Conventions Boost Oklahoma City Economy

The renaissance that Oklahoma City has experienced in the last 20 years has not only improved the quality of life for Oklahoma City’s residents, but also transformed Oklahoma City’s appeal as a convention destination. The Oklahoma City Convention and Visitors Bureau (CVB), a division of the Chamber, will assist with more than 85 Oklahoma City events or conventions, reaching approximately 182,000 attendees, from May until the end of 2015. These events make up more than 189,000 booked hotel room nights in the Oklahoma City hotel market.

“The demand for event and convention space in Oklahoma City is as strong as it has ever been,” said Michael Carrier, CTA, president and CEO of the Oklahoma City CVB. “The number of conventions held in Oklahoma City acts as a strong foundation for the rest of our hospitality industry and also helps us promote Oklahoma City’s recent renaissance.”

Continued on page 12

Oklahoma City Sees Success in Retail Recruitment

Oklahoma City continues to see increased momentum in the growth of its retail sector, specifically in its ability to recruit national retail chains to locate in Oklahoma City. This success comes as a result of Oklahoma City’s growing buying power – a combination of Oklahoma City’s population growth and its low cost of living. Since 1995, per-capita retail sales for the Oklahoma City metro area have grown by more than 20 percent.

“Recruiting retail to Oklahoma City is critical to improving this community’s quality of life,” said Tammy Fate, manager of retail development and recruitment for the Chamber. “More than just funding the one-cent MAPS 3 sales tax, the sales tax collections also help fund the city’s police and fire departments and meet Oklahoma City’s infrastructure improvement needs. When we recruit new retailers, we are adding to Oklahoma City’s diverse retail mix.”

Retail target areas across Oklahoma City are experiencing success. Recently Sweden-based multinational clothing retailer H&M announced that it would open its first Oklahoma location at Quail Springs Mall in Oklahoma City. The store, which will occupy two floors on the north end of the mall, is set to open in fall 2015. The formal announcement was made after H&M applied for a building permit in February. A permit filed in March values the 23,000-square-foot
We put people first to build relationships that last.

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Oklahoma City is a sure investment

The Greater Oklahoma City Chamber has long worked for a strong retail sector within Oklahoma City. Retail is critical to the health of a city – it funds the important city services that boost the city’s safety and also contributes to an area’s quality of life.

In order to promote Oklahoma City as a retail destination, representatives from the Greater Oklahoma City Chamber and the City of Oklahoma City attend the International Council of Shopping Centers (ICSC) RECon in Las Vegas each year. We have exhibited at this global conference since 2008, and we use it as an opportunity to promote the qualities that make Oklahoma City a good investment for retailers, including our resilient economy and our growth in per capita income.

Since our first year at the convention, I have seen a remarkable difference in the perception of Oklahoma City. At first, most people didn’t understand what Oklahoma City could offer their company. Today, the perception of Oklahoma City has changed from confused to confident, largely because of this community’s economic vitality. Oklahoma City is brimming with buyers, which would not be possible without the growth of companies that call Oklahoma City home. As the Oklahoma City delegation travels to ICSC RECon this month, I would like to thank all of you for helping change the perception of Oklahoma City. You make this community a reliable investment for retailers across the globe.

Sincerely,

Roy H. Williams, CCE
President & CEO

Roy H. Williams, CCE
Chamber CEO & President
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Program Helps Recruit and Retain College Grads

Throughout the past few years Oklahoma City has been consistently ranked as one of the top cities for college graduates. In April, OnlineColleges.com ranked Oklahoma City in the top three cities in the nation for millennials to choose as a college location. The study examined a city’s affordability, its access to cultural events and social activities, its transportation options and its unemployment rate to determine Oklahoma City’s high ranking.

To promote these facts about Oklahoma City to college students around the state of Oklahoma, the Chamber uses the Greater Grads program, a workforce development initiative created by the Forward Oklahoma City program, to keep Oklahoma’s brightest college students in the state after graduation.

By assisting with the workforce development in Oklahoma City, the Chamber is helping meet companies’ needs for an educated and prepared workforce. As Oklahoma City continues to see job growth from both new and existing companies, attracting and retaining a qualified workforce is critical to the future success of Oklahoma City’s businesses.

The InternOKC program, which kicks off next month, is one part of the Chamber’s retention effort. This leadership development program highlights the benefits of living and working in the Oklahoma City region through a five-week series of luncheons. The program also fosters peer networking and provides resources to help college students transition from college to career. Last year, more than 430 interns participated from 73 different companies.

Oklahoma City’s region is home to 125,000 college students eager to start their careers after graduation, and internships are a great way for companies to recruit new talent. In addition to being vital to the future of your company, recruiting and retaining a talented young workforce is crucial to the future of Oklahoma City. By registering interns to participate in InternOKC, Greater Oklahoma City businesses can contribute to the growth and development of the city’s workforce.

InternOKC session dates include an afternoon kick off session on June 17 and lunch programs on June 24, July 1, July 8 and July 15. The cost to register for the program is $100 per intern, which includes lunch at each session. To register your interns, visit www.GreaterGrads.com/summerintern by June 10.

Special thanks to InternOKC Signature Sponsor SandRidge Energy, Inc. and Greater Grads Benefactor Sponsors The Boeing Company, Chesapeake Energy Corporation, Continental Resources, Devon Energy Corporation, OGE Energy Corp. and SandRidge Energy, Inc. For more information, contact Elisa Milbourn at emilbourn@okcchamber.com or 297-8951.
Engage Your College Interns

Will your organization have interns this summer? Do you want to contribute more to the development of a young professional, while also strengthening Oklahoma City’s retention of its college students? Enroll your interns in the Chamber’s InternOKC program. This five-week series will not only include professional development sessions, but also information introducing interns to the benefits of starting their careers in Oklahoma City.

InternOKC kicks off with an afternoon session on Wednesday, June 17, starting at 3 p.m. The following sessions will take place at lunch on June 24, July 1, July 8 and July 15. The program costs $100 per intern, with lunch and refreshments included at each session. To register your interns, visit www.greatergrads.com/summerIntern.


New to the Chamber? We Can Help.

The Greater Oklahoma City Chamber wants to help you learn more about how to maximize your Chamber membership. The Chamber hosts monthly member orientation meeting that covers the basics of being a Chamber member – not only the benefits of Chamber membership, but also an overview of how the Chamber works within the community.

Because of construction, the May Member Orientation will be held at IBC Bank, 3817 Northwest Expressway, Suite 100, on May 12 from 8:30-10 a.m. To register for this free event, contact Amanda Bowen at abowen@okcchamber.com or 297-8961.
Learn About Oklahoma City’s Entrepreneurial Community

Oklahoma City offers a unique environment that encourages the success of entrepreneurs. What challenges do those in the entrepreneurial community face, and how does the business environment help navigate those challenges? Learn about Oklahoma City’s growing entrepreneurial community at the next Chamber Forum on June 26, from 11:30 a.m-1 p.m., at the Skirvin Hilton Hotel, 1 Park Ave.

The program will explore new promising developments and why Oklahoma City is one of the best cities in the nation to start a business. Rhonda Hooper, president and CEO of Jordan Advertising and vice chair of economic development for the Chamber, will moderate a panel of the following confirmed speakers: Danny Maloney, CEO and co-founder of Tailwind; Craig Shimasaki, president and CEO of Moleculera Labs and Kenneth Knoll, president of WeGoLook, LLC.

Tickets are $35 for members and $40 for nonmembers. For more information, visit www.okcchamber.com/events. Special thanks to Signature Sponsor Cox Business and Host Sponsor the Skirvin Hilton Hotel.

Learn about Oklahoma City’s growing entrepreneurial community at the next Chamber Forum on June 26.

An investment in Human Capital

Your organization’s employees are among its greatest assets. Putting the OU Medicine YourHealth program to work for you can help promote better health and increase retention of these valued employees.

Find out how the YourHealth program can help your organization decrease healthcare costs, reduce absenteeism, increase productivity and decrease sick leave through the following programs:

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The Greater Oklahoma City Chamber’s Total Resource Development Campaign launched this month with John Higginbotham, Bank of Oklahoma, and Michael Laird, Crowe & Dunlevy, leading the 2015 campaign as co-chairs. Campaign volunteers are prepared to show you how to effectively promote your company to the Chamber’s more than 4,000 members.

TRDC allows you to maximize your marketing efforts by reaching top leaders at the Oklahoma City region’s most active companies. Through the Chamber’s sponsorship and advertising opportunities, you can maximize your marketing budget and target an educated and engaged audience. By sponsoring a Chamber event, companies will be recognized in front of event attendees and on event materials. Advertising opportunities are also available in Chamber publications, frequently allowing you to double your impact with ads in both print and digital versions.

Discover how TRDC marketing opportunities can help you reach more people within Greater Oklahoma City.

- Reach new residents of Oklahoma City by purchasing an ad on the Chamber’s relocation website or in the 2016 Welcome Guide.
- Advertise in one – or many – of the Chamber’s publications and reach thousands in the business community.
- Sponsor a legislative event to connect with business and government leaders from throughout the state.
- Support the Greater Grads Program and build important relationships with college students and career services employees.
- Promote your company daily on Chamber websites:
  - OKCChamber.com
  - GreaterOKC.tv
  - ABetterLifeOKC.com
  - GreaterOklahomaCity.com

On the next page, you will find a list of TRDC volunteers ready to help you identify the best marketing choice for your unique needs. Contact a volunteer today to find out how the Chamber’s marketing solutions will help your company soar to success.

Visit www.okcchamber.com/trdc for more information.
Volunteers are standing by to help you maximize your marketing with Chamber sponsorship and advertising opportunities. Contact a volunteer today!

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<thead>
<tr>
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<th>Phone Number</th>
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<td>Joe Acosta, Coverall of Oklahoma</td>
<td>840-4444</td>
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<tr>
<td>Steve Adamo, First Fidelity Bank</td>
<td>801-8844</td>
</tr>
<tr>
<td>Kari Baker, Embassy Suites - Norman</td>
<td>317-4191</td>
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<td>Melissa Barnett, Melissa Barnett, Realtor - Keller Williams</td>
<td>834-9145</td>
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<td>Steve Barrymore, The Oklahoman Media Company</td>
<td>475-3389</td>
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<td>James Bertsch, Bank of Oklahoma</td>
<td>936-3931</td>
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<td>Tracy Blair, Renaissance Oklahoma City Convention Center Hotel &amp; Spa</td>
<td>228-8000</td>
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<td>Hilarie Blaney, BancFirst</td>
<td>270-4720</td>
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<td>Byron &quot;Bo&quot; Boshell, INTEGRIS Health</td>
<td>552-2844</td>
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<tr>
<td>Rhonda Boyle, Strengths Associates, LLC</td>
<td>(770) 317-3408</td>
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<td>Sundee Busby, Chesapeake Energy Corporation</td>
<td>935-8365</td>
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<td>419-1815</td>
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<td>427-4213</td>
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<td>917-1020 Ext:232</td>
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<td>Barbara Anne DeBolt, DeBolt &amp; Associates, LLC</td>
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<td>539-3641</td>
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<td>Susan Leonard, JKP Staffing &amp; Search</td>
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</tr>
<tr>
<td>Nancy Lewis, AFLAC</td>
<td>(918) 292-9008</td>
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<td>Randy Lewis, OGE Energy Corp</td>
<td>533-7868</td>
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<td>820-3878</td>
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<td>239-5800</td>
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<td>947-8850 Ext:133</td>
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<td>412-8182</td>
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<td>763-9350</td>
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<td>550-4404</td>
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<td>606-2580</td>
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<td>Rocky Williams, JPMorganChase Bank, N.A. (Northwest)</td>
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<td>Erick Worrell, STAPLEGUN</td>
<td>601-9430</td>
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<td>Susan Zabel, Express Employment Professionals - Northwest Office</td>
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<td>Joey Zimmerman, Rack Monsters, LLC</td>
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Progress Continues on MAPS 3 Programs

MAPS 3, the third installment of the voter-approved quality of life program, is well on its way to transforming the landscape of Oklahoma City through its eight community projects. The program is projected to invest about $777 million dollars in Oklahoma City by the end of its sales tax collections in December 2017.

**Oklahoma River Improvements**

The race course lighting project is complete, making Oklahoma City’s flat rowing course the only permanently lit facility in the world. The whitewater facility is under construction, with about 12,000 cubic yards of concrete being used for the buildings and the whitewater course. Utility work is under way, and construction has begun on the building and the pump elements for the whitewater course.

**Sidewalks**

The MAPS 3 sidewalks project will invest more than $18 million into Oklahoma City’s infrastructure. During design, consultants accounted for the density of surrounding neighborhoods, existing desire paths and proximity to schools and retail in order to determine sidewalk placement. Several sidewalk construction projects are complete, with others under construction and more to start soon.

**Downtown Public Park**

The MAPS 3 Downtown Park, which will be located on either side of Interstate 40, will encompass 70 acres in the heart of Oklahoma City and offer residents a place to enjoy concerts, festivals and outdoor activities. The Downtown Park project is in design, and site acquisition and environmental assessments are under way.

Once completed, it will be the largest park in Oklahoma City and will complement the existing park system by offering unique programming and space. It is expected encourage new development in parts of downtown Oklahoma City.

**MAPS 3 Convention Center**

The hospitality industry is a major contributor to Oklahoma City’s economy, and the MAPS 3 Convention Center will be the catalyst to that sector’s future growth and a driver of its success. The City of Oklahoma City recently reopened the site selection process for the Convention Center, which may delay the project but will allow the City to stay within the project’s budget for land acquisition.

**Modern Streetcar/Transit**

The MAPS 3 Modern Streetcar/Transit project is at the center of Oklahoma City’s future transit development plans. Recently, the Oklahoma City Council approved a consultant-recommended route framework which includes stops in Automobile Alley and Bricktown, and consultants recommended a site for the maintenance facility. Preliminary engineering design is under way. The City has received proposals to build the streetcars.

Preparation for the streetcar has begun with improvements to the historic Santa Fe Depot. It will accommodate the Modern Streetcar, fixed route bus service, the Downtown Discovery shuttles and other types of public transit. Federal funds have been secured for the renovation of the depot, with MAPS 3 money being used as part of the matching funds.
Trails

MAPS 3 funds will contribute to the City’s trails system by connecting several existing trails throughout Oklahoma City. When finished, the West River Trail and the Interstate 44 West Trail will allow residents to travel from Myriad Gardens all the way to Lake Overholser without having to be on a city street.

Recent developments with this MAPS 3 project include the design of the I-44 trail, which will be an urban trail along the I-44 corridor. Construction is nearly complete on the West River Trail.

Senior Health & Wellness Centers

The MAPS 3 Senior Wellness Centers will reflect the needs of each surrounding community while encouraging healthy and active lifestyles for Oklahoma City’s senior citizens. The centers will strive to meet the physical, social and emotional needs of seniors while still being affordable options.

Operating partner agreements have advanced for two of the Senior Health and Wellness Centers, and design is underway on both. According to case studies on similar projects, specifically the senior health centers in Tucson, Ariz., private development in and around the senior wellness centers can lead to economic development and renewed vitality to the surrounding area.

State Fairground Improvements

State Fair Park annually generates more than $300 million in direct spending to the Oklahoma City economy from events. MAPS 3 improvements will replace an aging public event building with a new Expo Center and improve parking at the fairgrounds.

The Expo Center, which is under construction, is located directly east of the Jim Norick Arena. Tim O’Toole, president and CEO of Oklahoma State Fair, Inc., said the new Expo Center will be a significant addition to the property and will add 279,000 square feet to the events space at State Fair Park. The exhibit floor is 200,000 square feet, and the building will offer a 10,000-square-foot kitchen that will handle all food service and catering operations for the entire property. MAPS 3 revenue also funded parking and site improvements, some of which are complete.

The Downtown Public Park, conceptually rendered above, will offer residents a 70-acre oasis in the heart of Oklahoma City. It will be the largest park in Oklahoma City when complete.

The Modern Streetcar, which is pictured above in a conceptual design, will provide Oklahoma City residents an additional transportation option when visiting downtown Oklahoma City.

MAPS 3 improvements at the Oklahoma State Fair Park will replace an aging public event building with a new Expo Center and improve parking at the fairgrounds.
remodel at $750,000. The store will be located between Dillard’s and Macy’s and will include apparel for women and men and separate sections for accessories, maternity and plus-sized clothing. The location will also carry the H&M children’s collection.

“Oklahoma City is seeing strong interest from top retailers due to the success of our market,” said Fate. “The announcement that H&M is opening its first Oklahoma location in Oklahoma City adds to our strength as a retail destination.”

This addition to Quail Springs Mall adds to the success of one of Oklahoma City’s strongest retail corridors. The mall recently welcomed the addition of Von Maur Department Store, also the first location for that business in the state. The Memorial Road corridor will soon welcome Top Golf and Cabela’s, which are currently under construction.

Other retail target areas are seeing success, including the Outlet Shoppes at Oklahoma City. The Shoppes completed its third expansion in 2014 after only three years in Oklahoma City. Recently the Shoppes welcomed Vera Bradley to its roster of stores and announced that North Face would fill a 28,000-square-foot space formerly occupied by Saks Off Fifth. The King’s Crossing area in northeast Oklahoma City is also receiving its a new grocery store development, a move that is expected to spark redevelopment of the district.

Representatives from the Chamber, the City of Oklahoma City, and other community development organizations will spread Oklahoma City’s message of retail success during the International Council of Shopping Centers ReCon, the global retail real estate convention in Las Vegas on May 17-20 of this year.
Visitor Industry Provides Boost to OKC Economy (continued from page 1)

In Oklahoma City, tourism is the third-largest industry, generating $2.9 billion in domestic travel expenditures within the Oklahoma City Metropolitan Statistical Area. Throughout Oklahoma City, travel employs a diverse workforce, from airline and hotel employees, to restaurant, attraction and retail workers and supports industry sectors such as construction, manufacturing and finance.

More than 35,000 jobs are supported by travel in the Oklahoma City metro area, with $969 million in payroll resulting from these jobs. Oklahoma City has also seen an increase in hotel inventory in recent years. In 2014, the Oklahoma City hotel market added eight properties, bringing its inventory up to 16,090 rooms in 158 properties.

The impact on the community is multiplied when you examine the tax revenue generated by visitors. Tourism in the Oklahoma City metro generates $158 million in state tax revenue and $84 million in local tax receipts, funds that directly impact the health, safety and quality of life of Oklahoma City residents.

Oklahoma County has the highest domestic travel impact in the state in terms of expenditures, totaling $2.5 billion. In contrast, Oklahoma County generated $857 million in travel-related expenditures in 1990, showing 291 percent growth in the industry in the last 25 years. Oklahoma County also leads in terms of payroll, employment and local tax receipts.

<table>
<thead>
<tr>
<th>Upcoming Conventions, May - June 2015</th>
<th>Expected No. of Attendees</th>
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<tbody>
<tr>
<td>OSSAA state championships in baseball and tennis</td>
<td>7,100</td>
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<tr>
<td>Tough Mudder OKC Event</td>
<td>1,500</td>
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<tr>
<td>NCAA Division II Softball Championships</td>
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<tr>
<td>Oklahoma GOP Southern Leadership Conference</td>
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<tr>
<td>NCAA Women’s College World Series</td>
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<tr>
<td>Red Earth Native American Festival</td>
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<td>Non-Pro Cutting Championships</td>
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<tr>
<td>2015 National Reining Horse Derby</td>
<td>7,140</td>
</tr>
<tr>
<td>PaddleFest 2015</td>
<td>2,500</td>
</tr>
</tbody>
</table>

For a more detailed list of upcoming events, visit www.visitokc.com/conventioncalendar.

OKLAHOMA'S EXPERTS IN NEUROSCIENCES

From the urgency of a stroke to the persistence of migraines, OU Medicine offers Oklahomans expert neurological care. Our neurologists and neurosurgeons diagnose and treat a wide range of issues related to the brain and nervous system, and our neuroscientists conduct research to develop continually advancing treatments for our patients.
When the Chamber first launched the Forward Oklahoma City program in 1995, Oklahoma City’s economic downturn had led to the loss of companies and the loss of career opportunities for Oklahoma City’s young professionals. What had happened in that time in Oklahoma City is commonly referred to as brain drain – the migration of trained or intelligent people from a particular area.

The first two installments of the Forward Oklahoma City program focused on creating quality jobs, increasing capital investment, retaining existing business and improving per capital income. The goals achieved in the first 10 years of Forward Oklahoma City created a solid foundation for economic success, but when the Chamber was preparing for the launch of Forward Oklahoma City III in 2005, it was evident that addressing the retention of Oklahoma City’s workforce was necessary to Oklahoma City’s future growth.

After researching the issue, the Chamber launched the Forward Oklahoma City-funded Greater Grads program in 2006. Roy H. Williams, president and CEO of the Chamber, wrote about the risk of brain drain to Oklahoma City in his Leadership Notes in May 2006, saying “the slightest decrease [in Oklahoma City’s population] of graduates has a significant impact on our economy.”

The Greater Grads program was a direct response to the need to keep Oklahoma’s college students in Oklahoma City after graduation. The program’s first goal was to slow down the departure of graduates by helping them see the opportunities that Oklahoma City provided to young professionals. Since 2006, Greater Grads has used a three-pronged approach to address the retention of college graduates – an aggressive internship program, a regional career fair and an extensive web resource for graduates and employers.

Oklahoma City is now recognized as a great place to start a career, and the Greater Grads program is expanding its mission to not only retain Oklahoma’s college students but also recruit students from other college markets to start their career in Oklahoma City. The Greater Grads team now attends college fairs in Kansas, Arkansas and Texas to inform students of the benefits of starting their career in Oklahoma City after graduation. The Greater Grads program will continue to tell the story of Oklahoma City’s momentum at its InternOKC program starting next month.

What is Forward OKC?

After experiencing the difficulties of a national economic downturn during the late 1980s and 1990s, Chamber leaders recognized the need to give Oklahoma City a new direction and purpose. Forward Oklahoma City was established to create quality jobs, increase capital investment, retain existing business and improve per capital income. Through five-year cycles, these initiatives have laid the groundwork for a dynamic economic effort that has produced results that far exceed expectations. Through Forward Oklahoma City, the Chamber has helped Oklahoma City become one of the top economic development sites in the country. Since 1995, Forward Oklahoma City has worked with companies to bring more than 89,000 new jobs to the region.
Member Upgrades

The following member companies increased their investment during January - March 2015, demonstrating strong support of the Chamber’s efforts to drive the city’s economy and make this the best place to live, work, play and visit.

Enter the Metro 50 Awards by June 1 and get recognized for your company’s growth. Visit www.okcchamber.com/metro50 for more information.
New Members

American Elevator
Elevators
Mr. Tony Fox .................. 236-1174
1905 S Harvard Drive
Oklahoma City, OK 73128-3049
www.americanelevatorok.com

Bios Corp
Disability Services
Mr. Chris Mercer .............. 525-0900
2442 N Walnut Ave.
Oklahoma City, OK 73105-3106
www.bioscorp.com

Bullfrog Spas of OKC
Hot Tubs & Spas
Ms. Julie Elerick ............... 605-5330
2719 NW 50th St.
Oklahoma City, OK 73112
www.bullfrogspasokc.com

Carlile Kinkead International
Advertising - Specialties
Mr. Bryan Carlile ............. 816-0993
122 NW 31st St.
Oklahoma City, OK 73118
www.carlilekinkead.info

Club Z! In-Home Tutoring
Tutoring
Ms. Susie Stephenson ....... 818-8393
13112 Rock Meadows Circle
Oklahoma City, OK 73112-6067
www.clubzokc.com

Ellyn, LLC
Automotive Accessories
Ms. Lee Ann Powell .......... 200-5963
7909 NW 76th St.
Oklahoma City, OK 73132
www.ellynllc.com

FY Homes & Shelters
Home Builders
Mr. Brad Easley ............... 905-9967
2119 Riverwalk Drive, Suite 123
Oklahoma City, OK 73160
www.fyhomes.com

Fireplace Place
Fireplaces
Ms. Amber Stewart .......... 639-2072
300 NE 34th St.
Oklahoma City, OK 73105-4020
www.fireplaceplaceokc.com

Float OKC
Medical Spas
Mr. Matthew Ligon .......... 340-0851
180 W 15th St., Suite 170
Edmond, OK 73013
www.floatokc.com

Halff Associates, Inc.
Engineers - Consulting
Mr. Kenneth Revell .......... 246-0654
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Janitorial Services
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www.imagebuildingmaintenance.com

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Oklahoma Insider
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www.okinsidernow.com

Oklahoma Spine & Musculoskeletal Medicine
Physicians & Surgeons
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www.oksmm.com

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Ms. Patrice Douglas .......... 242-4140
6701 N Broadway Extension, Suite 203
Oklahoma City, OK 73116-8237
www.premier-consultingpartners.com

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Contractors - Sheet Metal
Ms. Sarah Adams-Cornell ... 673-7107
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Oklahoma City, OK 73129
www.redlandsheetmetal.com

Rimkus Consulting Group, Inc.
Engineers - Consulting
Ms. Sonnie Maughan ......... 340-8034
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Edmond, OK 73003-7501
www.rimkus.com

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7503 N Broadway Extension
Oklahoma City, OK 73116-9015
www.nexspaces.com

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Associations / Membership Organizations
Ms. Rhonda Splitt .......... (800) 735-9797
520 W Main St.
Oklahoma City, OK 73102

Heritage Pointe of OKC
Assisted Living / Nursing Homes
Ms. Cynthia Judd .......... (800) 208-7400
12000 N MacArthur Blvd.
Oklahoma City, OK 73162
www.heritagepointokc.com

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GRAND OPENINGS

Congratulations to these Chamber members on their recent Grand Openings! All Chamber members are welcome to attend Grand Openings.

To view more photos, see the schedule of upcoming Grand Openings or subscribe to the Grand Openings calendar, visit www.okcchamber.com/grandopenings.

USA Park Airport Parking
3901 S. Meridian Ave.
Oklahoma City, OK 73119

Oklahoma City University,
School of Law
800 N. Harvey Ave.
Oklahoma City, OK 73102

Goodwill Industries of Central Oklahoma, Inc.
1900 NW 164th St.
Oklahoma City, OK 73012

Oklahoma Contemporary Arts Center
formerly City Arts Center
1146 N. Broadway Drive
Oklahoma City, OK 73102

Quail Springs Dental Care
14221 N. Pennsylvania Ave., Suite C
Oklahoma City, OK 73134

YMCA of Greater Oklahoma City
100 W. Main St., Suite 125
Oklahoma City, OK 73102

City Rescue Mission Men’s Center
914 W. California Ave.
Oklahoma City, OK 73106

Holiday Inn Express and Suites
Oklahoma City Downtown-Bricktown
101 E. Main St.
Oklahoma City, OK 73104

SuperGreen Solutions
5820 N. May Ave., Suite B
Oklahoma City, OK 73112

Goodwill Industries of Central Oklahoma, Inc.
1900 NW 164th St.
Oklahoma City, OK 73012

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**ECONOMIC INDICATORS**

Oklahoma City Ranks High in Housing Affordability

<table>
<thead>
<tr>
<th>Rank</th>
<th>Metropolitan Market</th>
<th>House Price to Income Ratio</th>
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<tr>
<td>1</td>
<td>Detroit, MI</td>
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<tr>
<td>2</td>
<td>Rochester, NY</td>
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<tr>
<td>3</td>
<td>Buffalo, NY</td>
<td>2.6</td>
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<tr>
<td>3</td>
<td>Cleveland, OH</td>
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<tr>
<td>5</td>
<td>Cincinnati, OH-KY-IN</td>
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<tr>
<td>5</td>
<td>Grand Rapids, MI</td>
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<tr>
<td>5</td>
<td>Pittsburgh, PA</td>
<td>2.7</td>
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<td>9</td>
<td>Saint Louis, MO-IL</td>
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<td>Atlanta, GA</td>
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<td>Kansas City, MO-KS</td>
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<td>13</td>
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<tr>
<td>13</td>
<td>Oklahoma City, OK</td>
<td>3</td>
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</table>

**OKC Ranked No. 4 in Housing Affordability for Singles and No. 9 for Families**

- Citylab examined how many years’ worth of income, on average, it would take to buy a home in U.S. metros by comparing average estimate home sales price to average income in those metros.
- Oklahoma City ranked No. 4 for singles taking 4.4 years to buy a home and No. 9 for families taking 2.6 years to purchase a home.

**Oklahoma City Ranked No. 13 Most Affordable Major Metropolitan Market**

- Markets were ranked based on their house price to income ratio.
- The Oklahoma City Metro ranked in the top 5 percent among major world metropolitan markets for affordability (No. 13 out of 378 metros in nine countries).


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2015 Total Resource Development Campaign

Economic Indicators

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AT&T innovations keep you connected, like our wireless network that powers the iPhone and our award-winning AT&T U-verse® TV*. In business, we deliver productivity and results. In your personal world, we deliver conversations, messages and pictures. All because of our commitment to keep you connected.

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