Mobile Medical Examination Inc. (MedXM), a national leader in the design and implementation of preventive care technology and in-home health risk assessments, announced today their expansion into Oklahoma City to house additional support for MedXM outreach initiatives. The new outreach center will aim to provide 400 full time jobs over the course of five years in the Oklahoma City community. This expansion will help strengthen MedXM’s mission to provide exceptional member service and quality home health visits across the nation for the purpose of care management, education, prevention, and early detection.

For the past five years, MedXM has experienced substantial growth and plans for the trend to continue. The new Oklahoma City facility will be MedXM’s second-largest national outreach center, adding an initial 23,000 square feet of office space with plans to expand.

In agreement with the aspirations of more than 50 health insurance plans partnered with MedXM, the company plans to double its capacity for in-home care management, education, prevention, and early detection.

The MedXM outreach center aims to provide 400 full-time jobs over the course of the next five years.

The MedXM outreach center aims to provide 400 full-time jobs over the course of the next five years.

2017 TRDC Campaign Launches This Month

The Chamber’s Total Resource Development Campaign, an annual membership engagement effort, will officially launch this month. Starting April 17, TRDC volunteers will be available to help connect Chamber members with opportunities to deepen their engagement in the work of the Chamber. Brian Alford, Enable Midstream Partners, and Teresa Rose Crook, Oklahoma City Community Foundation, are back for their second year as co-chairs of the campaign.

More than 150 volunteers from more than 50 companies will offer sponsorship and advertising opportunities for the Chamber’s events, programs, websites and publications. Sales begin on Monday, April 17 and last until July 27. Members who purchased advertising and sponsorship opportunities in 2016 will have special opportunities to renew until May 25. To connect with a volunteer or to learn more about marketing your business through the Chamber, visit www.okcchamber.com/TRDC.

Continued on page 5

Brian Alford, Enable Midstream Partners, and Teresa Rose Crook, Oklahoma City Community Foundation, are back for their second year as co-chairs of the campaign.
Promote Your Business at Chamber Events

The upcoming Total Resource Development Campaign (TRDC) is the perfect opportunity to harness the power of the Chamber's marketing opportunities to promote your company to the Chamber's engaged audience of 4,000 members.

Throughout the campaign, you will see more information about what marketing opportunities the Chamber offers. To connect with a volunteer, or for more information, visit www.okcchamber.com/trdc.

Each year, the Chamber hosts more than 70 events for the business community and the public, and you can choose to sponsor events that reach a specific audience type.

Networking events

Chamber Golf Tournament – As a sponsor during this exclusive tournament you will be recognized at THREE separate but identical tournaments. Sponsors will be recognized in front of an impressive collection of business leaders, while enjoying a friendly game of golf.

SchmoozaPalooza Trade Show – More than 100 exhibitors and 700 business leaders attend SchmoozaPalooza. Sponsors receive unique and fun recognition while they showcase their products and services in a casual environment. SchmoozaPalooza is open to the public, giving you the opportunity to reach more people.

Leadership events

InterCity Visit – This benchmarking trip to Columbus, Ohio, will allow the Chamber's leaders the opportunity to learn about development projects in peer cities and hear about what worked and what did not. InterCity Visit sponsors are recognized in front of Chamber’s Board of Directors, Board of Advisors and a selection of invited leaders from throughout the community.

Leadership Summit (formerly known as Board Retreat) – This retreat is an informative, intensive and motivational event where both community and business leaders focus on key topics of great impact to the Oklahoma City region. Sponsors are recognized throughout the day in front of 200 members of the Chamber’s BOD and BOA.

Signature events

Annual Meeting – The accomplishments of 2017 will be highlighted in front of past Chamber chairs, current Chamber leadership and business leaders from across the region. Sponsors will be highlighted in front of 1,200 attendees at this presentation of our city's progress.

State of the City – As the Chamber's largest event, more than 1,500 local leaders gather at the State of the City luncheon each year to be informed and inspired about Greater Oklahoma City. Sponsors will be recognized in front of elected officials, media and community and corporate leaders.

Government relations events

Legislative Breakfast – With more than 700 Chamber members present, sponsors will gain recognition in front of city and state leaders as a panel of leaders from the State House and Senate provide insight about the legislative session.

Chairman's events – Attend a Chairman’s Event and hear from state and national leaders who will review key issues confronting Oklahoma and outline major objectives for the legislative session. Sponsors are recognized in front of more than 500 local business leaders and media.
Continued collaboration

When Oklahoma City residents approved the first MAPS sales tax in 1993, one of the most important parts of its implementation was the oversight and transparency built in to its administration. The City continued to build on that trust when it partnered with Oklahoma City Public Schools (OKCPS) on two capital investment programs for the district: MAPS for Kids and the district’s 2007 bond program.

With the recent approval of the 2016 school bond package, Oklahoma City and the school district have the opportunity to continue their collaboration, but with a new arrangement that will streamline the process while still building on each group’s strengths.

When formally approved by both parties, the new School Bond Advisory Board will not be an official trust, but will approve an implementation plan and oversee the bond projects. The board will have seven members: a chairperson jointly appointed by the mayor and the OKCPS Board of Education chairperson, three members appointed by the Oklahoma City Council and three members appointed by the OKCPS Board.

The City will be able to use its ongoing capital improvement expertise by managing the advisory board’s operations, developing a project management plan and overseeing the implementation of projects, but OKCPS will approve all project budgets. Bond issue proceeds will pay for management of the bond projects, and the City Council will not be required to approve.

This arrangement, which was approved by the Oklahoma City Council on March 28 and as of press time awaits approval by the OKCPS School Board, will allow for efficient management of taxpayer funds and a quicker implementation process, giving our students the improvements they need much sooner. I applaud both parties for collaborating in a way that showcases their strengths.

Sincerely,

Roy H. Williams, CCE
President & CEO

Leadership Notes

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THE POINT!
ISSUE #3506 - April 2017

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Want to crush your FOMO?

Meet Vilona
Owner, Vilona Michael Marketing, LLC

“For business, I definitely recommend subscribing to The Oklahoman. I use it to connect my business to the community and target new clients.”

For local business intel, Americans trust newspapers more than any other source.
— Pew Research

Vilona traded her Fear of Missing Out for absolute confidence when she discovered a competitive edge. By using The Oklahoman’s business section, she can identify new clients and strengthen relationships with current customers. “It’s a great way to understand all the facets and find all the key players,” she says.

Why is that important? Well, Vilona considers networking essential and The Oklahoman an inexpensive and practical tool to drive her success. She often says to her friends, “The Oklahoman is affordable, and such a wonderful resource, why wouldn’t you get the paper?”

The Oklahoman. We’re open for business.

Crush your fear of missing out, subscribe today.
Call 855-958-0386 or visit OklahomaUnfolded.com

The Oklahoman

We are Oklahomans. Our goal is to help make our state a better place to live, work, and raise a family.
and retail clinic health assessments and screenings. MedXM’s Member Outreach Center expansion to Oklahoma City will also help bolster MedXM’s services into the ever-changing healthcare landscape.

“As part of our expansion plan and to better serve our national footprint, we researched and spoke to a number of different state governments. I’m happy to announce that Oklahoma, specifically Oklahoma City, was chosen as our new home,” said MedXM CEO Sy Zahedi. “We look forward to being part of this community by creating jobs and contributing to the state economy. I would like to thank Governor Mary Fallin and her staff in making this a wonderful experience. We were able to check every box we needed to make this an obvious choice.”

“We are excited to add MedXM to our business community,” said Oklahoma Governor Mary Fallin. “Oklahoma City has seen growth in customer service and support operations. MedXM’s decision to expand to this area showcases the positive benefits of operating in Oklahoma City and the state of Oklahoma. This expansion will also open the door for Oklahomans looking for career opportunities in the field of customer service.”

“We are confident that Oklahoma City’s business-friendly environment and high quality of life will provide MedXM with everything it needs to be successful in this community,” said Roy H. Williams, president and CEO of the Greater Oklahoma City Chamber. “We welcome MedXM to our city and pledge to support them in their future growth.”

Individuals who live in the Oklahoma City area and are interested in becoming a MedXM Customer Care Coordinator to help facilitate face to face health encounters between health insurance plan members and physicians should visit careers.medxm1.com to apply today.

“We are confident that Oklahoma City’s business-friendly environment and high quality of life will provide MedXM with everything it needs to be successful in this community.”

– Roy H. Williams, CCE, President and CEO of the Greater Oklahoma City Chamber

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Call for Entries: 2017 Metro 50 Awards

Do you want to be recognized for your company’s growth and celebrate the impact that existing businesses have on the Oklahoma City region? The Metro 50 committee is now accepting applications for the 2017 Metro 50 awards, giving companies the chance to be acknowledged for their success.

Qualified companies must have been in business for at least three years; be for-profit, privately-held companies; be headquartered and operated in the Greater Oklahoma City Metropolitan Statistical Area; have total operating revenues or sales in 2016 of at least $1 million; and not be a holding company, regulated bank or utility. Companies will be ranked based on percentage of revenue growth during 2014-2016.

To apply or see winners from 2016, visit www.okcchamber.com/metro50 or email Meredith Manley at mmanley@okcchamber.com for more information. The deadline for applications is Friday, June 9.

As the Oklahoma City region continues to grow, it must adapt its transportation infrastructure to keep up with the demand. At the upcoming Chamber Forum, you will learn more about OKC’s regional transit initiative and the impact and importance of public transit on our infrastructure and future growth. The forum, which will take place on Monday, May 15, from 11:30 a.m. to 1 p.m. at the Embassy Suites Oklahoma City Downtown/Medical Center, will feature Mayor Charles Lamb, City of Edmond; Mayor Matt Dukes, City of Midwest City; Jason Ferbrache, EMBARK; and John Sharp, Association of Central Oklahoma Governments as panelists.

Tickets are $40 for members and $60 for nonmembers. Register securely online at www.okcchamber.com/events. Special thanks to Signature Sponsor Cox Business and Host Sponsor Embassy Suites Oklahoma City Downtown/Medical Center.
In 1902, Dolese Bros. Co. was founded by three brothers, John, Henry, and Peter, who focused on constructing streets, sewer lines and other projects in the Chicago area. In the few years before Oklahoma statehood, Dolese owned and operated several quarries throughout Oklahoma territory to provide quarried rock for railroad construction and crushed stone that was needed to build the state’s roads as it was being settled. Additionally, Dolese helped construct parts of historic Route 66.

Roger M. Dolese inherited the company from his father and uncles in the 1940s, expanding Dolese operations throughout the state and region. Described as a gentle giant, Roger was known by many throughout the company as considerate and attentive to his employees, traits that reflect the atmosphere of Dolese today. Roger led the company through many years of

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In the 1950s, Dolese Bros. Co. officially moved its head offices from Chicago to Oklahoma City, and the company expanded steadily under the leadership of Roger Dolese.

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Breast Health Network
OU Medicine
GRAND OPENING
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To celebrate the opening of our newest location in southwest OKC, we’re inviting everyone to an open-house event. Meet the doctors and staff, take a tour of the facility and technology, and learn why Breast Health Network is Oklahoma’s premier system for breast health.
sensible growth, and when he died in 2002, passed the company on to his employees through profit sharing.

As expansion of Dolese continued, in 2009 they received a contract to help construct the Devon Tower. Every branch of Dolese was involved in the construction project, and on March 21, 2010, delivery began for what was to become the largest and longest continuous concrete pour in state history, with trucks delivering 6,500 cubic yards of concrete for 18 hours. In total, Dolese delivered 120,000 cubic yards of concrete to the project.

From 2014-2016, Dolese played a major role in the construction of the Riversport Rapids, a premier whitewater rafting facility in the heart of Oklahoma City. The three channels of the rapids are made of high-strength concrete, developed by Dolese, capable of withstanding the million gallons of water pumped through them every minute. Throughout the two years of construction, Dolese delivered concrete through all hours of the night to complete the project on time for opening day in May of 2016.

Currently, Dolese employs more than 1,000 people, providing customers with concrete, sand, stone and concrete block products. As one of Oklahoma’s oldest and largest construction supply companies, Dolese’s handiwork can be seen in construction projects throughout the state, advancing Oklahoma communities one concrete pour at a time.
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As an added value of your Chamber membership, the economic development team can help connect your company with resources to help it succeed. For more information, visit www.okcchamber.com/intel or contact Eric Long at elong@okcchamber.com or 297-8976.

**For more information about an area’s demographics, use:**

**American FactFinder**
[factfinder.census.gov](http://factfinder.census.gov)
Population, housing, economic and geographic information from the latest census data (provided in English and Spanish).

**Economic Profile System (Headwaters Economics)**
[headwaterseconomics.org/tools/economic-profile-system](http://headwaterseconomics.org/tools/economic-profile-system)
Allows the user to download socioeconomic reports of communities, counties and states. EPS uses federal data sources, including Bureau of Economic Analysis, Census and others. Simple way to find publically available data on communities.

**OKCEDIS**
[okcedis.com](http://okcedis.com)
Interactive property database and demographic reporting tool that provides customized reports.

**For information on Location Analysis/Real Estate, use:**

**Commercial Search**
[commercialsearch.com](http://commercialsearch.com)
A real estate marketing and search tool that includes commercial real estate for sale and for lease.

**LocateOK**
[locateokc.com](http://locateokc.com)
Statewide commercial property database that conducts property searches alongside demographic, consumer and business reports. Provides ESRI Business Analyst reporting capability.

**SizeUp LBI**
[greateroklahomacity.com/OKCLBI](http://greateroklahomacity.com/OKCLBI)
Provides benchmarking and evaluation tools to small business owners in the Greater Oklahoma City region, including the ability to compare their existing business against others in its industry.

**For more information about sales leads/business lists, use:**

**Journal Record Book of Lists**
A compilation of more than 100 industry lists detailing the top local companies in those sectors. Provides contact names, addresses and other fields. Available in hard copy (free with Journal Record subscription or through local reference librarian) or electronically (separate fee).

**OESC Employer Locator**
[oesc.state.ok.us/lmi/employerlocator](http://oesc.state.ok.us/lmi/employerlocator)
While it is primarily designed to assist people looking for work, this website is a valuable lead source list to any salesman and provides more than 190,000 business records statewide (contact name, phone number and number of employees).

**ReferenceUSA**
[referenceusa.com](http://referenceusa.com)
Digital database available electronically to library card holders through the Pioneer Library or Metropolitan Library systems. Search for over 20 million businesses or 220 million residential addresses. Use your library card number to log into the site.
Recognizing members who take a special leadership role in financing the Chamber’s operations at significantly higher levels. Each Lead Investor is highlighted with a BLUE BOX and identified as a Platinum, Gold, Silver or Bronze Lead Investor. Board of Advisor members are identified as well.

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Ms. Jennifer Crow .................. 209-1270
4375 NW 178th St.
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www.barnatthewoods.com

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Nonprofit / Service Agencies
Ms. Jennifer Crow .................. 209-1270
PO Box 32554
Oklahoma City, OK 73123-0754
www.beautifuldream.tv

BirdDog Software Corporation
Computer Software Developers
Ms. Kelsey Appleyard .......... 209-1270
8277 S Walker Ave.
Oklahoma City, OK 73139-9451
www.birddogsw.com

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8277 S Walker Ave.
Oklahoma City, OK 73139-9451
www.chciook.org

Dirt Road Dixie Roadshow featuring Pop Up Shops
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Ms. Heather Eldridge .......... 328-3131
1005 Ridgecrest Road
Edmond, OK 73013
www.dirtroaddixies.com

Duct Squad, Inc.
Air Duct Cleaning
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230 W Wilshire Blvd., Suite 65
Oklahoma City, OK 73122
www.ductsquads.com

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Yukon, OK 73099
www.mwbaokc.com

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www.miracle-ear.com

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www.hglcus.com

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Oklahoma City, OK 73151
www.northtechnologies.com

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Ms. Cydnie Feibig ............ 605-6666
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Oklahoma City, OK 73112

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Oklahoma City, OK 73103-4310
www.stonesisterspizza.com

Terra Construction, Inc.
Construction Companies
Ms. Teresa Goodbary .... 720-8088
7429 NW 84th St.
Oklahoma City, OK 73132
www.terracconstruction.com

US Army Recruiting Office - Oklahoma City WEST
Government Agencies & Services
Cpt. James Davis .......... 947-3603
3535 NW 58th St., E Tower
Oklahoma City, OK 73112

Zaxby’s Restaurant
Caterers
Mr. Matthew Day .......... 226-8684
2317 S Douglas Blvd.
Midwest City, OK 73130
www.sjacfodgroups.com
Members Upgrade Their Support of the Chamber

Through increased financial support and attendance at board meetings, Board of Advisor and Lead Investor companies play a key role in the Chamber. The following member company recently increased their investment, demonstrating strong support of the Chamber’s efforts to drive the region’s economy. To increase your investment, contact the membership division of the Chamber at 297-8949 or info@okcchamber.com.

**Board of Advisors**

**CrossFirst Bank**
Banks
Mr. Steve M. Foskin, CPA
418-3750
5001 Gaillardia Corporate Place
Oklahoma City, OK  73142
www.crossfirstbank.com

**Taylor Valve Technology**
Manufacturers
Mr. Paul Taylor
(405) 787-0145
8300 SW 8th St
Oklahoma City, OK  73128
www.taylorvalve.com

**Attend the 19th Annual Small Business Day at the Capitol**

April 18 | 9:30 to 11 a.m.
State Capitol - 2nd Floor Rotunda
2300 N. Lincoln Blvd.
View more information at ok.gov/ltgovernor.

**THE MONTELLANO**

Event Center

11200 North Eastern Avenue, OKC | (405) 478-0752
Congratulations to these Chamber members on their recent Grand Openings! All Chamber members are welcome to attend Grand Openings. To view more photos, see the schedule of upcoming Grand Openings or subscribe to the Grand Openings calendar, visit www.okcchamber.com/grandopenings.

Ribbon-cutting ceremonies are a great member benefit. If your company wants to celebrate a new location, expansion or renovation, contact Amanda Bowen, abowen@okcchamber.com or 405-297-8961.

Bank of Oklahoma
10912 N. Rockwell Ave.
Oklahoma City, OK 73162

Oakwood Springs
1310 Memorial Springs Court
Oklahoma City, OK 73114

Cowboy Chicken
13801 N. Pennsylvania Ave., Suite A
Oklahoma City, OK 73134

Doubletree by Hilton
Oklahoma City Airport
4410 SW 19th St.
Oklahoma City, OK 73108

Modern Widows Club
Edmond, OK

CycleBar
5730 N. Classen Blvd., Suite 2
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Nurses to Go
4900 Richmond Square Drive, Suite 110
Oklahoma City, OK 73118

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OKC Ranks No. 8 for Educated Millennial Population Growth

**Millennial Workforce**

- Educated millennials are defined as those between the ages 25-34 with a bachelor's degree or more.
- Larger numbers of educated millennials are seen as an indicator of urban revitalization.
- The Greater Oklahoma City region currently has 19 colleges and universities with 142,574 students enrolled in the 2015-2016 school year.
- Oklahoma City also ranks No. 8 in the top ten cities in which millennials are buying homes.

**Educated Millennials Population Growth Rates for Metro Areas between 1-2 million, 2010-2015**

<table>
<thead>
<tr>
<th>City</th>
<th>Educated Millennials Core City Population Percentage Growth</th>
<th>Educated Millennials Metro Area (Excl. core city) Percentage Growth</th>
<th>Ratio of Core City Growth to Metro Area Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Providence</td>
<td>26.4%</td>
<td>-0.6%</td>
<td>47.42</td>
</tr>
<tr>
<td>Birmingham</td>
<td>56.2%</td>
<td>-6.9%</td>
<td>8.2</td>
</tr>
<tr>
<td>Richmond</td>
<td>35.0%</td>
<td>6.4%</td>
<td>5.47</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>57.7%</td>
<td>11.0%</td>
<td>5.24</td>
</tr>
<tr>
<td>New Orleans</td>
<td>34.3%</td>
<td>12.9%</td>
<td>2.65</td>
</tr>
<tr>
<td>Hartford</td>
<td>65.7%</td>
<td>27.0%</td>
<td>2.44</td>
</tr>
<tr>
<td>San Jose</td>
<td>34.0%</td>
<td>14.1%</td>
<td>2.4</td>
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<td>Oklahoma City</td>
<td>20.0%</td>
<td>8.5%</td>
<td>2.34</td>
</tr>
<tr>
<td>Louisville</td>
<td>10.4%</td>
<td>6.6%</td>
<td>1.68</td>
</tr>
<tr>
<td>Milwaukee</td>
<td>24.9%</td>
<td>17.0%</td>
<td>1.46</td>
</tr>
<tr>
<td>Jacksonville</td>
<td>33.3%</td>
<td>26.5%</td>
<td>1.26</td>
</tr>
<tr>
<td>Indianapolis</td>
<td>28.4%</td>
<td>22.7%</td>
<td>1.25</td>
</tr>
<tr>
<td>Nashville</td>
<td>45.0%</td>
<td>42.0%</td>
<td>1.07</td>
</tr>
<tr>
<td>Memphis</td>
<td>10.7%</td>
<td>10.0%</td>
<td>1.07</td>
</tr>
<tr>
<td>Raleigh</td>
<td>18.8%</td>
<td>19.7%</td>
<td>0.96</td>
</tr>
<tr>
<td>Tucson</td>
<td>2.4%</td>
<td>3.3%</td>
<td>0.73</td>
</tr>
<tr>
<td>Grand Rapids</td>
<td>51.5%</td>
<td>88.6%</td>
<td>0.58</td>
</tr>
<tr>
<td>Buffalo</td>
<td>-4.6%</td>
<td>15.6%</td>
<td>0.29</td>
</tr>
<tr>
<td>Norfolk</td>
<td>1.8%</td>
<td>23.4%</td>
<td>0.08</td>
</tr>
<tr>
<td>Rochester</td>
<td>-12.9%</td>
<td>22.2%</td>
<td>-0.58</td>
</tr>
</tbody>
</table>

Source: Forbes; U.S. Census Bureau American Community Survey One-Year Estimates, 2010-2015
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