved by voters, Oklahoma City’s total sales tax will be at the rate of 8.625 percent, lower than the state average of 8.86 percent.

Improving Oklahoma City’s streets and continuing to invest in safety are consistently among the top concerns of residents, and both are investments that will improve every corner of the community. In the City’s most recent resident satisfaction survey, the top concern remained the quality of Oklahoma City’s streets. Only 9 percent of residents said that they were satisfied with Oklahoma City’s streets, and TRIP, a national transportation research nonprofit, ranked Oklahoma City’s streets as the eighth worst in the nation among cities with more than 500,000 people. As Oklahoma City continues to grow and welcome new residents, it is important that the City continues to invest in critical infrastructure improvements.

For this reason, a majority of the bond funds, around $607 million, are dedicated to repairing Oklahoma City’s streets and bridges, building sidewalks, improving drainage and making other street enhancements. When combined with the temporary sales tax extension, an estimated $847 million will be invested in street improvements.

The permanent quarter-cent sales tax will also meet Oklahoma City’s need for more police officers and firefighters protecting residents. The funds generated each year will hire 129 police officers and 57 firefighters.

Mayor Norick spoke to how important the campaign is to the Oklahoma City community. “We have made such progress in the last 25 years, and we need to keep that momentum to maintain and improve this city. Surveys of city residents and business owners both show the demand for better streets and infrastructure improvements. These projects are important to economic development and to citizens’ quality of life.”

The organizations joining the campaign coalition represent a wide variety of community interests. As of July 26, the campaign coalition includes: AAA Oklahoma, Association of Oklahoma General Contractors, Greater Oklahoma City Chamber, Neighborhood Alliance, North OKC Soccer Club, OKC Firefighters Association - IAFF Local 157, OKC Public Tennis LLC, Oklahoma City All-Sports, Oklahoma City Fraternal Order of Police, Oklahoma Municipal Contractors Association, Oklahoma Transit Association, South Oklahoma City Chamber of Commerce and USA Softball.

The coalition welcomes other organizations who are interested in joining. For more details about the members of the coalition, the proposals or how you can be involved in the effort, visit www.betterokc.com.
Tinker AFB Has Continued History of Success

Tinker Air Force Base and rising tensions in Korea caused its workload to increase. From that moment on, Tinker Air Force Base and the Oklahoma City Air Logistics Complex were on the path to becoming the largest single-site employer in the state.

Throughout the early years of post-war growth, the Chamber worked to support Tinker with land, bond issues and negotiation. In the late 1950s, the Chamber raised money and purchased an additional 12,058 acres of land around the east, south and west perimeters of Tinker to protect base flight operations. With part of that land, Lake Stanley Draper was added to the south to protect the area for Tinker and provide a water reservoir for Oklahoma City.

In 1973, Oklahoma County approved a bond issue of more than $10 million to acquire residential property in the clear zone on the auxiliary runway, continuing to protect the security of the base and the safety of aircraft during landing and takeoff. The 1980s also provided another chance to improve the security of the base when the community assisted with encouraging a local church to not build in the clear zone.

After the conclusion of World War II, the Greater Oklahoma City Chamber worked to keep the air depot that had opened in Oklahoma City a few years before. In August 1945, the Army announced that it would take over the Douglas aircraft manufacturing plant as a major aircraft maintenance depot. In 1948, Tinker Field became known on base as Building 9001.

In February 2015, the County and Air Force made a final transfer of ownership of the former General Motors facility, now known as Building 9001.

Editor’s note: This article concludes our three-part series celebrating the 75th anniversary of Tinker Air Force Base. For the first two articles, read the June and July issues of The POINT! at www.okcchamber.com/point.

In 1959, Tinker Field became Austin Field, and in 1962, the base was named after Brigadier General Charles E. Tinker, a World War II hero who was killed in Korea. With the addition of this land adjacent to the base allowed Tinker to construct a depot maintenance facility for the Air Force's next-generation aerial refueling aircraft, the KC-46A Pegasus. Construction of the facility is underway, and when completed, the KC-46A campus will support an estimated workforce of 1,321 personnel. By strengthening its security and continuing its support for military operations across the globe, Tinker Air Force Base and the community that supports it are ensuring the base’s reach for decades to come.

The Chamber and the community have also been instrumental in removing Tinker Air Force Base from the Base Realignment and Closure (BRAC) list, a Department of Defense process that reorganizes missions and infrastructure to optimize military efficiency. In 1993 and 1995, Tinker was added to the list as a potential base closure, but the Chamber and a delegation of leaders and elected officials were able to get it removed. Tinker's ability to adapt and absorb Department of Defense workloads has protected it from closure and allowed it to shine as the epitome of efficiency.

One example of Tinker’s adaptability is the partnerships formed with private companies to complete maintenance work. In 1999, the Oklahoma Air Logistics Complex joined a partnership with Lockheed Martin to manage and repair all of the aircraft engines for the United States Air Force. This move was the first of its kind for the Air Force and was successful in reducing costs while adapting modernized commercial repair techniques. This strategy was expanded when the Oklahoma Industries Authority partnered with Battelle Oklahoma to create the Oklahoma Maintenance, Repair and Overhaul Technology Center in 2003. This partnership took some of Tinker’s workload and allowed it to be completed with contracts with private companies. This move complemented Tinker’s military aviation emphasis while attracting additional commercial operations.

The community continued to seize opportunities for growth in 2008 when residents of Oklahoma County voted to purchase the former General Motors plant and lease it to Tinker. This acquisition allowed Tinker to close facilities that were outdated and increase its capacity for additional Department of Defense missions. Again in 2015, Tinker was able to increase its capabilities when a joint effort between federal, state and local officials closed the purchase of 158 acres of land from BNSF. The addition of this land adjacent to the base allowed Tinker to construct a depot maintenance facility for the Air Force's next-generation aerial refueling aircraft, the KC-46A Pegasus. Construction of the facility is underway, and when completed, the KC-46A campus will support an estimated workforce of 1,321 personnel. By strengthening its security and continuing its support for military operations across the globe, Tinker Air Force Base and the community that supports it are ensuring the base’s reach for decades to come.

In 2015, the Chamber elected officials were able to get it removed. Tinker’s ability to adapt and absorb Department of Defense workloads has protected it from closure and allowed it to shine as the epitome of efficiency.

One example of Tinker’s adaptability is the partnerships formed with private companies to complete maintenance work. In 1999, the Oklahoma Air Logistics Complex joined a partnership with Lockheed Martin to manage and repair all of the aircraft engines for the United States Air Force. This move was the first of its kind for the Air Force and was successful in reducing costs while adapting modernized commercial repair techniques. This strategy was expanded when the Oklahoma Industries Authority partnered with Battelle Oklahoma to create the Oklahoma Maintenance, Repair and Overhaul Technology Center in 2003. This partnership took some of Tinker’s workload and allowed it to be completed with contracts with private companies. This move complemented Tinker’s military aviation emphasis while attracting additional commercial operations.

The community continued to seize opportunities for growth in 2008 when residents of Oklahoma County voted to purchase the former General Motors plant and lease it to Tinker. This acquisition allowed Tinker to close facilities that were outdated and increase its capacity for additional Department of Defense missions. Again in 2015, Tinker was able to increase its capabilities when a joint effort between federal, state and local officials closed the purchase of 158 acres of land from BNSF. The addition of this land adjacent to the base allowed Tinker to construct a depot maintenance facility for the Air Force’s next-generation aerial refueling aircraft, the KC-46A Pegasus. Construction of the facility is underway, and when completed, the KC-46A campus will support an estimated workforce of 1,321 personnel. By strengthening its security and continuing its support for military operations across the globe, Tinker Air Force Base and the community that supports it are ensuring the base’s reach for decades to come.

The Chamber and the community have also been instrumental in removing Tinker Air Force Base from the Base Realignment and Closure (BRAC) list, a Department of Defense process that reorganizes missions and infrastructure to optimize military efficiency. In 1993 and 1995, Tinker was added to the list as a potential base closure, but the Chamber and a delegation of leaders and elected officials were able to get it removed. Tinker’s ability to adapt and absorb Department of Defense workloads has protected it from closure and allowed it to shine as the epitome of efficiency.

One example of Tinker’s adaptability is the partnerships formed with private companies to complete maintenance work. In 1999, the Oklahoma Air Logistics Complex joined a partnership with Lockheed Martin to manage and repair all of the aircraft engines for the United States Air Force. This move was the first of its kind for the Air Force and was successful in reducing costs while adapting modernized commercial repair techniques. This strategy was expanded when the Oklahoma Industries Authority partnered with Battelle Oklahoma to create the Oklahoma Maintenance, Repair and Overhaul Technology Center in 2003. This partnership took some of Tinker’s workload and allowed it to be completed with contracts with private companies. This move complemented Tinker’s military aviation emphasis while attracting additional commercial operations.

The community continued to seize opportunities for growth in 2008 when residents of Oklahoma County voted to purchase the former General Motors plant and lease it to Tinker. This acquisition allowed Tinker to close facilities that were outdated and increase its capacity for additional Department of Defense missions. Again in 2015, Tinker was able to increase its capabilities when a joint effort between federal, state and local officials closed the purchase of 158 acres of land from BNSF. The addition of this land adjacent to the base allowed Tinker to construct a depot maintenance facility for the Air Force’s next-generation aerial refueling aircraft, the KC-46A Pegasus. Construction of the facility is underway, and when completed, the KC-46A campus will support an estimated workforce of 1,321 personnel. By strengthening its security and continuing its support for military operations across the globe, Tinker Air Force Base and the community that supports it are ensuring the base’s reach for decades to come.

The Chamber and the community have also been instrumental in removing Tinker Air Force Base from the Base Realignment and Closure (BRAC) list, a Department of Defense process that reorganizes missions and infrastructure to optimize military efficiency. In 1993 and 1995, Tinker was added to the list as a potential base closure, but the Chamber and a delegation of leaders and elected officials were able to get it removed. Tinker’s ability to adapt and absorb Department of Defense workloads has protected it from closure and allowed it to shine as the epitome of efficiency.

One example of Tinker’s adaptability is the partnerships formed with private companies to complete maintenance work. In 1999, the Oklahoma Air Logistics Complex joined a partnership with Lockheed Martin to manage and repair all of the aircraft engines for the United States Air Force. This move was the first of its kind for the Air Force and was successful in reducing costs while adapting modernized commercial repair techniques. This strategy was expanded when the Oklahoma Industries Authority partnered with Battelle Oklahoma to create the Oklahoma Maintenance, Repair and Overhaul Technology Center in 2003. This partnership took some of Tinker’s workload and allowed it to be completed with contracts with private companies. This move complemented Tinker’s military aviation emphasis while attracting additional commercial operations.

The community continued to seize opportunities for growth in 2008 when residents of Oklahoma County voted to purchase the former General Motors plant and lease it to Tinker. This acquisition allowed Tinker to close facilities that were outdated and increase its capacity for additional Department of Defense missions. Again in 2015, Tinker was able to increase its capabilities when a joint effort between federal, state and local officials closed the purchase of 158 acres of land from BNSF. The addition of this land adjacent to the base allowed Tinker to construct a depot maintenance facility for the Air Force’s next-generation aerial refueling aircraft, the KC-46A Pegasus. Construction of the facility is underway, and when completed, the KC-46A campus will support an estimated workforce of 1,321 personnel. By strengthening its security and continuing its support for military operations across the globe, Tinker Air Force Base and the community that supports it are ensuring the base’s reach for decades to come.
Recognizing members who take a special leadership role in financing the Chamber’s operations at significantly higher levels. Each Lead Investor is highlighted with a BLUE BOX and identified as a Bronze, Silver or Bronze Lead Investor. Board of Advisor members are identified as well.

Board of Advisors
Arnall Family Foundation
Foundations
Ms. Betsy Arnall ………….. 834-3086
1506 NW Classen Boulevard, Suite 240
Oklahoma City, OK 73106-3086
www.arnallfamilyfoundation.org

Banta Property Group
Retail - Commercial
Mr. C. R. Banta ………….. 840-1600
P.O. Box 1721
Oklahoma City, OK 73116
www.bantapropertygroup.com

CGK Audio Video
Audio/Visual Production Services
Mr. Mike Simon ………….. 494-0040
6720 N Classen Blvd.
Oklahoma City, OK 73116
www.cgkavideo.com

Collision Works of Yukon
Auto Body Rebuilding & Service
Ms. Melanie Montgomery ………….. 578-9119
13400 NW 10th St.
Yukon, OK 73099
www.collisionworksok.com

ComputCom
Internet Services
Mr. Edward Cott ………….. 831-5670
5000 N Portland Ave.
Oklahoma City, OK 73112-6121
www.computcom.com

Custom View Shutters and Blinds
Window Shutters - Winder
Ms. Roba Jakub ………….. 622-6080
www.customviewshuttersandblinds.com

La Quinta Inn & Suites Oklahoma City Northwest Expressway
Hotels & Motels
Ms. Amanda Rowe ………….. 723-5075
4825 Northwest Expressway
Oklahoma City, OK 73112
www.choicehotels.com

Midtown Association
Associations / Membership Organizations
Ms. Ph Nguyen ………….. 220-2000
211 N Robinson Ave., Suite 225
Oklahoma City, OK 73102
www.midtownokc.org

NewcrestImage
Movies & Media
Ms. Lindsey Clodon ………….. 778-8100
101 S Main St.
Oklahoma City, OK 73104-2407
www.newcrestimage.com

OCCC - Professional Development Institute
Schools - Industrial, Technical & Trade
Mr. Mark Clayton ………….. 682-7562
777 S May Ave.
Oklahoma City, OK 73109
www.occc.edu/pdi

Board of Advisors
OptionOne
Health Services
Mr. Matt Wells ………….. 546-4848
14000 N Portland Ave., Suite 300
Oklahoma City, OK 73114
www.myoptionone.com

Outreach Home Care
Adult Day Health Care
Ms. Ginger Myers ………….. 821-1909
3030 Northwest Expressway, Suite 211
Oklahoma City, OK 73112-4420
www.outreachhealth.com

Paycor
Payroll Services
Ms. Shelley Marzocca ………….. 605-9771
10425 Pennwood Forest Circle
Oklahoma City, OK 73151
www.paycor.com

Peppers Ranch Foster Care Community
Nonprofit / Service Agencies
Ms. Tonya Ratcliff ………….. 919-9888
1201 N Expressway
Edmond, OK 73033
www.peppersranch.com

Purview Life, LLC
Home Health Services / Hospice / Pregnancy Services
Ms. Tamra Heflin ………….. 919-9888
1201 N Expressway
Edmond, OK 73033
www.purviewlife.com

Robert Hall Technology
Information Technology - Consulting
Mr. Randall Johnson ………….. 236-0922
300 Johnny Bench Dr., Suite 310
Oklahoma City, OK 73104
www.rht.com

Salata
Restaurants
Mr. Bryan Jones ………….. 622-9581
3000 NW Memorial Rd., Suite 106
Oklahoma City, OK 73120
www.salata.com

Sagac Public Affairs
Government Relations
Mr. Zachary randomized ………….. 866-521-0900
4306 N Classen Blvd.
Oklahoma City, OK 73118-5032
www.sagac.com

Sprint
Cellular Telephones - Equipment, Supplies & Service
Mr. Derrick Timmang ………….. 546-9555
2127 NW 23rd St.
Oklahoma City, OK 73107
www.sprint.com

Take 5 Oil Change
Automotive Repairing & Service
Ms. Heather Whitten ………….. 4143 W 240 Service Road A
Oklahoma City, OK 73119
www.tak5oilchange.com

Ted’s Café Escondido
Restaurants
Mr. Bryan Welch ………….. 607-8337
300 Outlet Shoppers Drive
Oklahoma City, OK 73108-1028
www.tedscafe.com

Walter Construction, Inc.
Contractors - General
Mr. Rick Welther ………….. (405) 380-3838
P.O. Box 20883
Oklahoma City, OK 73122
www.walterconstruction.com

Testimonials
Mr. Matthew Lawrence ………….. 834-8593
5617 N Classen Blvd.
Oklahoma City, OK 73116
www.advancedhormonetherapy.com

Ms. Andrea Weig
Medical Clinics
Advanced Hormone Therapy
Oklahoma City, OK 73116
www.advancedhormonetherapy.com

Ms. Lindsay Laird
Foundations
Arnall Family Foundation
Board of Advisors
www.arnallfamilyfoundation.org

Ms. Meleah Montgomery
Internet Services
CompuCom
Oklahoma City, OK 73116
www.buccandfacial.com
ECONOMIC INDICATORS

For comprehensive Economic Indicators and Regional Data, please visit your Greater Oklahoma City Chamber Economic Development Division www.greateroklahomacity.com/economicindicators or contact Eric Long, Research Economist – (405)297-8976; elong@okcchamber.com

Congratulations to these Chamber members on their recent Grand Openings! All Chamber members are welcome to attend Grand Openings. To view more photos, see the schedule of upcoming Grand Openings or subscribe to the Grand Openings e-calendar visit www.okcchamber.com/grandopenings.

GRAND OPENINGS

Ribbon-cutting ceremonies are a great member benefit. If your company wants to celebrate a new location, expansion or renovation, contact Chrysalis Kramer ckamer@okcchamber.com or 405-297-8961.

Advantage Battery
612 N Rockwell Ave.
Oklahoma City, OK 73127

Peter Piper Pizza, Inc.
6130 SW 5th St.
Oklahoma City, OK 73128

Communication Federal Credit Union
3401 SW 104th St.
Oklahoma City, OK 73159

Variety Care
721 W Britton Rd
Oklahoma City, OK 73114

Levant Technologies
561 N Porter Ave., Suite 140
Norman, OK 73071

Framed In The Village
10631 N May Ave.
Oklahoma City, OK 73120

Heritage Trust Company
621 N Robinson Ave., Suite 100
Oklahoma City, OK 73102

Advantage Bank
Midwest City Location
10100 SE 15th St.
Midwest City, OK 73110

Residence Inn NW
3151 Northwest Expressway
Oklahoma City, OK 73132

HeyDay Entertainment
200 S Oklahoma Ave.
Oklahoma City, OK 73104

Take 5 Oil Change
9240 N May Ave.
Oklahoma City, OK 73116

Take 5 Oil Change
4100 N May Ave.
Oklahoma City, OK 73112

An investment in Human Capital

Your organization’s employees are among its greatest assets. Putting OU Physicians Corporate Health and Wellness to work for you can help promote better health and increase retention of these valued workers.

Find out how our program can help your organization decrease healthcare costs, reduce absenteeism, increase productivity and decrease sick leave through the following programs:

• Executive Physicals
• On-site Biometric Screenings
• Health Risk Assessments
• Wellness Classes
• On-site Health Clinic

The University of Oklahoma is an equal opportunity institution. www.oumedicine.com/wellness

ECONOMIC INDICATORS

OKC Ranks No. 3 in Best Places to Live If You’re Trying to Save Money

• According to GOBankingRates.com, OKC climbed in the rankings from No. 13 in 2016 to No. 3 in 2017.
• Both the median home listing price and median monthly rent dropped, while the median household income rose over the past year, giving residents more room in their budgets to save.
• Oklahoma City ranks 10th among cheapest U.S. cities to live in 2017 according to Kiplinger.
• Housing costs are 29 percent below the national average.

Ranks 3 in Best Places to Live

<table>
<thead>
<tr>
<th>Rank</th>
<th>City</th>
<th>State</th>
<th>Population</th>
<th>Median Income</th>
<th>Unemployment Rate</th>
<th>Median Home Listing Price</th>
<th>Median Monthly Rent</th>
<th>Avg Gas Price</th>
<th>Avg Cost of Groceries</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Virginia Beach</td>
<td>Virginia</td>
<td>452,745</td>
<td>$66,634</td>
<td>4.50%</td>
<td>$279,900</td>
<td>$1,600</td>
<td>$2.23</td>
<td>$281</td>
</tr>
<tr>
<td>2</td>
<td>San Antonio</td>
<td>Texas</td>
<td>1,469,845</td>
<td>$46,744</td>
<td>4.20%</td>
<td>$232,443</td>
<td>$1,200</td>
<td>$2.21</td>
<td>$239</td>
</tr>
<tr>
<td>3</td>
<td>Oklahoma City</td>
<td>Oklahoma</td>
<td>631,346</td>
<td>$47,779</td>
<td>4.30%</td>
<td>$179,990</td>
<td>$995</td>
<td>$2.14</td>
<td>$304</td>
</tr>
<tr>
<td>4</td>
<td>Omaha</td>
<td>Nebraska</td>
<td>443,885</td>
<td>$49,896</td>
<td>4.40%</td>
<td>$214,000</td>
<td>$1,200</td>
<td>$2.36</td>
<td>$308</td>
</tr>
<tr>
<td>5</td>
<td>Arlington</td>
<td>Texas</td>
<td>388,125</td>
<td>$53,326</td>
<td>4.30%</td>
<td>$199,000</td>
<td>$1,495</td>
<td>$2.30</td>
<td>$273</td>
</tr>
</tbody>
</table>

Source: GOBankingRates.com 2017; Kiplinger 2017; C2ER Cost of Living Index

For comprehensive Economic Indicators and Regional Data, please visit your Greater Oklahoma City Chamber Economic Development Division www.greateroklahomacity.com/economicindicators or contact Eric Long, Research Economist – (405)297-8976; elong@okcchamber.com

An investment in Human Capital

Your organization’s employees are among its greatest assets. Putting OU Physicians Corporate Health and Wellness to work for you can help promote better health and increase retention of these valued workers.

Find out how our program can help your organization decrease healthcare costs, reduce absenteeism, increase productivity and decrease sick leave through the following programs:

• Executive Physicals
• On-site Biometric Screenings
• Health Risk Assessments
• Wellness Classes
• On-site Health Clinic

The University of Oklahoma is an equal opportunity institution. www.oumedicine.com/wellness

For more information, call (405) 271-1486 or visit www.oumedicine.com/wellness

The University of Oklahoma is an equal opportunity institution.

by Steve Westerman, Director of Product and Marketing, Cox Business

When you think of surveillance systems, what probably comes to mind is the value they bring in protecting and safeguarding your business. It’s true — statistics show that cameras not only help reduce theft, they also serve as a deterrent by making sure you’re not targeted in the first place.

But today’s security cameras can do so much more. They can be used to analyze shopping patterns, monitor employee activities, protect your business from fraudulent injury claims — all this and more, while letting you access your cameras remotely so you can keep an eye on your business while you’re away.

1. Use security cameras for customer research.

If you have a retail business, security cameras can be used to help make sure you’re creating the best customer experience possible. You can study everything from how customers move through the store, to what types of product placement best influence sales. This type of insight can help you fine-tune store layout, ensuring that traffic flows in a way that’s intuitive for the customer and profitable for you.

2. Use video to boost employee productivity.

Video surveillance can be used as a tool to help boost employee productivity and show your team that “you have their backs.” You can document practices, procedures and customer engagements, which provide great performance coaching opportunities. While cameras can also monitor employee theft and negative behavior, the real upside comes in observing and rewarding good work, not deterring bad conduct.

3. Cameras can provide liability protection.

Liability can affect businesses in a variety of ways. A customer can have an accident and sue for damages, employees can file harassment, discrimination or other suits, and in some industries there are compliance issues to consider. So many of these instances come down to a “he said, she said” situation; having video records can be invaluable.

4. Cameras are a tool, but not a hammer.

While video monitoring and surveillance in the workplace can raise some negative “big brother” type inferences, there are legitimate justifications for video as a business consideration. Done right, cameras can protect you from theft, improve safety, enhance productivity and protect your business from liability.