Progrexion Celebrates Grand Opening in OKC

Progrexion – one of the nation’s fastest growing companies – celebrated its entry into the Oklahoma City market and the grand opening of its facility on May 25, as company leaders and Oklahoma City officials unveiled the company’s 51,500-square-foot facility. The company expects to hire more than 500 people at its Oklahoma City location.

“Oklahoma City’s business climate and workforce make Progrexion a perfect fit for our community,” said Roy H. Williams, CCE, president and CEO of the Greater Oklahoma City Chamber. “We are excited to welcome such a fast-growing and vibrant company to our region.”

Progrexion’s technology and services help consumers access, understand, verify and correct information contained in their credit reports. Progrexion technology and services are used by CreditRepair.com, its wholly-owned subsidiary, and Lexington Law, an independently-operated law firm. Progrexion has been named by Utah Business Magazine as one of Utah’s top 50 fastest growing companies, and Oklahoma City is Progrexion’s eighth site.

WRWA Continues to Add Flights, Upgrade Services

Oklahoma City’s Will Rogers World Airport (WRWA) continues to add flights and upgrade its services, making it more accessible and comfortable for its approximate 3.8 million customers each year. The airport recently announced that a United Airlines service to Newark will upgrade its aircraft. United is now flying the Embraer 175 jet on its daily nonstop to the New York area airport. The aircraft has 70 seats and includes a first-class service and WiFi. The entire cabin is more spacious with wider seating and more legroom.

“New York Newark is a lengthy flight from Oklahoma City, so the aircraft upgrade is significant,” says Mark Kranenburg, airports director. “We know our customers will appreciate the added comfort of this aircraft.”

Ultra-low-fare carrier Allegiant Air also began seasonal nonstop service to Destin/Ft. Walton Beach, Florida, on May 26. The carrier will offer two flights a week throughout the summer from Will Rogers
The Oklahoma City Convention and Visitors Bureau (CVB), a division of the Chamber, was awarded the Tourism Organization of the Year at the Oklahoma Travel Industry Association's annual RedBud Awards Gala last month. The RedBud Awards represent the highest honor given in the Oklahoma tourism industry.

“We are honored to receive this award, which would not be possible without the strong hospitality industry in Oklahoma City,” said Michael Carrier, CTA, president of the Oklahoma City CVB. “It is an honor to promote Oklahoma City as an outstanding destination for leisure travel, meetings and events.”

The Oklahoma City CVB also received a RedBud Award for Best Website, www.visitokc.com, and an Award of Merit for Outstanding Media Coverage in a newspaper or magazine. In all, 28 awards were given in 16 categories, including awards to the following Oklahoma City hospitality industry members: Oklahoma City National Memorial & Museum (RedBud Award for Best Website, RedBud Award for Best Brochure or Publication), Chickasaw Nation – Adventure Road (RedBud Award for Best Partnership), Science Museum Oklahoma (RedBud Award for Outstanding New Attraction) and Remington Park (RedBud Award for Outstanding New Event).
Leadership Notes

Paying dividends to the community

From community redevelopment to funding city services, retail plays a critical role in furthering Oklahoma City’s economic growth. For that reason, strengthening Oklahoma City’s retail sector is a priority for the Greater Oklahoma City Chamber.

From FY 2004-05 to FY 2014-15, Oklahoma City’s sales tax collections grew from $293 million to $423.9 million annually. We have the opportunity to continue this sector’s growth by recruiting destination retail—the type of unique, one-of-a-kind stores that appeal to visitors and residents alike. A large part of this growth comes from sharing our story with national retailers, which is why the Chamber spearheaded Oklahoma City’s recruitment efforts at the International Council of Shopping Center’s RECon, the global retail real estate convention, last month. This convention allows us to continue long-standing relationships with national retailers while sharing the benefits of being located in Oklahoma City.

Focusing on recruiting destination retail is truly a win-win for our city. It enhances quality of life for residents, increases sales tax revenue—which directly funds many of the city services that we depend on each day—and helps build Oklahoma City’s overall image. These benefits are paramount to attracting companies, new developments and a qualified workforce, all of which are important components of strengthening our economy.

Recruiting retail and supporting existing retailers does more than give us more shopping options. It is an important investment in Oklahoma City’s economy that reaps benefits for all of its residents. Your support of Oklahoma City’s retailers, both current and future, will go a long way in strengthening our community.

Sincerely,

Roy H. Williams, CCE
Chamber CEO & President
Meet Justen
Sales Manager,
Bob Moore Cadillac

“50% of our calls come from The Oklahoman – and that’s very good!”

They rely on The Oklahoman and watch their leads accelerate.

As Sales Manager, Justen Chilcoat helps push Bob Moore Cadillac to lead the pack. He demands high-octane results from his advertising sources, and by partnering with The Oklahoman he gets them.

“We advertise with The Oklahoman because it allows us to reach customers within the community who have the means to purchase,” says Justen. “And while we use several advertising sources, The Oklahoman generates 50% of our phone calls.”

Why is The Oklahoman so effective? Because newspaper advertising ranks #1 in driving consumers to take action, according to the NAA (2015). If your business is looking to increase sales, drive revenue and get exposure, then shift into the fast lane and advertise with The Oklahoman.

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The Oklahoma Media Company
WRWA Adds Services (cont’d from page 1)

World Airport to the Emerald Coast. Destin becomes the third Allegiant destination from Will Rogers along with Las Vegas and Orlando/Sanford.

WRWA is also making ordering from one of its dining options easier for travelers. Mobile ordering is now available for WRWA’s restaurants. Delaware North, in partnership with Grab Mobile App, lets you pre-order your food wherever you are and receive a text when it is ready for pickup. You can also use the app at six other airports including Atlanta, Austin and Denver. LAX and Detroit are among the eight additional airports coming online this summer. Grab is available for iOS and Android devices.

American Airlines is in the final stages of a national re-branding project at its airport facilities worldwide, including Will Rogers World Airport. In April, workers completed the upgrade and replacement of all the American podiums and kiosks at WRWA’s Gates 4, 6 and 8. The new look not only brings the brand up to date but provides additional functionality including self-serve kiosks which allow customers to change or upgrade seats, or even rebook in the event of a delay or cancellation. The American ticket counter signage and kiosks were updated last October.

Will Rogers World Airport serves 22 nonstop airports with an average of 69 daily departures. Will Rogers World Airport is owned by the City of Oklahoma City. The Oklahoma City Airport Trust oversees the management and operation of the airport.

Need to connect new residents with all that OKC has to offer?

The Greater Oklahoma City Chamber’s relocation resources offer practical information about moving to the area alongside tips for engaging in the community.

ABetterLifeOKC.com
Check this online guide to living in Oklahoma City for more information on school districts, housing and medical care.

The Better Life Blog and Weekly Email
Keep informed of the 411 on the 405 with this weekly email for new residents that includes more information on upcoming community events, volunteer opportunities and organizations.

The Welcome Guide
This printed guide is a comprehensive look at living in Oklahoma City, requested by individuals who are moving here and by companies who are recruiting employees.

To request relocation materials, visit abetterlifeokc.com/welcome or email info@okccchamber.com.
Enroll Now for InternOKC

Contribute to the professional development of your interns by enrolling them in InternOKC. This five-week series of events will include information on starting a career in Oklahoma City as well as professional skills beneficial to college students. Each session will feature knowledgeable and respected speakers from the Oklahoma City business community and provide opportunities for students to network with business professionals and other students on the verge of beginning their careers.

The InternOKC registration fee is $100 per intern and includes lunch or refreshments at each session. Supervisors will also be invited to attend the program’s Finale.

InternOKC session dates and locations include:

- June 22, 3 to 5 p.m.
  Chevy Bricktown Events Center
- June 29, 11:30 a.m. to 1 p.m.
  Cox Convention Center
- July 6, 11:30 a.m. to 1 p.m.
  Embassy Suites Oklahoma City Downtown/Medical Center
- July 13, 3 to 5 p.m.
  Chevy Bricktown Events Center
- July 20, 11 a.m. to 1 p.m.
  National Cowboy & Western Heritage Museum

For more information or to register, visit www.GreaterGrads.com/summerintern

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Network with Chamber Members

With more than 20 events each year specifically designed to help members network and promote their business, your Chamber membership allows you to build new relationships and make valuable business connections. Don’t miss these upcoming networking events:

**Sunset Reception: June 21**

Grab your coworkers and head to West In Bricktown, 1 S Mickey Mantle Dr., from 4 to 6 p.m. on June 21 for the Chamber’s monthly Sunset Reception. This free event includes food, drinks and networking and is the perfect opportunity to introduce your business contacts and friends to the Chamber. This event is open to the public and no registration is necessary.

**MegaLunch: July 28**

MegaLunch is a quarterly speed networking event that connects Chamber members in a creative way. Because of the event’s computerized rotation schedule, attendees will have the chance to give their 90-second “elevator pitch” to other business professionals at the event. In July, MegaLunch will be held at The Yellow Rose Dinner Theater, 1005 SW 4th St. in Moore, from 11 a.m. to 2 p.m. on July 28.

MegaLunch is only open to Chamber members. To maximize networking opportunities, only one person per member company may attend. Tickets are $40 per person, and advance registration is required with a registration deadline three business days prior to the event. Email register@okcchamber.com to register.

View more information on all Chamber events at www.okcchamber.com/events.

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**CALENDAR OF EVENTS**

**June 14**
**Member Orientation**
Time: 4-5:30 p.m.
Location: Chamber offices, 123 Park Ave.

**June 21**
**Sunset Reception**
Time: 4 to 6 p.m.
Location: West in Bricktown, 1 S Mickey Mantle Dr.

**June 22**
**InternOKC Kickoff**
Time: 3 to 5 p.m.
Location: Chevy Bricktown Events Center, 429 E California Ave.

**June 29**
**InternOKC Session 2**
Time: 11:30 a.m. to 1 p.m.
Location: Cox Convention Center, 1 Myriad Gardens

**July 6**
**InternOKC Session 3**
Time: 11:30 a.m. to 1 p.m.
Location: Embassy Suites Oklahoma City Downtown/ Medical Center, 741 N Phillips Ave.

**July 12**
**Member Orientation**
Time: 8:30 to 10 a.m.
Location: Chamber offices, 123 Park Ave.

**July 12**
**Sunset Reception**
Time: 4 to 6 p.m.
Location: Aloft Oklahoma City Downtown/Bricktown, 209 N Walnut Ave.

**July 13**
**InternOKC Session 4**
Time: 3 to 5 p.m.
Location: Chevy Bricktown Events Center, 429 E California Ave.

**July 20**
**InternOKC Finale**
Time: 11 a.m. to 1 p.m.
Location: National Cowboy & Western Heritage Museum, 1700 NE 63rd St.

**July 28**
**MegaLunch**
Time: 11 a.m. to 2 p.m.
Location: The Yellow Rose Dinner Theater, 1005 SW 4th St., Moore

Register for events online and view a complete event calendar at www.okcchamber.com/events.
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jmarshallsquare.com
From a small screening of local short films to being named one of the “20 Coolest Film Festivals in the World” by MovieMaker magazine, Oklahoma City’s deadCenter Film Festival has transformed into one of Oklahoma City’s most unique events and a champion of its film and music industry. This year, the festival will celebrate its 16th anniversary on June 8-12 with five full nights of parties and moving screenings of more than 100 films from around the world to 30,000 film fans in theaters across downtown Oklahoma City.

“deadCenter is successful because we stay focused on our mission of supporting and celebrating filmmakers and independent film,” said Lance McDaniel, former executive director and current artistic director of deadCenter. “We constantly look for ways to benefit our filmmakers. We are the only film festival that sets up meetings with distributors and sales agents for every filmmaker we accept.”

The festival is also the largest networking event for filmmakers in Oklahoma and the cultural hub of the film industry. deadCenter’s year-round education program helps inspire the next generation of filmmakers, reaching 3,000 high school and technology center students. deadCenter’s festival outreach also helps communities start and maintain their own festivals, providing local filmmakers with several more screening venues and premiere options.

McDaniel credits deadCenter’s supportive environment with its popularity with filmmakers. In 2016, deadCenter had its most competitive year yet, with 1,200 applications, including recent Oscar nominees “Last Days of Vietnam” and “Shaun the Sheep.”

deadCenter’s explosive growth has also been the result of great local and national press and an acknowledgment by the local business community that a film festival is an important component in attracting both visitors and employees from other states and cities. With its location in downtown Oklahoma City, the festival continues to draw positive attention to Oklahoma City as a creative community.

“We used to have to defend being based in Oklahoma City,” McDaniel said. “Now, it is one of our greatest selling points.”

Of the 1,200 films that applied this year, 106 were chosen, including 22 feature films and 84 short films. Twenty-four of the films chosen were made in Oklahoma, including four narrative features. Other standouts include Maya Angelou: And Still I Rise and A Song for You: The Austin City Limits Story with live performances by Willie Nelson, Ray Charles, Bonnie Raitt, Beck, and Radiohead. In 2015, deadCenter had an economic impact of $4.25 million with a crowd of 30,000 people. Since it began, deadCenter has hosted about 150,000 attendees.

This year, deadCenter is partnering with ACM@UCO in Bricktown to provide a full day of film seminars and classes that are free and open to the public. Classes are led by filmmakers and industry experts and include topics like selling scripts and ideas, editing, casting, acting, cinematography, directing and producing. For more information, a full schedule of events and films, and information on how to purchase passes, please visit www.deadcenterfilm.org.
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Congratulations to these Chamber members on their recent Grand Openings!
All Chamber members are welcome to attend Grand Openings. To view more photos, see the schedule of upcoming Grand Openings or subscribe to the Grand Openings calendar, visit www.okcchamber.com/grandopenings.

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Oklahoma City, OK 73134

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--- | --- | --- | --- | --- | ---
1 | Sioux Falls, SD | 52.65 | 9 | 55 | 12
2 | Grand Rapids, MI | 52.52 | 16 | 43 | 13
3 | Oklahoma City, OK | **52.22** | 7 | 81 | **18**
4 | Lincoln, NE | 52.03 | 34 | 4 | 66
5 | St. Louis, MO | 51.81 | 55 | 11 | 7

- WalletHub compared the 150 most populated U.S. cities searching for the “Best Large Cities to Start a Business”
- WalletHub ranked Oklahoma City No. 3 using 16 key metrics such as office-space affordability, educational attainment of the local labor force and five-year survival rate.
- OKC ranked No. 7 for ‘Business Environment’ and No. 18 for lowest costs.

For comprehensive Economic Indicators and Regional Data, please visit your Greater Oklahoma City Chamber Economic Development Division [www.greateroklahomacity.com/economicindicators](http://www.greateroklahomacity.com/economicindicators) or contact Eric Long, Research Economist – (405)297-8976; elong@okcchamber.com

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