



SUMMARY

President & Chief Executive Officer Greater Oklahoma City Chamber Oklahoma City, Oklahoma

The Greater Oklahoma City Chamber of Commerce (“the Chamber”) has been the voice of business and the visionary organization in Oklahoma City For more than a century. The Chamber serves as the primary economic development organization in the 10-county region, manages the Oklahoma City Convention and Visitors Bureau (a division of the Chamber) and is one of the lead organizations driving community development in Oklahoma City, all in addition to what are considered traditional chamber functions. The Chamber has a staff of more than 65 employees, a consolidated budget of approximately \$18MM and a membership of approximately 2,600. In addition to the Chamber’s work in the metro, it serves as the lead organization for the Greater Oklahoma City Regional Partnership, a 10-county partnership created by the Chamber to convene the lead economic development entities to promote and seamlessly respond to economic development opportunities. The Chamber also focuses on destination retail development within Greater Oklahoma City. The Chamber’s Forward OKC VI is the funding program for key economic development initiatives and is expected to generate \$17+MM over 5 years.

The Oklahoma City Convention and Visitors’ Bureau (“CVB”) is a division of the Chamber created to support the interests of the city’s visitor industry. The CVB solicits and services conventions and other related group business and promotes the city as a first-class visitor destination while enhancing Oklahoma City’s name and image. Over 7.5 million tourists visit the Greater Oklahoma City area annually, with a direct spending impact approximately \$2.1BB. This work is supported by a contract with the City of Oklahoma City and funded by a hotel occupancy tax.

More information on the Chamber can be found on its website: www.okcchamber.com

Oklahoma City is in the central region of the State of Oklahoma and is the state’s capital city. Oklahoma City’s population is over 680,000 and is part of a growing 10-county regional population of 1.4MM. The Oklahoma City area today has a transformed economy with energy, aerospace, biotechnology, healthcare and government among its largest industry sectors. The community is also home to Tinker Air Force Base. At the confluence of I-35, I-40 and I-44, Oklahoma City is the largest regional market between Kansas City to the north and Dallas-Fort Worth to the South.

President & Chief Executive Officer (“CEO”) reports to and serves on the Chamber’s 16-member Executive Committee, which meets monthly. Over 50 other C-level community leaders make up the remainder of the Board of Directors; the full Board also meets monthly. The CEO has 8 direct reports and a total staff of over 65. Under the direction of a continually evolving Board of Directors and annually changing Officers, the CEO is responsible for maintaining continuity and consistency in programming both for the core Chamber and the Oklahoma City Economic Development Foundation. As the chief executive of the organization, the CEO is responsible for the full range of activities to ensure the Chamber’s success in meeting its economic development, visitor development, business advocacy, community development, membership services, marketing/image development, education/workforce and special program goals and objectives.

Ideal candidate will demonstrate a proven track record of accomplishment and success in an executive position with significant staff leadership, financial, and strategic responsibility. This executive may come from any of a variety of backgrounds, e.g.: the top executive with an outstanding record of management and achievement with a highly respected economic development organization, chamber of commerce, municipal government, convention and visitors bureau, state or federal government, or industrial corporation recognized for civic responsibility and regional economic development activities.; experience as a top lieutenant or other senior-level executive at an enterprise as noted above. Significant Board interaction and experience leading large numbers of volunteers is strongly desired.



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A Bachelor's degree is required; an advanced degree in business, law or related field is considered a plus. If a candidate's professional experience includes chamber, economic development or association leadership background, then a graduate of the U.S. Chamber's Institute for Organization Management, Certified Chamber Executive, Certified Economic Developer or Certified Association Executive designation is desirable.

Outstanding opportunity for a chamber, economic development, association or an accomplished private or nonprofit sector executive to lead and grow a successful chamber organization in a dynamic regional community. The Chamber has an exceptional relationship with municipal leaders which allows for strong community collaboration. Many key private and public-sector organizations in Oklahoma City have relatively new leadership and they collectively recognize the region is poised to continue its significant growth trajectory. The leader selected for the CEO position at the Chamber will be one of the community's key drivers for that to occur. The Oklahoma City region has a track record of supporting important initiatives to move the area forward and the new CEO can count on an experienced and dedicated staff and enthusiastic volunteer leadership with a "get it done" attitude to support their efforts to elevate the regional community to new levels of success. The Chamber CEO is a highly visible leadership position and, as such, the new CEO will have significant influence on the continued growth and development of the Greater Oklahoma City region in the years to come.

Contacts

If you are aware of an outstanding chamber, economic development or business executive who meets these requirements and would be interested in evaluating this dynamic opportunity, please contact WAVERLY PARTNERS, the executive search firm retained by the Greater Oklahoma City Chamber Board on this search and the "preferred provider" of executive search services of the Association of Chamber of Commerce Executives.

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