ANNUAL MEMBERSHIP PACKAGE
Promote your company’s product or service in a special bulk mailing delivered to Chamber member representatives. The mailing includes: membership plaque sticker, the Chamber’s Annual Report and the Chamber’s Public Policy Guide. This annual thank you package is the perfect opportunity to reach members from a variety of industries and new members as they join throughout the year.
Rates: $2,500 - $3,500
Contact: Kaylee Terracina, 297-8955 or kterracina@okcchamber.com

ANNUAL REPORT
This year-in-review features the Greater Oklahoma City Chamber’s progress on growing the economy, advocating for business, marketing our city and much more. The Annual Report is an important communications vehicle to share the Chamber’s mission and accomplishments. This publication is distributed throughout the year, included in the annual membership package to main representatives at 4,000 Chamber member companies and sent digitally to 8,500 inboxes.
Rates: $750 - $3,250
Contact: Kaylee Terracina, 297-8955 or kterracina@okcchamber.com

A BETTER LIFE WELCOME PROGRAM
Rates: $750 - $6,000
Contact: Kaylee Terracina, 297-8955 or kterracina@okcchamber.com
ADVERTISING OPPORTUNITIES

A BETTER LIFE WEEKLY EMAIL AND BLOG
This weekly email and blog targets residents and soon-to-be residents of Oklahoma City. Local companies share it with new employees and prospective employees. Readers learn about seasonal events, festivals, volunteer opportunities, local sports, history of the area and much more. More than 660 individuals receive the weekly email, which has a 20 percent open rate. The weekly blog had 25,547 page views in 2017.
Rates: $2,000
Contact: Kaylee Terracina, 297-8955 or kterracina@okcchamber.com

ECONOMIC FORECAST PUBLICATION
The Chamber’s annual Economic Forecast provides a comprehensive analysis of the national, state and metro economies, including a historic trends analysis, an overview of the current economic situation, and a forecast of the upcoming year. The forecast is read by the Chamber’s Board of Directors, Board of Advisors and Oklahoma City businesses. The publication is also distributed to company relocation and expansion prospects throughout the year.
Rates: $350 - $1,000
Contact: Kaylee Terracina, 297-8955 or kterracina@okcchamber.com

LEADERSHIP GUIDE
The Leadership Guide is referenced throughout the year by more than 800 Chamber leaders. It is a directory of contact information for Board of Advisors and Board of Directors that is provided exclusively to members of each group.
Rates: $500 - $1,500
Contact: Kaylee Terracina, 297-8955 or kterracina@okcchamber.com
ADVERTISING OPPORTUNITIES

PUBLIC POLICY GUIDE
This one-of-a-kind publication features photos and contact information for all Oklahoma elected officials, district maps, a voting guide, Chamber PAC information and the Chamber's legislative agenda. It is distributed at the Chamber's Legislative Breakfast in January and included in the Chamber's publication mailing to 4,000 Chamber members in February.
Rates: $1,250 - $3,250
Contact: Kaylee Terracina, 297-8955 or kterracina@okcchamber.com

THE POINT! NEWSLETTER
With a monthly print circulation of 5,000, The POINT! newsletter communicates topics that are relevant to the business community. Local business leaders circulate this newsletter to their employees and clients each month. Feature stories include: Chamber and community events, economic development issues, current initiatives, local accolades, legislative updates and visitor statistics. The POINT! newsletter is also emailed as an interactive magazine to Chamber members each month.
Rates: $375 - $15,500
Contact: Kaylee Terracina, 297-8955 or kterracina@okcchamber.com

U.S. TEAM ROPING PROGRAM
This 146-page program is vital to the 25,000 spectators and participants during the 8-day U.S. Team Roping event held each October. It includes the National Finals schedule, Oklahoma State Fairgrounds maps, hotel guide, National Finals roster, payout schedule and much more.
Rates: $300 - $750
Contact: Sunny Cearley, 297-8948 or scearley@okcchamber.com

WWW.OKCCHAMBER.COM
The Greater Oklahoma City Chamber website is the first stop for many local leaders who want to know what is going on in OKC. The site is responsive design so advertisers are visible on phones, tablets and desktop computers. The site boasted 89,061 unique visits in 2017, with an average of 244 visits per day. People spend an average of 2:05 on the site per visit. Chamber members can increase their online presence and promote their products and services in several different ways throughout the site.
Rates: $200 - $5,000
Contact: Kaylee Terracina, 297-8955 or kterracina@okcchamber.com